

Newsletter Kiwanis Club of Eye of the Tiger

July 2024

Newsletter EOT

Issue # 27

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What a fantastic month for the Eye of the Tiger Club and its members! We've welcomed some exceptional new members to our club, a clear sign of our growth and success. Many were drawn to our laser focus on membership and new clubs, a testament to our club's appeal and the exciting opportunities we offer. Others joined to continue the work that our departed member, Amphy Lim, began. This growth is a result of our collective efforts, and we should all be proud of it.

Our commitment to service remains unwavering. As we continue to expand and open new clubs, we ensure that each new club's first project is a testament to our dedication. We provide a set of beautiful books procured by one of our very own members, Doug Chadwick, as their first service project. The impact of this initiative sets the tone for their future endeavors, inspiring us all to do more for our communities.

We can't wait for ICON in Denver, July 3 – 6! Three of our members are candidates for International Vice President—the Tigers are on fire! Our club is one in which leaders are born, grow, and flourish. Let us wish the best for current International Trustees Gary Graham, Dan Leikvold, and Hope Markes. They are all wonderfully qualified candidates. We will have our own membership table in the exhibit hall at the International convention. We will provide information on our service book project, and Eye of the Tiger pins and shirts will be for sale.

Volunteers are needed to work at the booth, and your service will be most appreciated. **COME SEE US AT BOOTH #12.**

ICON will be an amazing experience as we will see old friends and make new ones.

Life doesn't really get much better!

Alan Guire

President, 2023-2024

Jim's Gems

Twelve club members will participate in leadership roles in a mega club opening the first full week of October 2024. One of our very own, Lee Kuan Yong, will take over the reins as International President, Jim Rochford will serve as his World Membership Chair, and Gary Levine will be Vice Chair of the World Membership Committee. The three of them, along with ten other members of our club, will be serving in leadership roles in five club sites over three states during the first full week of October 2024. The new clubs will be in Kentucky, Ohio, and Indiana.

Hopefully the majority of the North American governors will participate in the five club sites over three districts with the same goal of carrying our Kiwanis energy in five different communities and all to be accomplished in one week.

The greatest thing about this effort is the energy and enthusiasm that will be created, which will lead to governors having the self-confidence to go back home and try to repeat the same thing in their own respective districts. Nothing is more beneficial than first-hand experience in club opening to inspire and encourage leaders who are willing to work hard to achieve great results. They get a shot in the arm of motivation to return to their districts and repeat what they have learned.

One plus one equals three, and there is no better example of that than an effort like this in the field, opening new clubs, and the benefits that it can produce in those who experience it firsthand.

Thank you, Tigers, for your level of commitment to help, especially in a year with a class that did not have the opportunity to meet in person and be trained like all the classes of governors that came before them. Lee Kuan Yong will lead by example, and another of our members, Mike Mulhaul, is following him as President and will keep the momentum going. All three candidates for Vice President are members of our club as well. We need to build momentum to keep it going!

Be better than good, be best!



**Past President
Jim Rochford**



July 2024 Calendar of Events

1st Canada Day (Dominion Day)
4th of July Celebration (USA)
8th BOD Meeting EOT
14th Bastille Day (France)
18th EOT Membership Meeting
26th Summer Olympics

July 2024 Birthdays

10th Dan Leikvold
13th Jocelyn B. Watts-Phillips
14th Marlene N. Bizub
15th Daniel Ahern
25th Allen G. Yergovich
29th David W. Mies
29th Jay Hubbard



**JULY IS THE *HOTTEST*
MONTH OF THE YEAR!**



July BOD

July 8th: 8:30 PM EST
Membership Meeting

July 8:00 PM EST

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire
melissaguire1@gmail.com

Eye of the Tiger, eKiwani's I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwani's, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

ALL THE NEWS THAT FITS, WE'LL PRINT
CALLING ALL **TIGERS** - WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,
AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT
IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE,
AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT
BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>
Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2023-2024 Eye of the Tiger eKiwani's Board Members



President Alan Guire
President-Elect - Charles "Chuck" Gugliuzza
Vice-President - Laura Gililand
Immediate Past President - Jim Rochford
Secretary - Melissa Guire
Asst. Secretary - Barbara A. Breuer
Treasurer - William "Bill" Seeman

Director - Dr. Delores B Lewis, MD
Director - Joseph "Joe" Meyer
Director - Mark Petersen
Director - Dan Leikvold
Director - Dr. Mary Jo Brubaker
Director - Colleen Lawson
Sage - Dr. Barb Thompson
Asst. Secretary - Barbara Breuer

Conversation with Mike Mulhaul and Jim Rochford:

Mike Mulhaul of Interlaken, New Jersey, U.S., was elected to a one-year term as vice president of Kiwanis International during the 2023 Kiwanis International Convention in Minneapolis, Minnesota, U.S. He is also a trustee for the Kiwanis Children's Fund.

At our last general meeting, he shared his inspiring vision for the future of Kiwanis with our very own Jim Rochford, a vision that promises to lead us to even greater heights.

JIM: I love your story about your relationship with Pistol Pete Maravich. Could you share a little bit about it with us?

MIKE: Sure! I'd love to! I went to see Pistol Pete at the Basketball Hall of Fame. I was a big fan of his and wanted to meet him. I followed him to the golf course for a quick chat, and we spoke for an hour! He was kind and gracious. The following evening, we all attended a dinner. Pete was there and invited me to sit at his table. We remained good friends until his untimely passing.

JIM: What would your approach be to lead others into opening new clubs? Would you use a similar approach to the one you used in pursuing Pistol Pete (laughs)?

MIKE: I recommend starting relationships early. You need to engage with people and work at every level. The key is to build, nurture, and retain. The goal should be for 70% of energy to focus on new club building and 30% on retention. Everyone should be responsible, from club members to the international board. Let's get to know each other face to face - it's time to meet and greet each other!

JIM: How will you collaborate with Lee Kuan Yong as you prepare to follow him as Kiwanis International President?

MIKE: We speak for a few minutes each week. He has well-thought-out plans and is ready to hit the ground running. His focus, as well as mine, is to stabilize and grow Kiwanis. We have so many opportunities that we overlook. For example, my wife and I were shopping in Luxembourg and were chatting with some of the salespeople in the store. They had never heard of Kiwanis, but after learning about it, they wanted to join - they ended up attending a meeting nearby. You'll never know where you'll find new Kiwanians. If we start early, we will have greater success. We must include Europe and Asia-Pacific, which is growing at warp speed.

JIM: Katrina has been in the field several times and believes that her class of governors has not bought into focusing 70% of their energy on building new clubs. How do you plan to motivate your class of governors?

MIKE: I plan to inspire them to work together to open new clubs. To encourage the clubs in their districts, they need to show an example and work alongside all Kiwanians. We are all here for the children of the world. We have the same number of clubs as several years ago and fewer people. We need to build again - the more members we have, the better we can serve all children. We must build relationships by speaking with others and learning what other clubs and districts do. Let's start conversations and exchange ideas!

JIM: Your international convention will take place in Manila. How do you see that as an advantage?

MIKE: That is the fastest-growing region of Kiwanis. We must treat each region differently, as each area has different needs. I look forward to returning there to learn more. Treating everyone as individuals and supporting them according to their needs is essential.

JIM: How do you see utilizing the Eye of the Tiger as part of your game plan?

MIKE: I appreciate the Eye of the Tiger - a club with successful people who understand the importance of club building. I welcome the opportunity to work with you. Having a well-thought-out plan is essential to club growth and retention. We need to ensure that people have a good experience. Many years ago, I went to a Rotary meeting and never returned because everyone there knew each other, and I did not feel welcome. We must work hard to ensure Kiwanis clubs don't do that. We must keep the goal of serving the children of the world first and foremost.



Member Profile

Mary-Lynn Desjarlais

Mary-Lynn was born in Flint, Michigan, but makes her home in Sarasota, Florida.

She has two sons and two grandsons and is an unapologetic Gators fan. During football season, she can be found cheering on her favorite team at college football games.

She is a double Gator—she graduated from the University of Florida with an undergraduate degree in finance and a juris doctorate in law. She has her own law firm and concentrates on real estate, probate, and estate planning.

Mary-Lynn's love for her work is palpable. She finds joy in solving her clients' problems, a passion that has driven her successful career.

Mary-Lynn has been a Kiwanian for 34 years. She joined when she was a young attorney invited to a Rotary meeting. She ultimately decided to join Kiwanis, but the club she attempted to join did not accept women. She was not discouraged, and she joined her home club, Siesta Key, of which she is still a member today.

Mary-Lynn has a passion for helping children, and she has a soft spot for the BUG program as well as the service leadership programs, particularly Key Club and CKI.

She is a Walter Zeller Fellow, a George F. Hixson Fellow, and a former Florida Kiwanis District Governor serving 2020-2021. She was one of two COVID governors, having served during the second half of the pandemic.

She joined the Eye of the Tiger to meet new people and sharpen her club-building skills locally and throughout Kiwanis International, where she currently serves as Kiwanis International New Club Program Builder 2022 -2024.



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**Kiwanis International Bylaws amendment
proposals for the 2024 Kiwanis
International Convention Denver,
Colorado, U.S. · July 6, 2024**

Attached find the full proposed amendments for ICON

Put This in Your Toolbox! New Leading Edge Club Opening Software

The club opening process can be hectic, exhausting, and overwhelming. A lot happens before the official club opening day.

Our team is the backbone of the club opening process, making the seemingly complex tasks appear effortless. Behind the scenes, team members collaborate to research the best locations and potential members. Each team member's role is instrumental in our collective success.

Our club has faced significant challenges in recording data, such as adding prospects, setting appointments, and meeting prospects. While transitioning from Excel spreadsheets to Google Sheets was a step forward, it was not without its drawbacks. The live nature of Google Sheets allowed for changes that could potentially confuse other users. However, we now have a solution to these challenges.

CP Desk Software is an exciting web-based approach that fills in the gaps that Google Sheets cannot. The platform is easy to use, streamlined, and optimized for multiple users in multiple locations. Unlike Google Sheets, CP Desk allows users to sort or filter information without affecting others working on the same file. Also, this software is optimized for phones and tablets for use on the go.

CP Desk is a game-changer for those out in the field working in unfamiliar areas. It provides a map view of geotagged areas and businesses with color-coded pins, including directions. No more getting lost!

This software is commissioned and paid for by Kiwanis International, specific to Kiwanis, and can be used by any club. Just ask!



If you have any questions or want access to this special software, contact Gary Levine at glevine@docpc.com.



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International VP Candidates – In Their Own Words

HOPE MARKES
KIWANIS CLUB OF HOPEWELL
KIWANIS INTERNATIONAL TRUSTEE

HopeMarkes, a Charter member of the Kiwanis Club of Hopewell in Hanover, Jamaica, & a Kiwanian for almost 25 years, was elected to a three-year term on the Kiwanis International Board of Trustees during the Eastern Canada and Caribbean District convention in May 2021.

Hope has also been a member of Kiwanis Club of Northwestern Indianapolis since April 2023.

Hope currently chairs the Leadership & Education Committee and is a member of the Executive Committee, the Risk Management Committee, and the Audit & Finance Committee. She has previously been a member of the Membership Committee, the Service and Partnerships Committee, and a member of the Kiwanis Youth Programs Board.



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International VP Candidates – In Their Own Words

Before her service on the Kiwanis International Board, Hope demonstrated her leadership skills as Governor of the Eastern Canada and Caribbean District in 2013-2014. She also served as lieutenant governor, a CLE trainer, a member of the District's Strategic Planning Committee and a Regional Vice Chair for The Formula, a Kiwanis International Membership growth initiative. Her leadership was also evident at the Club level, where she was President of her Kiwanis club from 2001-2003 and 2015-2017.

Hope has been honored with the George F. Hixson and Walter Zeller Fellowships for supporting the Kiwanis Children's Fund and The Eliminate Project. She is a Mel Osborne Fellow & a Champion for Children (Kiwanis Foundation of Canada) and holds the Godfrey Dyer Medallion (Kiwanis Foundation of Jamaica)

Outside of Kiwanis, Hope has served as a Board member of the Hanover Chamber of Commerce, a Board member of Financial Sector Adjustment Company of Jamaica (FINSAC), Ambassador/Convenor to the University of the West Indies, Western Jamaica Campus, Board Chair of the Sandy Bay Primary and Junior High School, Vice Chair of Bethel Infant School and Board member of the Parish Hospital and in addition, Hope currently serves as Committee chair for the Sugar Cane Ball of Hanover Charities, and director of the Caribbean Health Outreach. She is a Justice of the Peace for the Parish of Hanover & also the founder and Committee chair of the Welfare Committee/Lay Magistrates Association, Hanover Chapter.

She owns HopeMarkes Villas, a Resort property Management company with 25 Resort homes & a staff of 150. She enjoys people (including little people) traveling, crossword puzzles, tennis, reading, gardening, and spending time with family, friends, and her pets.

Hope has a background in early childhood education and attributes her success to being nurtured and loved by parents and their families who believed in putting children first.

GARY GRAHAM

KIWANIS CLUB OF BATON ROUGE / KIWANIS INTERNATIONAL TRUSTEE

Gary is a member of the Kiwanis Club of Baton Rouge, Louisiana, USA, and was elected for a three-year term to the Kiwanis International Board of Trustees. The election by the Kiwanis International Council was June 26, 2021, in Salt Lake City, Utah, USA.

Gary's experience as a college administrator and Key Club and CKI advisor has prepared him for his trustee role. "Kiwanis is challenged in our second century," he said. "We must be relevant to the younger generation but maintain our core principles. I see Kiwanis' many new ideas in my current position — many that are effective and some that can be improved. I will use my years of experience with young adults, 39 years as a college administrator, and 20+ years as an advisor to Key Club and CKI to lead, grow, and serve Kiwanis."



With Kiwanis, Gary has served as club president and secretary, and at the district level, he has been a governor, lieutenant governor, club leadership education instructor, and membership chair. He is also a member of the Kiwanis Club of eLaMiss Tenn and Eye of the Tigere Kiwanis, I-I. He has received the District Friend of Foundation honor, the River of Life Award, the Ralph Schmidt Kiwanian of the Year, the Circle K Johnny Roberts Kiwanian of the Year, and two District Tablets of Honor. He is a member of the CKI Carthage-Pullman Society.

From 2016 until assuming his role as Trustee in 2021, Gary served as a membership coordinator at the international level. He is a member of the Wil Blechman Fellow, Walter Zeller Fellow and George F. Hixson Fellow and has received the Centennial Award.

He holds a bachelor's degree in foreign affairs and German from the University of Virginia and a Master's of Public Administration from Louisiana State University. He retired from Louisiana State University in 2014, having served for 32 years as the Director of Parking, Traffic & Transportation (and 7 years prior to this, an Assistant Director of Parking and Transportation at the University of Virginia) as an

International VP Candidates continued / Gary Grapahm:

administrator of a \$14 million operation. As such, he established a new department with new bus routes, a rideshare operation, and the campus's first garage and contracted for a new bus system. He is also a veteran, serving in the United States Army Security Agency from 1970-73 as an Interpreter-Translator in German.

Gary is a member of Omicron Delta Kappa, the National Leadership Honor Society; Phi Kappa Phi, an academic honor society; and Pi Alpha Alpha, a public administration honor society. He served as president of his neighborhood's Cedarcrest-Southmoor Civic Association from 1994 to 2015.

He has been a Cubmaster of Cub Scout Pack 428 since 1992. In fact, his Kiwanis moment includes his club's sponsored Cub Scout Pack. "For 32 years, I have been the Leader of my club's Cub Scout Pack, which includes some underprivileged boys," Gary said. "I have often served as a father figure to many while they are being raised by their single mothers/grandmothers. I was told once by a single mom that her son had to write an assignment for his class on someone who was his hero; the mom wanted me to know that her son had written his about me."

Gary and his wife, Jamie, have four children and 12 grandchildren. They are looking forward to their first great-grandchild in June. Jamie is also a member of the Kiwanis Club of Baton Rouge.

Dan Leikvold

Minnesota Dakota District

Kiwanis International Trustee

My wife, Tracy, and I reside in Lead, South Dakota, and have two adult children, Taylor and Braeden. When I'm not working or doing service, I enjoy travel, skiing, biking, fishing, hiking, and lying around with my yellow lab, Diamond Lily. I am a Kiwanis Club of Lead member, the Minnesota Dakotas E Online Club, and the Eye of the Tiger e-club.

I have served as Governor of the Minnesota Dakotas District from 2017-2018 and as district membership coordinator from 2019-2022. I began my third year as a Kiwanis International Trustee on October 1, 2023. I am a recipient of the George F. Hixson and Dr. Wil Blechman Fellowships.

I spent 35 years as an educator, serving as a teacher, coach, high school principal, and district superintendent before retiring in 2021. I was named the South Dakota State Superintendent of the Year in 2017 and the South Dakota State High School Principal of the Year in 2004. I hold a bachelor's degree in political science, a master's degree in history, and a doctorate in educational administration. I have been active on many community boards and have participated as an educational consultant in numerous school improvement and accreditation engagement reviews in schools around the world. I respectfully ask for your support and vote for me, Dan Leikvold, as Kiwanis International Vice President.

I believe I have the skills, temperament, and background necessary to be a part of the Kiwanis team that helps guide us into the future.

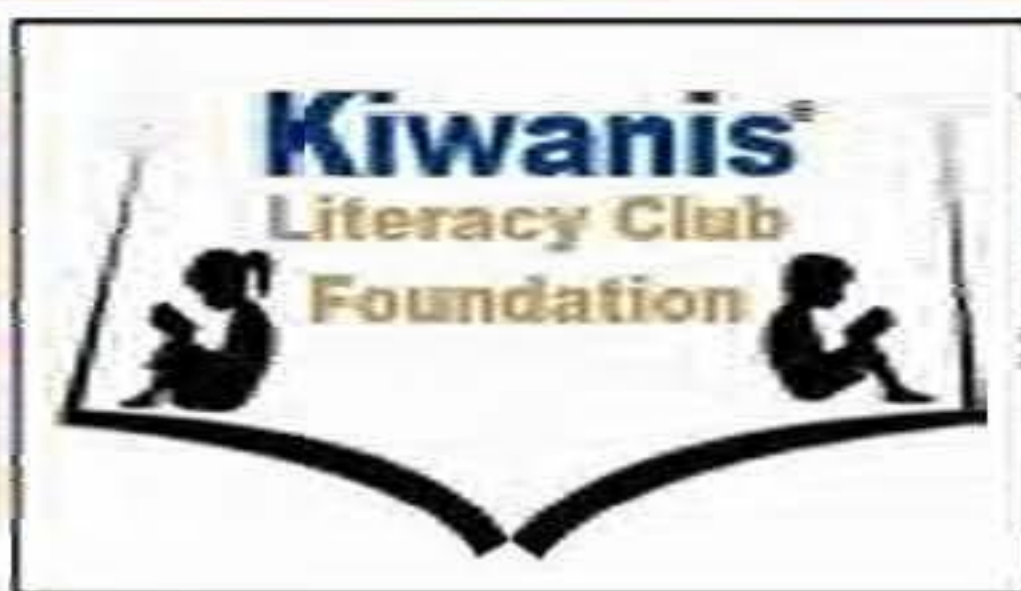
I am both willing and able to dedicate all that is needed to support the organization in its efforts to assist clubs and members as they extend the great work being done around the world.

I believe we can collectively overcome the challenges we face through collaborative effort, determination, and wisdom.

I want to thank you in advance for your consideration of my candidacy for Kiwanis International Vice President. I look forward to seeing you at the convention in Denver.



Book Hero Service Project.
Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhoef
or Douglas Chadwick. Information on the Flyer.



Kiwanis
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef

valBK.Kiwanis@gmail.com

Douglas Chadwick

Doug@theliteracyclub.org

Text - 818-381-3274

Web Site - TheLiteracyClub.org

FB facebook.com/TheLiteracyClub

