



**Hello Fellow Members,**

I hope each of you has had a great month. Can you believe we are entering the dog days of summer?

Our Eye of the Tiger eKiwanis Club members have been working throughout this year. We are utilizing our internet tools, websites, InterClubs, and newsletters to expose the EOT to all Kiwanis Clubs worldwide. Our club is growing – this is where the leaders are!

ICON was exciting this year! Our own Lee Kuan Yong was elected 2024-2025 president of Kiwanis International. In addition, EOT members Michael Mulhaul and Hope Markes were elected president-elect and vice president, respectively. One of our newest incoming members, Mario Bruni will serve a three-year term on the board as a trustee for the ECC district.

Although we did not have the opportunity to open new clubs at ICON, we had a fun and productive time. We had a photo booth where fellow Kiwanians had photos taken – wonderful keepsakes of their time in Denver! We also had a table with information about who we are and what we do. I'm excited to say that we received several new membership applications as well as reconnected with former members who wished to rejoin.

So, as our Kiwanis year draws to a close in September, I would like to remind each of you that we, as Kiwanis volunteers, are dedicated to "improving the world one child and one community at a time."

## Jim's Gems

Life is like a game of tennis, he or she who serves best seldom loses! There are many opportunities in Kiwanis on which to serve. This club is unique in that its main focus is to do one of the hardest things to get people in our organization to do and that is to grow our membership and therefore increase our impact by opening new Kiwanis clubs throughout the world.

Without new clubs, our history will show us that not only our organization, but other larger service clubs, only stay in existence because of the new clubs that get organized each and every year. This is not to down play strengthening existing clubs, however, many dedicated Kiwanis members are willing to strengthen their own clubs. However, the more challenging thing is to get people to put in the time to start Kiwanis in a new community. Perhaps the home of a school with a Key club and no Kiwanis club in that community. This has been referred to as an orphan Key club. There is already a need in place for a brand-new Kiwanis for service.

As we all know, the world is made up of boers, chewers and doers. This club is made up of doers. I am sure many of us have heard boers say why do we even bother to open new clubs that only ends up closing. Kiwanis statistics will show that a new club started will last 5 years or more statistically in 59% of the cases. While some things that can address the 41% that did not make it 5 years are and continued to be taken, the biggest need is to have people willing to go out and open the clubs that will hopefully stay open 5 years or more and make a tremendous impact on the youth and in turn the world for many years to come.

1+1=3 means that we all can do community service on our own, but when we come together and work together under the umbrella of the Kiwanis programs, what we can achieve together greatly exceeds what we can do individually. That is called synergism and I am appreciative of the members of the club continuing to do the hard work necessary to spread Kiwanis to new communities and especially where there may have an orphan Key club without a sponsoring Kiwanis club in that same community. Keep doing the hard work Tigers and as always, be better than good, be best!



**Past President  
Jim Rochford**

**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

**The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.**

## August 2024 Calendar of Events

- Aug 12th - EOT Board Meeting: 8:30 PM EST  
VIA ZOOM
- Aug 15th- EOT Membership Meeting: 8:30 PM  
EST VIA ZOOM
- Florida DCON: Orlando Aug 15th-18th  
DCONs throughout, when's yours?

## HAPPY BIRTHDAY August 2024 Birthdays:

- Aug 5th - Brittany Love
- Aug 7th - Pierre Macabies
- Aug 18th - Elena Milanie Calubayan Baldeo
- Aug 10th - Armand B St Raymond
- Aug 20th - Anna Ivelisse Clayton
- Aug 20th - J Thomas Willis
- Aug 26th - David J Roth
- Aug 27th - Suzanne Bredbenner
- Aug 28th - Steven L Westphal
- Aug 29th - Allan Java Sira



### New Members April through July 2024

- |                        |                         |
|------------------------|-------------------------|
| <b>Suzi Bredbenner</b> | <b>Hope Markes</b>      |
| <b>Rey Balibago</b>    | <b>Sherri Lyn Urfer</b> |
| <b>Dave Mies</b>       | <b>Allan Sira</b>       |
| <b>Lan Baldeo</b>      |                         |

**August 12th BOD Meeting**  
8:30 PM EDT Via Zoom

**August 15th Membership Meeting**  
8:00 PM EDT Via Zoom

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire [melissaguire1@gmail.com](mailto:melissaguire1@gmail.com)

ALL THE NEWS THAT FITS, WE'LL PRINT  
CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**  
WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,  
AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT  
IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE,  
AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT  
[BARBARA.KIWANIS.FINE9@GMAIL.COM](mailto:BARBARA.KIWANIS.FINE9@GMAIL.COM).

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>  
Website <https://kiwanistiger.org/> Contact Alan Guire [aguire@portnaz.org](mailto:aguire@portnaz.org) with questions or comments.



## 2023-2024 Eye of the Tiger eKiwanis Board Members



- President – Alan Guire
- President-Elect – Charles “Chuck” Gugliuzza
- Vice-President – Laura Gililland
- Immediate Past President – Jim Rochford
- Secretary – Melissa Guire
- Asst. Secretary – Barbara A. Breuer
- Treasurer – William “Bill” Seeman

- Director – Dr. Delores B. Lewis, MD
- Director – Joseph “Joe” Meyer
- Director – Mark Petersen
- Director – Dan Leikvold
- Director – Dr. Mary Jo Brubaker
- Director – Colleen Lawson
- Sage – Dr. Barb Thompson

# Hear us ROAR!

## Tigers in the Forefront of Kiwanis International's Leadership

Lee Kuan Yong of Petaling Jaya, Malaysia, was elected president, and Michael Mulhaul of Interlaken, New Jersey, U.S., was elected president-elect during the House of Delegates at the 2024 Kiwanis International Convention in Denver, Colorado, U.S. Hope Markes of the Eastern Canada and Caribbean District was elected vice president. All begin their terms on October 1, 2024, and **all are members of the Eye of the Tiger!**

These three Kiwanians were elected trustees for the United States and Pacific Canada Region: Dawn Puderbaugh Hodges of the Carolinas District, Jo Schwartz of the Kansas District, and Scott Sims of the Alabama District.

Also joining the board for three-year terms will be Mario Bruni of Ontario, Canada, as a trustee for the Eastern Canada and the Caribbean District, and Maura Magni of the Italy-San Marino District as trustee for the Europe Region. Filip Delanote of the Belgium-Luxembourg District will join the board for a one-year term to fill the vacancy left by the passing of Vincent Salembier.

### Amendments

The House of Delegates also voted on proposed amendments to the Kiwanis International Bylaws.

The following amendments were approved:

· **Onetime Dues Increase (Amendment #1):** Submitted by the Kiwanis International Board, this amendment will increase Kiwanis International dues to US\$77 for clubs in Tier 1 and US\$34 for Tier 2. (For tiers, see Amendment #2.) This amendment will bring in a projected additional revenue of US\$4 million annually. Combined with careful budget practices and ongoing cost reductions, the increase will help reduce future deficits and ensure the organization's long-term financial health.

· **Reduction of Dues Tier Levels (Amendment #2):** The Kiwanis International Board submitted this amendment, which will reduce the number of dues tiers from three to two. Combined with the adoption of Amendment #1, dues for Tier 1 will now be US\$77, and for Tier 2, \$US34.

· **Kiwanis International Board Composition (Amendment #3):** Submitted by the Kiwanis International Board, this amendment will reduce the number of Kiwanis International trustees from 15 to 12, beginning with elections in 2025 and being completed by the elections in 2027. This amendment will generate savings of US\$18,750 per year over current levels.

· **Election of District Trustees (Amendment #4):** The Kiwanis International Board submitted this amendment, which will allow a member from outside a district's region to serve as district trustee if no one from within the region is willing or able to serve.

The following amendments were not approved:

· **Dues Increase Over Four Years, With Automatic Increases After (Amendment #6):** This amendment would have increased Kiwanis International dues over a four-year period and then by US\$1-US\$2 each year thereafter.

· **Remote Voting (Amendment #8):** This amendment would have allowed for final voting during Kiwanis International conventions to take place globally via secure remote voting.

· **Prohibition On Alcohol Purchases (Amendment #9):** This amendment would have prohibited the use of any Kiwanis International revenue to purchase alcohol for or by Kiwanis International Board members or staff or their spouses or companions.

· **Prohibition on Airfare Purchases (Amendment #10):** This amendment would have prohibited the use of any Kiwanis International revenue — including membership dues, fees, or non-dues revenue — to purchase first-class or business-class airfare for or by the Kiwanis International Board members or staff or their spouses or companions.

The following amendments were withdrawn by the submitters after passage of Amendments 1 and 2, respectively:

· **Dues Increase Over Three Years (Amendment #5):** Submitted by the Pacific Northwest District Board, this amendment would have increased Kiwanis International dues beginning October 1, 2024, and completed with the 2026-27 administrative year.

· **Revised Dues Tiers (Amendment #7):** Submitted by the Malaysia District Board, this amendment would have changed the basis level for each dues tier, with no change to the dues amounts.

## Member Profiles

### Ron Hill

Ron is proud to be a member of the Eye of the Tiger. He loves opening new clubs, noting that despite our differences, we are all the same because we want to help children. Kiwanis has the greatest product in the world – kids.

He is excited about growing Kiwanis! His formula is simple – get out there to meet people and invite them to your club and service projects. He noted that Key Club is thriving and growing – we have to figure out what they are doing and follow their lead.

Ron Hill, a native of Arkansas and a University of Central Arkansas Alum, has been a beacon of leadership within the Kiwanis community. His journey began in 1995 when he joined Kiwanis in Conway. Since then, he has donned many hats, including Kiwanian of the Year in 2004. His leadership roles extend to his past presidency, lieutenant governor, and trustee. His dedication was further recognized when he was elected Governor-Elect for Missouri-Arkansas District in 2018 and served as Governor in 2019-20, a year shortened by COVID-19.

Ron has announced his candidacy for governor of the MoArk district. He looks forward to reprising his role in a year unmarred by COVID-19.

For over 51 years, Ron has been a dedicated coach for Conway's youth, guiding girls and boys in football, basketball, softball, and baseball. His commitment to youth development is a testament to his character and impact on the community.

Aside from his community work, Ron is also a successful businessman. He owns Hill Seifert Concrete with his grandson. His journey into the concrete industry began when he was hired to run a pool company. Later, he ventured into entrepreneurship and formed his own company, a testament to his entrepreneurial spirit and business acumen.



### Michelle Cordioli

Michelle Cordioli is a prominent leader within the Kiwanis Asia-Pacific (ASPAC) region. She is the ASPAC Vice Chair for the 2023-2024 term.

Michelle has been deeply involved with Kiwanis for over two decades, holding various leadership roles, including President of the Kiwanis Club of Vahine and Lieutenant Division 7 of the New Zealand South Pacific District. In 2020, she served as governor of the New Zealand South Pacific District.

Growing the Kiwanis family is important to her, and she has opened several clubs throughout her years in Kiwanis.

Her dedication to community service is evident through her efforts in opening new clubs and serving as a certified club coach. Michelle's professional background as an educator and high school principal in France further highlights her commitment to leadership and service.

Her Kiwanis journey began in 1998 when her friend invited her to join. Although she knew nothing about Kiwanis, she eagerly jumped on board because she was intrigued by helping children in her community. These were values her family instilled in her at a young age.

Michelle lives in Tahiti and has four children and one grandchild.



## EOT Club's Mission Statement:

### Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

*The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.*

### *Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)*

1. **Lead** by example and train others by opening clubs.

- Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. **Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.

3. **Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

**To help attain the goals** of increasing membership by opening clubs at this year's international convention.

**To help train** the district's volunteers in membership recruitment.

**To support** these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

# CONGRATULATIONS!



**Lee Kuan Yong** of Petaling Jaya, Malaysia, was elected president, and **Michael Mulhaul** of Interlaken, New Jersey, U.S., was elected president-elect during the House of Delegates at the 2024 Kiwanis International Convention in Denver, Colorado, U.S. **Hope Markes** of the Eastern Canada and Caribbean District was elected vice president. All begin their terms on October 1, 2024, and **all are members of the Eye of the Tiger!**

## Growing Kiwanis – One New Club at a Time

*Interview with Kendra Morris, Kiwanis International New Club Opening Specialist Manager*

Kendra Morris is a key figure at Kiwanis International (KI), serving as the New Club Opening Specialist Manager. In this role, she helps establish new Kiwanis clubs in various communities, working closely with local leaders and members to ensure the clubs are tailored to each area's unique needs. Her efforts are crucial in expanding Kiwanis' mission of improving the lives of children and communities worldwide.

At our last general meeting, our own Jim Rochford spoke with her at length about new club opening strategies.

**JIM:** *How do you feel about being a club opening specialist? How has that impacted your life?*

**KENDRA:** I have grown in my approach as a club opening specialist as I have gained more experience over the past several years. I don't necessarily think of myself as a salesperson, although many people may. I love people, and I love learning about them and their lives. I enjoy sharing what Kiwanis means to me. It's crucial to build connections with people. I told this year's class of governors that our approach should be to build family relationships with fellow Kiwanians. I still keep in touch with all the people I've brought in. I love Kiwanis!

**JIM:** *You have been a KI employee and have traveled all over the world. Can you share one or two of your experiences that made an impact or were special to you?*

**KENDRA:** Kiwanis has a large footprint that covers many countries and cultures. It was incredibly moving to see the Downs Syndrome school in Malaysia. Each district is a little different. Being part of the bigger picture allows you to see different perspectives and makes you more appreciative of the support service organizations can bring to communities. Many people forget there is a value that we need to emphasize.

**JIM:** *You once had four club opening specialists on staff. You now have two. With the passing of the dues increase, what changes, if any, do you see in the future for your department?*

**KENDRA:** Ultimately, and based on need, it will be necessary to grow the club opening department. We're still at a standstill; we are just allocating and going through budgeting. So, that is hopefully on the horizon, but we're not quite there yet.

**JIM:** *You have opened clubs worldwide; however, in the past few years, your focus has been on North America. How do you feel about that compared to your experience opening clubs all over Asia-Pacific?*

**KENDRA:** There is a different energy there compared to North America. In North America, many opportunities are competing for people's attention, so you have to find and identify the need with the help of networking with local connections. Last year was a bit easier than this year because as people came out of the pandemic, they were looking to reconnect in person to develop support for their communities after a couple of uncertain years. This year, it's been more of a distraction. There has been a lot of discussion about dues, SLPs, and limited services, so everybody is trying to rally that support back onto membership and growth. That's been Lee Kuan Yong's focus. His energy has developed and prepared the incoming class of governors to focus on that. Every year, membership growth and retention have to be first and foremost.

**JIM:** *This year, there was no in-person governor-elect training. Typically, the governor-elect training was a time for*

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*the international president to get them fired up and motivated about whatever the international president wanted to emphasize. I do not doubt that Lee Kuan Yong will emphasize membership. Even without the in-person training, there seems to be more excitement and energy about new club openings with the 2024-2025 class than last year. Do you sense the same thing as well?*

**KENDRA:** Yeah, I felt for the current class. Unfortunately, they were the victims of restricted finances, and we saw the results of that. They had a discombobulated start – there is a definite benefit to being in person and engaging in face-to-face conversation. Making plans is a good first step; however, executing those plans is crucial and involves accountability. Much of that accountability comes from in-person conversations.

**JIM:** *A mega club opening event is planned in North America beginning the week of October 6. It will involve multiple districts and multiple club sites. All the North American governors will be invited. I will be there with the KI board in these districts. What do you see of the opportunity to have the governors out in the field at the start of their year, at least the North American governors' club openings? What do you hope to achieve in that effort, and how will that lay the groundwork for this upcoming year?*

**KENDRA:** So, that's a loaded question. I'm sure everybody at this meeting has heard of the new ongoing membership initiative – build, nurture, and retain. We will emphasize the first pillar, which is a 70% focus on club opening, engaging Kiwanis, and new communities. When this officially kicks off in October, we can increase visibility for the current class of governors and have them participate in the launches. They will see a lot of preparation, movement, and execution. Hopefully, they will share that enthusiasm with their districts and gain confidence to do it in their own districts. They will be the biggest advocates for building, nurturing, and retaining!

**JIM:** *What are your goals for the October club opening effort? Do you think a governor who has never been involved in club openings can get motivated to return to their district and lead by example?*

**KENDRA:** Obviously, that potential exists. This is a pivotal moment, and people will be apprehensive about a club opening of this magnitude. Our home districts and many of our existing clubs are struggling. Those strong, base clubs that get excited about sponsoring something outside their communities and seeing it go well will reverberate to the other districts. The governors will return to their districts energized and excited. Every year, I've worked to open new clubs regardless of the governor's level of enthusiasm. I've always done it because I've always believed in it. Some of the governors have already set goals, including stretch goals. Governors understand the importance of opening clubs and growing Kiwanis. It's taken a while, but it's happening. We want to involve the new clubs and have them speak at the conventions so people will actually see new members in person – not just on paper. Seeing new clubs actively participate in conventions and other events will create excitement that others will want to duplicate.

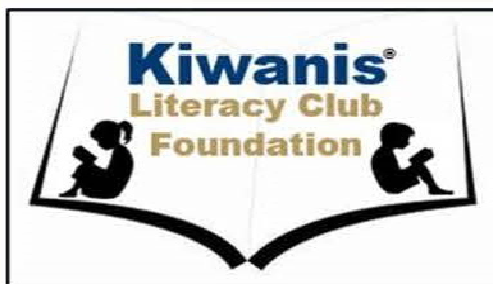
**JIM:** *Great! The same energy can be extended beyond this mega club opening. Lee Kuan Yong's class of governors appears to have a pretty strong buy-in regarding new club openings. Do you feel that was as well?*

**KENDRA:** Oh, yeah. Our people have plans. We have to move them forward. Definitely so. They must be prepared to work hard, and we can't let them down, especially during the first part of the Kiwanis year. In order to remain motivated, they have to see success. We have to do everything we can to set them up for success.

**JIM:** *Kiwanis is lucky to have you, and we appreciate all you do. I love your perspective, attitude, and enthusiasm. Thank you, Kendra.*

**KENDRA:** I know we can do it if we set the bar high.

**Book Hero Service Project.**  
Starting a New Club? Please reach out to  
Dr. Valarie Brown-Klingelhofer  
or Douglas Chadwick. Information on the Flyer.



**Kiwanis®**  
**Literacy Club**  
**of Southern California**

## **BE A BOOK HERO SERVICE PROJECT**

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

**Valarie Brown-Klingelhofer**  
[valBK.Kiwanis@gmail.com](mailto:valBK.Kiwanis@gmail.com)

**Douglas Chadwick**  
[Doug@theliteracyclub.org](mailto:Doug@theliteracyclub.org)

**Text - 818-381-3274**

Web Site - [TheLiteracyClub.org](http://TheLiteracyClub.org)

FB [facebook.com/TheLiteracyClub](https://facebook.com/TheLiteracyClub)

