

Newsletter Kiwanis Club of Eye of the Tiger

Sept 2024

Newsletter EOT

Issue # 28

Pg 1 of 8



Hello, Fellow EOT Members,

Wow! What another amazing year for the Eye of the Tiger eKiwanis Club. Our members worked tirelessly to fulfill our club's mission this year. At the beginning of the Kiwanis year, we hit the ground running and succeeded in opening several new clubs. We were thrilled to introduce new people to Kiwanis as well as bring prior members back into our organization. These new clubs have been doing great things, including service projects and mentoring and creating young leaders through our SLPs.

Our club has donated books to most, if not all, of these new Kiwanis clubs to develop service projects within their communities. Because of our partnership with the Literacy Foundation Club, we have shipped

thousands of books worldwide. These literacy service projects help connect the clubs to their communities with these books and generate automatic recognition for future projects.

Our EOT interclubs had us traveling to Kiwanis clubs worldwide this year. We visited over 40 Kiwanis clubs, introduced our members, and enjoyed the Kiwanian fellowship everywhere we went. Our EOT newsletter has also introduced our Eye of the Tiger Club to areas that had no knowledge about our membership and what we do. Our EOT fundraising committee has organized a fun and music-filled evening, including a Virtual Golf Ball Drop, to help support our service project to bring literacy to these new clubs.

Our club will continue to partner with our Kiwanis membership staff to recruit new members with new Kiwanis clubs worldwide.

In conclusion, I want to express my gratitude to our board and each of our members for the privilege of serving in the Eye of the Tiger eKiwanis Club. As we move forward, let's keep our club's mission and my 'Growth Powers Service' message at the forefront of our minds. Together, we can continue to make a difference in our communities and beyond.

Jim's Gems

Jim Dooley was one of the greatest people I ever had the privilege of knowing. He was brilliant and had a sense of humor almost unmatched by any other. He was a tireless worker. He opened many new clubs with me and accompanied me to the Japan districts when I went over there to present at their District Convention. He agreed to serve as my world membership chair and was serving that role at my governor-elect training. When the previous formula chair was displaced, Jim stepped in to finish out the last year and a half at the formula. That then catapulted Kendra Skidmore into the role of Eye of Tiger Chair.

Two years ago, we designated the Tiger of the Year award in honor of Jim Dooley. I was blessed to be selected as the first recipient of the award and had no input or idea that it was happening.

I am pleased to announce that Joe Meyer is the second winner of the award. Like Jim Dooley, Joe has been a tireless worker for the growth of Kiwanis. Serving as LTG of division 20 this year and again next year, he has led the district in vision and participated with each and every club of the 17 clubs in our division.



**Past President
Jim Rochford**

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Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

September 2024 Calendar of Events

Sept 2nd: Labor Day. (USA)
 Sept 7th: Ganesh Chaturthi (India)
 Sept 9th: EOT BOD Zoom Meeting
 Sept 11th: 9/11 Rememberance Day (USA)
 Sept 19th: EOT Membership Meeting
 Sept 22nd: Autumnal Equinox 2024

September 2024 Birthdays

Sept 6th Mary Jo Brubaker
 Sept 16th Garnell D. Kemp
 Sept 16th Mary-Lynn Desjarlais
 Sept 20th Lorna Lui Go
 Sept 22nd Carson Schreiber
 Sept 23rd Gary S Graham



September BOD

September 9th 8:30 PM EST

Membership Meeting

September 19th 8:00 PM EST

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact

Melissa Guire melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>
 Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2023-2024 Eye of the Tiger eKiwanis Board Members



President – Alan Guire
 President-Elect – Charles “Chuck” Gugliuzza
 Vice-President – Laura Gililland
 Immediate Past President – Jim Rochford
 Secretary – Melissa Guire
 Asst. Secretary – Barbara A. Breuer
 Treasurer – William “Bill” Seeman

Director – Dr. Delores B Lewis, MD
 Director – Joseph “Joe” Meyer
 Director – Mark Petersen
 Director – Dan Leikvold
 Director – Dr. Mary Jo Brubaker
 Director – Colleen Lawson
 Sage – Dr. Barb Thompson
 Asst. Secretary - Barbara Breuer

Jim's Jems: continued from page 1:

Currently, he has been working on a new club with me in Morton, IL where they have an orphan Key Club but is also the home club for the LTG for Key Club. Joe has lined up the Key Club and another Key Club to walk in the huge Morton Pumpkin Festival Parade and has a truck with Kiwanians on it, and is securing 330 pounds of candy to give out along the parade route. Joe is also overseeing having manpower at a booth to promote Kiwanis for 4 days at the Pumpkin Festival and to have multiple club members volunteer as cooks at the food tent.

He has always helped in bringing in new members to the Tiger Club and served as president three years ago.

The current year Tiger of the Year is none other than Gary Levine. Gary was the first president of this club and continues to do birthday recognitions each and every month at our club meetings with some clever way of recognizing those who have a birthday that month. He is also serving as world membership committee vice-chair for the upcoming 2024 - 2025 year under the leadership of our club member, Kuan Yong. Gary was selected by current president Alan Guire.

Both of these award winners have that same Eye of the Tiger that Jim Dooley epitomized!

HAPPY LABOR DAY!



September 2nd, 2024

Labor Day for the year 2024 is celebrated/observed on Monday, September 2nd.

Labor Day is a United States federal holiday observed on the first Monday of September annually. The day celebrates the American labor movement and the contributions and achievements of the American worker.

2024-2025 Board of Directors Slate

The nominating committee has put forth the proposed slate:

President – Charles “Chuck” Gugliuzza
 President-Elect – Laura Gilliland
 Vice President – Dr. MaryJo Brubaker
 Immediate Past President – Alan Guire
 Secretary – Melissa Guire
 Asst Secretary/Director – Barbara Breuer
 Treasurer – William “Bill” Seeman
 Director – Dr. Delores Lewis, MD
 Director – Joseph “Joe” Meyer
 Director – Mark Petersen
 Director – Belle Garcia
 Director – Coleen Lawson-Taylor
 Sage – Dr. Barbara “Barb” Thompson
 Sage – Jim Rochford



Member Profiles

Dr. Delores Lewis

Dr. Delores Lewis, a distinguished Past District Governor, is celebrating her 28th year as a Kiwanian and a member of the Kiwanis Club Barbados Central. She holds the honor of being the first Kiwanian from Barbados to have served as governor of the Eastern Canada and Caribbean (ECC) District in the 50-year history of the Kiwanis movement in Barbados.

Delores initially had doubts about joining Kiwanis due to the requirement of attending three consecutive meetings before submitting a membership application, which seemed challenging given her busy career. However, the club made an exception for her, and she became a dedicated Kiwanian.

Dr. Delores Lewis's leadership within Kiwanis has been both diverse and impactful. Her journey has seen her hold various leadership positions, each one a testament to her dedication and influence. Her recognition as a distinguished president, distinguished lieutenant governor, and distinguished member, along with her commitment as a life member of Kiwanis International, further underscores her significant contributions to Kiwanis.

Dr. Delores Lewis's leadership was put to the test when the COVID-19 pandemic disrupted her initial plans as governor of the ECC district. Despite the challenges, she quickly adapted and focused on driving growth and motivation within the clubs. Her refusal to let the pandemic define her leadership resulted in remarkable growth within her district, a testament to her resilience and adaptability.

Delores was introduced to EOT by Joe Meyer and was inspired by the concept of increasing membership and opening new clubs. She eagerly participated in the EOT's new club openings at ICON 2023 in Minnesota. Despite it being her first time opening clubs with the EOT, she was thrilled to see that everyone she invited accepted the invitation!

Dr. Delores Lewis is an inspiration to us all!



Mario Bruni

Michelle Cordioli

Lorna Lui-Go

EOT Club's Mission Statement:

Eye of the Tiger, eKiwaniis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwaniis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwaniis I-I Goals (Accomplishments to Achieve this Mission)

1. **Lead** by example and train others by opening clubs.
 - Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
 - Open a club in the district of members who are governors.
 - Support other club members in opening clubs on a voluntary basis.

2. **Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.

3. **Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Denver.

To help train the Colorado district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

Tom Sorfleet – Reluctant Kiwanian Gets Hooked on Service

Tom Sorfleet is the president of the Kiwanis of Sugar Grove Township in Illinois, opened by the Eye of the Tiger in 2021. This club has grown from a fledgling organization to an active, vibrant force in its community.

Jim Rochford interviewed him during our August club meeting and asked him all the tough questions.

JIM: *Tell us about your past –high school days, etc., and what brought you to your career.*

TOM: Wow! Do you want me to remember that far back? I'm a Southside Chicago guy. After high school, I went to a college in Madison, Wisconsin. I finished college at Northern Illinois University and studied poly-sci and business administration.

When I graduated college, the federal government was in the midst of a hiring freeze, so I fell back on what had paid for my college – managing restaurants. I was VP for Buca di Beppo and opened Weber Grill Restaurants.

I left the restaurant business in 2018 and got involved in insurance. Farmers courted me, and I bought an agency from a guy who was retiring.

In 2021, two Kiwanians walked into my office, and I gave them a check to get them to leave. I didn't want to go to any meetings, but I ended up going to one because the owner of the bar where the meeting was taking place was someone to whom I wanted to sell insurance. I ended up planning events for the club, and when the president stepped down, I became the new president.

JIM: *You started your club with about 15 to 20 members. Your numbers have risen. Why don't you tell us a little about how you have increased your membership?*

(Continued on page 6)



Tom Sorfleet – Reluctant Kiwanian Gets Hooked on Service *(continued from page 5)*

TOM: When I became president, we had 17 members, which increased to 24. The members joke that I talk to everyone to bring them in.

JIM: *Can you share some of your club's highlights since its start and some of the projects you are most proud of?*

TOM: The biggest project was Holiday in the Grove. Sugar Grove holds that event every Christmas. The organizers had begun to retire or pass away, so our club took over and ran with it. We have installed new handicapped swings for each park and donated \$1000 to each Key Club member with exemplary leadership skills. Our club is heavily involved in the community, so much so that we are the go-to organization for citizens and other organizations for help and guidance.

JIM: *What are your club's demographics?*

TOM: Our youngest member is a college sophomore helping us start a club at the local college. Members stretch from him up to—well, I won't give away the ages (laughs). We have a mix of corporate and individual members as well as male and female members in various occupations.

JIM: *That is a description of a successful club! Although you're a modest guy, you've been pivotal in the club's success. Your background has prepared you well. We appreciate your ongoing commitment and dedication because leadership is critical in a new club. Is there anything else you would like to share?*

TOM: We're a club that keeps trying to do what is right for our community and kids. Whenever we consider new projects, we always ask the same question: how do the kids benefit?

JIM: *I appreciate your willingness to step up. Who knows, maybe one day you'll want to serve as lieutenant governor of your division!*

TOM: DON'T start that! (laughs)

Since there were a few minutes left, Barb Thompson asked Tom a few questions of her own.

BARB: *The Eye of the Tiger helps new clubs with their first service project by providing books to distribute. Can you share how your club has given out these books?*

TOM: We gave out 80% of the books during Cornfest, a big, local event. We took the rest to another event at the library, where we set up a table and gave out books. Those events were so successful that we received donations to purchase an additional 100 books to distribute. Later, we received book donations from a local author that we gave out at other events. We have given over over 300 books so far!

BARB: *How does your club work with the Key Club?*

TOM: We work very closely with the Key Club. When they held their annual coat drive, we helped them put boxes in local businesses to collect gently used coats. We also collaborate on Christmas and Halloween events. We do a lot of mutual events, and we provide a vehicle for homecoming.

BARB: *Tell us about that famous radio station interview.*

TOM: That was a while ago. One of our club members set up the interview, which was very similar to this interview. It's incredible how so many people don't know what Kiwanis does!

Laura Gilliland predicted that Tom would be the I-I governor soon!



September 19, 2024



**Eye of the Tiger 2024 Fundraiser
Benefiting The Eye of the Tiger eKiwans Club
September 19, 2024 8:00 PM EST Virtual Helicopter Ball Drop**

www.charityvalet.com/EyeOfTheTiger24

Welcome To Our 2024 Fundraiser

Eye of the Tiger family, friends and supporters, thank you for viewing our **Eye of The Tiger 2024 Fundraiser**. In our 2017 - 2018 Kiwanis year, under the leadership of then International President, Jim Rochford, we broke an almost 30 year membership decline with the opening of 415 new Kiwanis clubs and a global net increase in membership. Many Kiwanians from all over the world put in time and energy to bring about this success. Even at that, it didn't happen by accident. It happened because of a developing process affectionately referred to as The Eye of the Tiger.

At the end of that Kiwanis administrative year, in part to commemorate our success, we formed this Eye of the Tiger virtual Kiwanis club. Made up of club openers all over the world our goals are:

1. Open a new Kiwanis club at the site of an International Convention
2. Mentor Kiwanians on how to open new Kiwanis clubs
3. Develop leaders at District and International levels in the culture of growing Kiwanis
4. Do a large scale service project

Please choose the number of Golf Ball Tickets you would like to purchase. You will then receive an email confirmation with your ball number(s). When our virtual helicopter drops the balls in a video shown on this site, the one closest to the target wins the Grand Prize! THE GREATER your purchase, THE MORE we raise, THE BETTER your chances of winning.

**Grand Prize - \$500.00
Second - \$250.00
Third - \$50**

Please help us spread the word through Facebook, Instagram and Twitter.

**Music Around The World with Kiwanis
See Back Side of this flyer.**



4th Annual Kiwanis Eye of the Tiger World Music Showcase



CALLING ALL ARTISTS!!

Want to showcase your musical talents to Kiwanians around the world AND raise money for the amazing service projects of the Eye of the Tiger Club!

SUBMIT YOUR VIDEO TODAY!



All submissions must be received via email by September 19th, 2024

Please include with your submission:

- The name of your performance/group
- The title of the piece you are performing (and original artist, if possible)
- Description about you or your group
- Social Media links you would like to share



Video Submission Guidelines / Suggestions:

- Maximum 4 Minutes per submission
- If shooting on a smart phone, turn the phone sideways
- Adjust your phone recording settings to high resolution
- Be mindful of your lighting - Set yourself up in front of a light, window, or outside
- Be mindful of your sound (it is a music showcase...) a microphone isn't necessary but we want to hear your performance!!

Send all submissions to Amanda Malinowski at
orders@piptampa.com

Don't miss the showcase!
September 19th, 2024 @ 8pm EST