# Newsletter Kiwanis Club of Eye of the Tiger

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Spring is the time of year when we all seem to be invigorated by the improving weather. Our Kiwanis clubs are becoming more active with their communities through service projects, fundraisers, and SLPs.

Our EOT members have also been busy with our mission of building new clubs in districts throughout North America. To date, we have built several clubs in the Chicago area, with more to follow.

We continue to benefit from the assistance of fellow Kiwanis International volunteers and staff in supporting the importance of membership growth.

Our EOT club has a specific purpose: to help increase and sustain membership by establishing new Kiwanis clubs where they are needed most. Secondly, we support and develop leaders in all clubs who can serve Kiwanis, including our executive leaders.

Our club architects, led by Past Kiwanis International President Jim Rochford, have recruited us to help accomplish this mission whenever we hear the call to assist our members.

Spring is the season of new beginnings, and I encourage you to bring in one new EOT member this Kiwanis year.

#### Jim's Gems

The Eye of the Tiger is alive and doing very well.

Many members of our club have been out working in the field, opening new clubs in many districts throughout the Kiwanis world. Some of those members are as follows: Kendra Morris, Dr. Jay Hubbard, Mohan Lamsal, Joe Meyer, Tom Willis, Mark Petersen, Laura Gilliland, Dr. Barb Thompson, Lee Kuan Yong, Mike Mulhaul, Dan Leikvold, Bill Seeman, Dan Ahern, and Jim Rochford just to name a few along with other members that were out in the field last year on our new club opening effort at International Convention.

We need to continue growing our great organization so we can impact many youths through our fantastic service leadership programs.

Past President

Past President
Jim Rochford

There is no better example of 1+1=3 than the Kiwanis organization. The business model is a great one and makes all the sense in the world to have the most positive impact on our communities.

It is not surprising that many of the best club openers in the world, if not all, are members of the Eye of the Tiger and continue to work both in their own personal districts but also in other districts to build Kiwanis and strengthen the quality of life in communities throughout the world.

Keep up the great work, Tigers, and keep opening new clubs to strengthen the world!

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)
The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

# April 2024 Calendar of Events

1st - April Fools Day

8th - EOT BOD Meeting / ZOOM

8th - Total Solar Eclipse

18th - EOT Membership Meeting / ZOOM

22nd-First day of Passover (through April 30th)

23rd- National Book Day

#### **INTERCLUBS**

April 8th, 5PM-Central— Germantown, Tennessee K-Kid Lauren Reed who spoke at LAMISSTENN's 2023 DCON and Past Governor - 2024 DCON Chair Fred Pitts (ELAMISSTENN)

#### SPECIAL INTERCLUB EVENT - HOSTED BY EOT

April 14th, - 8:00 PM Worldwide Multi-Club Event Hosted by the EOT Kiwanis Club, Meet the Kiwianis International Trustee Candidates

May 6th, 5PM-Central—Kiwanis International Director of Conventions and Meetings Mike Downs and Kiwanis International Trustee/Candidate for International Vice President/Fellow Eye of the Tiger Member Gary Graham (ELAMISSTENN)

June 3rd, 5PM-Central— Kiwanis International Chief Financial Officer Bob Broderick (ELAMISSTENN)

August 5, 5PM-Central – Kiwanis International Trustee Gary Jander (ELAMISSTENN)



7th Amanda Malinkowski

11th Melissa Guire

14th Babukrishna Kiska

21st Joseph M. Meyer

27th Colleen N. Lawson-Taylor

## MEMBERSHIP BOD Meeting April 8th, 8:30 PM EST

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire melissaguire1@gmail.com

MEMBERSHIP MEETING

April 22nd 8:00 PM via ZOOM

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL TIGERS - WE WANT TO HEAR YOUR ROAR!

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS. AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: https://www.facebook.com/KiwanisTiger Website https://kiwanistiger.org/ Contact Alan Guire aguire@portnaz.org with questions or comments.





# **2023-2024 Eye of the Tiger ekiwanis Board Members**



President -Alan Guire President-Elect - Charles "Chuck" Gugliuzza Vice-President – Laura Gililland Immediate Past President - Jim Rochford Secretary - Melissa Guire Asst. Secretary - Barbara A. Breuer Treasurer - William "Bill" Seeman

Director - Joseph "Joe" Meyer Director - Mark Petersen Director - Dan Leikvold Director - Dr. Mary Jo Brubaker Director - Colleen Lawson Sage - Dr. Barb Thompson Asst. Secretary - Barbara Breuer



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Embark on an extraordinary journey at the 2024 Kiwanis International Convention in Denver, Colorado, U.S. Discover the pathways to expanding your club's membership and magnifying its influence on your community. Delve into innovative fundraising concepts. Learn how to transform service projects in ways you never thought possible. Receive hands-on guidance in becoming a skilled Kiwanis leader.

And the best part? The chance to connect with fellow Kiwanians and swap fresh ideas. You'll leave inspired to make a difference.

So, grab your gear and join us for the most exciting and educational Kiwanis event of the year. You don't want to miss out on this adventure of a lifetime! See you in Denver!

#### **Future Kiwanis International Conventions:**

Pittsburgh, Pennsylvania, U.S. • June 25-28, 2025 / Manila, Philippines • June 25-27, 2026 Dallas, Texas, U.S. • June 17-19, 2027

#### **EOT Club's Mission Statement:**

#### Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

#### Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)

- 1. Lead by example and train others by opening clubs.
- -Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- -Open a club in the district of members who are governors.
- -Support other club members in opening clubs on a voluntary basis.
- **2. Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.
- 3. Support new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Denver.

To help train the Colorado district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

### **Member Profiles**

### **Douglas Chadwick**

Doug Chadwick was born in Michigan but moved to California when he was one year old. He was the seventh of eight children, and during his lifetime, he lived in several states until he permanently settled in Burbank, California, in the 2010s.

He always had a heart for community service and was an advocate for literacy before joining Kiwanis. In 2013, he began combining his passion for literacy and carpentry by building his own little libraries to get books into the hands of kids.

In 2015, Doug founded a 501c3 charity – The Literacy Club. He needed funding to help get his project off the ground, so he approached Rotary clubs, Lions, Masons, and government agencies for help. He also approached a local Kiwanis club, although he was not familiar with Kiwanis at all. That Kiwanis club did something none of the other clubs had done – they invited him to join. He always jokes that he could have been a Rotarian or a member of the Lions, so clubs need to ask their presenters to join! Once they join, get them involved right away in a service project.



In October of 2017, he helped charter the first literacy-focused Kiwanis Club, the Kiwanis Literacy Club of Southern California, which he currently serves as immediate past president and secretary/treasurer for the years 2023-2025. The Kiwanis Club is the service arm that supports the literacy effort and does the work.

In 2020, Doug co-founded the Kiwanis Literacy Club Foundation, the 501c3 arm of literacy clubs, where he serves as president and executive director.

Since 2013, he and his organizations have built over 170 book boxes. By partnering with Kiwanis and other organizations, he has helped distribute over 500,000 books to kids.

Since joining Kiwanis, he has performed many roles, including lieutenant governor division 10 Cal-Nev-Ha district. He is the immediate distinguished president of The Kiwanis Literacy Club of Southern California. He has also been a distinguished president and secretary of his club. He has been a charter member of the Eye of the Tiger eKiwanis (both new and old) and of other clubs, including an LGBTQ+ club.

#### **Terry Cunefare**

Terry Cunefare has found a unique way to combine his passions for community service and billiards, demonstrating that being a Kiwanian can be more than just fun and games. His innovative approach has made a powerful impact on his community and the world.

Terry is a past distinguished governor of the Illinois-Eastern Iowa District of Kiwanis; however, his journey began in 1992 when he joined the Kiwanis Club of East Peoria. He invited his billiard friends to help with community service and fundraising; the next thing you know, they were hooked. He is now a member of six Kiwanis clubs.

Terry has a passion for sharing Kiwanis, and during his tenure as lieutenant governor of the Illinois-Eastern Iowa District of Kiwanis, he began opening clubs.



Terry's dedication to Kiwanis is evident in his role as a leader in opening new clubs. He started with the Kiwanis Club of Eureka, Illinois, and has since opened over 80 clubs across the United States.

He opened his first billiards-based Kiwanis club, KIDZ for CueSports, with 15 of his friends—all of whom shared a love of pool and giving back to their community. Soon after, they started working on fundraisers, including pool cue raffles, silent auctions, and chili cook-offs. They involved community youth and SLPs by hosting a Senior Boys and Girls All-Star Game. Other Kiwanis clubs advertised in the program and got rebates for selling ads to first-time advertisers.

The club collected school supplies and dog food, provided Thanksgiving dinner to 6 needy families, and, through the angel tree, gave Christmas gifts to children.

In January 2022, Terry opened another club, Rackin' in the River City, based on his love of billiards. They hold their meetings in the billiard hall, where they meet, and the owners are among the 22 charter members.

Terry's fundraising efforts have been instrumental in supporting Kiwanis initiatives. He initiated a successful yearly campaign where Kiwanians sell California oranges. Each year, 80 cases are ordered and quickly sold, demonstrating the community's support for their cause.

One of the clubs he belongs to, the Pekin Sunset Club, partners with the local Methodist church to feed 20 to 30 kids on the first Saturday of the month.

Terry loves Kiwanis and helping people.

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### Dr. Valarie Brown-Klingelhoefer

Dr. Valarie Brown-Klingelhoefer is the Immediate Past Governor of the California – Nevada – Hawaii (Cal-Nev-Ha) district of Kiwanis International.



Reading has been an integral part of her life, and she has focused her energy on literacy — empowering children to read through book drives and sponsoring book boxes. She shares her love of reading with every child in her community and beyond.

Valarie is a former administrative director and dean for several colleges and universities. She earned her

doctorate in college student personnel administration.

Now retired from her professional life since 2016, she still finds the time to help manage a nonprofit organization that helps homeless women in Monterey County, where she resides. As a four-time lieutenant governor and a member of nine Kiwanis clubs, she has opened more than 40 new Kiwanis clubs and continues to win over new members.

She was the charter president of the Kiwanis Literacy Club Foundation and has worked closely with other Kiwanis clubs and organizations to get over 300,000 books into the hands of children. She worked closely with Dr. Bob Larsen, personally donating money towards and delivering books to several indigenous tribal children in Michigan.

During her term as district governor, Valarie increased interest in Kiwanis through modern technology, including social media, Zoom, and a Kiwanis podcast. She drove 81,000 miles and accumulated 21,000 frequent flyer miles, visiting 28 clubs and 47 divisional and regional meetings. She likes to call her travels her listening tour. She learned that Kiwanians' love language is service and touch. They would rather get involved with hands-on projects than write checks.

Although she has completed her term as Cal-Nev-Ha Kiwanis governor, she has let no grass grow under her feet. She is currently working with Maui's recovery team as they build up areas decimated by the wildfires in August of 2023. She is helping to rebuild libraries, schools, and playgrounds in some of the hardest hit areas.

The future is bright, and Valarie has only begun to improve the world – one child at a time!



# Promoting Literacy to Michigan's Indigenous People

When Dr. Bob Larsen moved from California to Michigan, he searched for an underserved niche in his new state. It wasn't long before he found it – getting books into the hands of indigenous people.

However, the path to achieving his vision was not without hurdles. When he proposed donating 500 books to indigenous children, it was met with skepticism and doubt. Indigenous leaders were cOncerned about the possibility of white people introducing



materials that focused on religion and politics. They were also hesitant to share their contact information with non-indigenous people. Bob had to earn their trust.

Bob met with tribal leaders and explained that the average cost of each book was \$10. He showed them some sample books and shared information about the Kiwanis literacy clubs and the Kiwanis Literacy Foundation. Soon, these leaders introduced him to members of the 12 tribes recognized in Michigan.

He participated in two introductory book distributions to the Keweenaw Indian Community – 500 books were distributed. He then designed a large book distribution of over 1000 books, funded by individual donations, the Kiwanis Club of Northern California for Literacy, Dr. Valerie Brown Klingelhoefer, and the Kiwanis Literacy Club Foundation. Bob also used some of his own money to fund the project. Through this effort, he connected with many tribes to introduce them to the Kiwanis Club of Northern California for Literacy and the Kiwanis Literacy Club Foundation.

Bob had a tent at an annual Pow Wow in Michigan, where several tribes from across the United States were in attendance. The attendees were amazed because they had never experienced anything like their book distribution project before. They never received new books and could not believe the books were free! They said no one had ever done this for them before. The books were gone in a day and a half.

The event's overwhelming success was evident when he received an invitation to return the following year.



#### **EOT Grand Slam with Atlanta Braves**

Every baseball fan looks forward to spring training. It means spring has sprung, and pretty soon, they'll be enjoying hotdogs and watching their favorite team play in hopes of winning a pennant.

Every year, the EOT looks forward to spring training because of an excellent fundraising opportunity at CoolToday Park in Venice, Florida – the spring training location for the Atlanta Braves.

EOT Past President Joe Meyer has worked tirelessly these past five years networking to create a fun and profitable fundraiser that benefits our club and other clubs.

One hundred thirty volunteers have stepped up to staff the Dawgs 'n Burgers food stand; this season, Kiwanians and Key Clubbers from several clubs throughout Florida have served up over 3,000 hot dogs, 500 hamburgers, 700 Bavarian pretzels, 200 corn dogs, 200 bags of popcorn, 100 pounds of French fries, and 1000 bottles of water. They also sold other beverages, such as soda and beer.



In return, they get to keep the tips and 10% to 12% of the commission, and the Kiwanis Clubs and Key Clubs share in the proceeds, part of which goes directly to our club.

The EOT is grateful to the Atlanta Braves for allowing us to share this experience, and we are thrilled that other clubs can also benefit from it.

Who knows? Maybe next year, there will be a Kiwanis Day with the Atlanta Braves Spring Training!







ongratulations!

Key Club Heart for Service Scholarship Recipient
Clifton High School (NJ)
He'll be headed to Georgia for Key Club Icon in July!
He'll be our guest speaker at our April meeting!

### **Book Hero Service Project.**

Starting a New Club? Please reach out to Dr. Valarie Brown-Klingelhoefer or Douglas Chadwick. Information on the Flyer.

