

Newsletter Kiwanis Club of Eye of the Tiger

February 2024

Newsletter EOT

Issue # 27

Pg 1 of 9



President Alan Guire

Greetings, Kiwanis Family,

Our Kiwanis organization celebrated its 109th birthday on January 21, 2024... Happy Birthday Kiwanis!!!

We had another excellent program in January with guest speaker Bob Broderick, Chief Financial Officer of Kiwanis International. Mr. Broderick expressed the importance of both a dues increase to sustain the financial needs of our organization and remaining focused on membership and the opening of new Kiwanis clubs.

The Eye of the Tiger eKiwanis Club continues to provide newly opened Kiwanis Clubs with their first service project through the Book Drop Literacy Project. New clubs

opened/assisted by our EOT eClub members qualify to receive 100 new children's books for distribution in their local communities.

We recently hosted a worldwide inter-club that featured the Candidates for Kiwanis International Vice-President.

Are you looking to open a new Kiwanis Club? Look no further; we are here to help. I look forward to continuing to serve alongside you as we open new clubs, attract new members, and help build a better future for our children. Together, we can and will touch hearts and transform lives!

Seize each day and be blessed.

Alan D. Guire
EOT eKiwanis Club, President

HAPPY VALENTINE'S DAY

Jim's Gems

The Tigers have filled a void in our organization by involving all of the e-clubs throughout the Kiwanis world in quarterly meetings with appropriate topics, including new club openings and, most recently, detailed questioning of the three candidates for International Vice President.

The Tigers are leading by example and trying to help improve leadership within our organization, with an emphasis on new club openings at all levels.

Be Better than good, Be Best!



**Past President
Jim Rochford**

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

February 2024 Calendar of Events Celebrating Black History Month

Feb 12th - BOD Meeting
Feb 14th - Valentines Day
Feb 15th - Membership Meeting
Feb 19th - Presidents Day
Feb 29th - Leap Day



Valerie Brown-Klingelhofer 2/6
Andrea K Raycraft 2/9
Lee Kuan Yong 2/21

*"There is nothing on this
earth more to be prized than
true friendship."*

~ Thomas Aquinas

*Happy Valentine's Day,
my friend!*

February BOD

February 12th 8:30 PM EST

Membership Meeting

February 15th 8:00 PM EST

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** - WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,
AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT
IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE,
AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>
Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2023-2024 Eye of the Tiger eKiwanis Board Members



President - Alan Guire
President-Elect - Charles "Chuck" Gugliuzza
Vice-President - Laura Gililand
Immediate Past President - Jim Rochford
Secretary - Melissa Guire
Asst. Secretary - Barbara A. Breuer
Treasurer - William "Bill" Seeman

Director - Dr. Delores B Lewis, MD
Director - Joseph "Joe" Meyer
Director - Mark Petersen
Director - Dan Leikvold
Director - Dr. Mary Jo Brubaker
Director - Colleen Lawson
Sage - Dr. Barb Thompson
Asst. Secretary - Barbara Breuer

January Speaker at EOT Membership Meeting

Key Clubber Has a Heart for Service and a Bright Future

Last year's Heart for Service Scholarship recipient, Lorenzo Castillo-Rios, visited the Eye of the Tiger to share his experiences at last year's Key Club ICON, which took place in California.

Lorenzo currently serves as the Florida District Key Club treasurer, which he says is very rewarding, particularly because it allows him to work with other Kiwanis and Key Clubs.



He wanted to attend the Key Club ICON last year but found it cost-prohibitive. He expressed his gratitude to the EOT for awarding him this scholarship because "ICON was truly an incredible experience!" He said the best part of ICON was meeting Key Clubbers worldwide to exchange ideas and make new friends.

Lorenzo stated that by attending ICON, he could see the whole picture – not only Florida. One of his favorite parts of the event was the House of Delegates, where he could see the big picture. His experience inspired him to grow in his position. He added, "We never really know what people can do until we are given the opportunity."

He thanked Chuck and Emelia Gugliuzza

Lorenzo lives in Miami, Florida, and is a Miami Palmetto Senior High School senior. He hasn't decided where to go to college yet; however, we know he has a bright future!



KIWANIS SCHOLARSHIP

Member Profiles

Amanda Malinowski

Amanda Malinowski was born in Staten Island, New York, but was raised in Tampa, Florida.

She is proud to call herself a second-generation Kiwanian – she followed her father's footsteps when she joined her home club, the Kiwanis Club of Tampa, while still in college.

She is past Tampa Kiwanis Club President from 2016-2017 and is the lieutenant governor for for division 14. She is the founder and chairperson of the highly successful fundraiser, the Tampa Kiwanis Incredible Duck Race. Her most recent brainchild is the development of the Kiwanis StoryWalk, an initiative to encourage literacy and exercise for children, for which she was featured in Kiwanis Magazine.



Amanda was awarded Kiwanian of the Year by her home club in 2022. The Eye of the Tiger club thinks she's pretty special, too, as she edits all the videos for the annual musical showcase. She also serves as the fundraising chair in the Florida District of Kiwanis.

In her professional life, Amanda manages her parents' printing business and is in charge of sales and marketing.

She has been married to Joe for nine years and has a five-year-old daughter.

William "Bill" Seeman

Bill Seeman is a proud member of the New Jersey District of Kiwanis.

He was born in Pelham, NY; however, he lives in Glen Ridge, New Jersey.

He graduated from Gettysburg College with a history degree and received his masters in finance from Seton Hall University.

In his professional life, he worked in banking and finance and lived in London for five years while working for a British bank.

He has been a member of his home club (Glen Ridge) for 37 years. He has served three times as president and lieutenant governor and was the 2018-2019 New Jersey District of Kiwanis Governor.

He was bitten by the club building bug back in 2017 when he built his first club with Jim Rochford's help. He has been involved in building several clubs since then and is the New Jersey district's new club builder.

He is the treasurer for the Eye of the Tiger eKiwanis.



Member Profiles continued on page 6

On the 109th Anniversary of Kiwanis International, January 21, 2024, the Eye of the Tiger eKiwanis Club and its president, Alan Guire, virtually hosted the candidates for Kiwanis International Vice President: Hope Markes (EC&C), Gary Graham (ELAMISSTENN), and Dan Leikvold (MINNDK). They were each questioned about their beliefs and game plans by Kiwanis Past International President Jim Rochford. Nearly 150 Kiwanis members from around the globe were in attendance.

JIM: Can you share what club you are in and how long you have been in Kiwanis?

HOPE: I have been a member of the Kiwanis Club of Hopewell in Hanover, Jamaica, for 25 years. I joined because a good friend asked me to attend a meeting. My club enjoys working with youth and helping children. We have had many of the same members for years – we are like family.

GARY: I am a member of the Kiwanis Club of Baton Rouge. I joined Kiwanis kicking and screaming in 1990 after my wife's friend asked me several times.

DAN: I joined Kiwanis in 2005 and belong to the Kiwanis Club of Lead in the Northern Black Hills of South Dakota. I was recruited at a 4th of July event shortly after becoming the superintendent of schools.

JIM: In what leadership roles have you served?

HOPE: I have served several roles over the years, including president-elect, president, membership chair, and interclub chair. On the district level, I served as a lieutenant governor from 2003-2004 and as governor of the EC&C district from 2013-2014.

GARY: I served as club president from 1999 to 2000. I had great mentors and worked on several committees. I served as club leadership education instructor and as membership chair. In 2005, I served as lieutenant governor under Katrina Baranko. I have served as a district trustee and district membership chair, and I currently serve as a Kiwanis International board trustee.

DAN: When I served as club president, I had no intention of continuing. Obviously, I did and became lieutenant governor. I loved being lieutenant governor and enjoyed that position the most. I ran for governor and won. As the MINNDK district membership coordinator, I decided to run for international trustee. I believe my role as an international trustee has prepared me well for the position of international president. It's a complicated job, and I have become comfortable working with people from many cultures.

JIM: What stood out during your year as governor?

HOPE: I can bridge gaps – I believe that is my strong suit. I loved traveling throughout my district, meeting members, and working together to resolve challenges.

GARY: I enjoyed traveling and meeting with clubs. What I saw encouraged me, and I saw the need to open new clubs – I opened my first club in several years.

DAN: I enjoyed interacting with members of my district. Because of my career as an educator and superintendent, I honed my people skills. I developed an aptitude for getting along with others with different viewpoints, enabling me to govern fairly and counsel wisely.

JIM: How would you address the issue of membership in our organization?

HOPE: Every committee should have membership on its agenda. We all need to contribute to the growth of Kiwanis – opening clubs, growing clubs, and member retention.

GARY: The key is to open new clubs. I recommend a two-pronged approach – building new clubs and nurturing them for over two years. Let's utilize our club coaches!

DAN: We need to focus on building new clubs in order to grow. We must also focus on member retention and recruiting new members into existing clubs. We need to look at how we are managing our resources. All major organizations are struggling. We also need to look more closely at emerging markets, specifically the Asia-Pacific market.

JIM: Do you have any closing remarks?

HOPE: My training in early childhood education helped me in my professional life, especially with troubleshooting and motivation. I believe I should be the eyes and ears of our members, which includes identifying problems and leading with integrity and by example. Sustainable growth is necessary for Kiwanis to continue.

GARY: MY history, including my work experience as a university administrator as well as my experience as a veteran, will help me in my role as international vice president. I have used the skills I learned and applied them to my Kiwanis life. To this day, I am still an SLP chair for Key Club as well as a Circle K advisor. I have a lot of experience with kids.

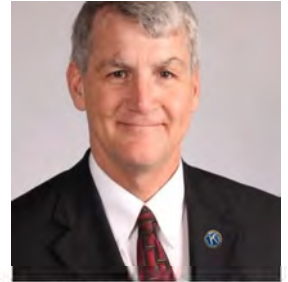
DAN: I firmly believe that leadership matters. We must govern and counsel wisely and be organized to carry out plans. My years as a school administrator and Kiwanis leader have prepared me for the role of international vice president.



Hope Markes



Gary Graham



Dan Leikvold

Do the Numbers Add Up at Kiwanis International?



This month, our own Jim Rochford interviewed Bob Broderick, Chief Financial Officer of Kiwanis International. They spoke about finances and the future of Kiwanis.

JIM: Can you tell us a little about yourself?

BOB: I grew up near Chicago in northwest Indiana. I moved to Indianapolis 11 years ago to take the position of CFO, which was a new role for KI. I am married and have a 15-year-old daughter.

JIM: What does your position encompass?

BOB: KI is a multi-company global organization. We have six or seven legal entities, including a captive insurance company, Kiwanis Youth, Circle K, and entities in Belgium and Canada. We maintain the books for all these entities. We have staff to work on billing, investments, and transfer of funds between bank accounts. We need a lot of manpower because it can get complicated. My job is to follow the money.

JIM: Do you report directly to the executive director of KI?

BOB: Yes.

JIM: That position will be changing hands shortly. Have you met with Paul Palazzolo yet to work on the transition?

BOB: Yes, I have met with him and have gone over several things with him. Paul knows the organization well and is a fast learner. We have been having regular meetings, and I anticipate a smooth transition!

JIM: You are also an active Kiwanis member in Indianapolis. How has that played a role in your life?

BOB: I'm a member of the Northwest Indy club. I am passionate about children and have never met a Kiwanian I didn't like. My club does an incredible amount of fundraising – one of my favorites is the annual wine auction, which helps raise funds for the Clothe a Child program.

JIM: What percentage of income comes from KI dues?

BOB: Over half of our income comes from dues alone. All revenue comes from membership – recruiting and retaining members, convention registration, and selling items from our retail store. If your customer base shrinks, then your revenue stream shrinks. The key to success is increasing membership. If we don't open new clubs, we are never going to grow.

JIM: We have reserves in Kiwanis. If we have a down year – how do we make that up?

BOB: Just like any organization, if we are operating at a deficit, we have to liquidate investments (reserves). Our business practice is investments belong to the membership. Right now, our reserves are down to just over \$18.3 million from our \$31 million in 2021. That is a considerable decline in just over two years. We are now at a critical juncture, and we have been selling at a low because of how the market has been. We are looking at a four to five year runway. We have cut as much as we could, and we need to increase membership and dues.

JIM: How many employees do you have now versus when you started your position 11 years ago?

BOB: We are about 13% lower in headcount since a decade ago. However, we are still doing the same amount of programs with fewer employees.

JIM: How active is the executive team as far as planning is concerned?

BOB: The executive team meets every Monday to discuss strategic issues. They recently eliminated another position. We are looking to save money, and we have discussed outsourcing some programs to India. As of now, we have no consulting firms or employees in Southeast Asia; however, we have four or five in Europe. We have to examine where we are spending our money and putting our resources. Asia Pacific is an emerging market.

JIM: What is your best pitch for a dues increase?

BOB: If we don't receive a dues increase, the organization will go out of business. You can't continue to spend more than you take in. We are spending at the same level as we did in 2005. If we continue on the same path, we will become a fraction of what we used to be.

JIM: Can you share your analysis on implementing dues increases?

BOB: I do not like our business model, which has been to go for an extended period without having a dues increase. It's been nine years since our last dues increase, and people don't like the large increases. I have spoken with many people who would prefer smaller increases every year or two as opposed to large increases every several years. The only way to turn it around is through membership growth and a dues increase.

JIM: Thank you for coming by and sharing your insight!

BOB: You're very welcome! I realize I am preaching to the choir. Hope to see many of you at ICON!

EOT Club's Mission Statement:

Eye of the Tiger, eKiwaniis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwaniis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwaniis I-I Goals (Accomplishments to Achieve this Mission)

1. **Lead** by example and train others by opening clubs.

- Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. **Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.

3. **Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Denver.

To help train the Colorado district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.



Please mark your calendar for our upcoming ELAMISSTENN INTERCLUB Meetings:

Monday, February 5th, 5PM-Central— Kiwanis International President-Elect Lee Kuan Yong

Monday, March 4th, 5PM-Central— Kiwanis International Club Opening Manager Kendra Morris

Monday, April 1st, 5PM-Central— 12 year old Germantown, Tennessee K-Kid member, who spoke at DCON Lauren Reed
LAMISSTENN DCON Chair/ Past Governor Fred Pitts

Monday, May 6th, 5PM-Central— Kiwanis International Meeting
Convention Specialist Mike Downs and Kiwanis International Trustee/Candidate for Kiwanis International Vice President Gary Graham

Monday, June 3rd, 5PM-Central— Kiwanis International Chief Finance Officer Bob Broderick

Here is the ZOOM link:

<https://us02web.zoom.us/j/87356849019>

Want to Join or Schedule an Interclub?

Contact Laura Gilliland @ lauragracegilliland@gmail.com

Member Profiles continued from page 4

Gary Levine

Gary Levine may call Canada and Florida home; however, he was born in Duluth, Minnesota.

His father moved the family to sunny California when Gary was in elementary school because of his business – running home and auto shows. Gary got bitten by the theatre bug after having met several celebrities, his most memorable being Roy Rogers.

The family moved to Canada, and Gary got involved in TV and theatre. He moved to Toronto to be closer to the action.

Gary followed in his father's footsteps and joined Kiwanis. He also was involved in many local leadership positions and loved serving his community.

He has worked at many club openings and emphasizes the importance of club advisors and coaches in strengthening and supporting new clubs when they need them most.

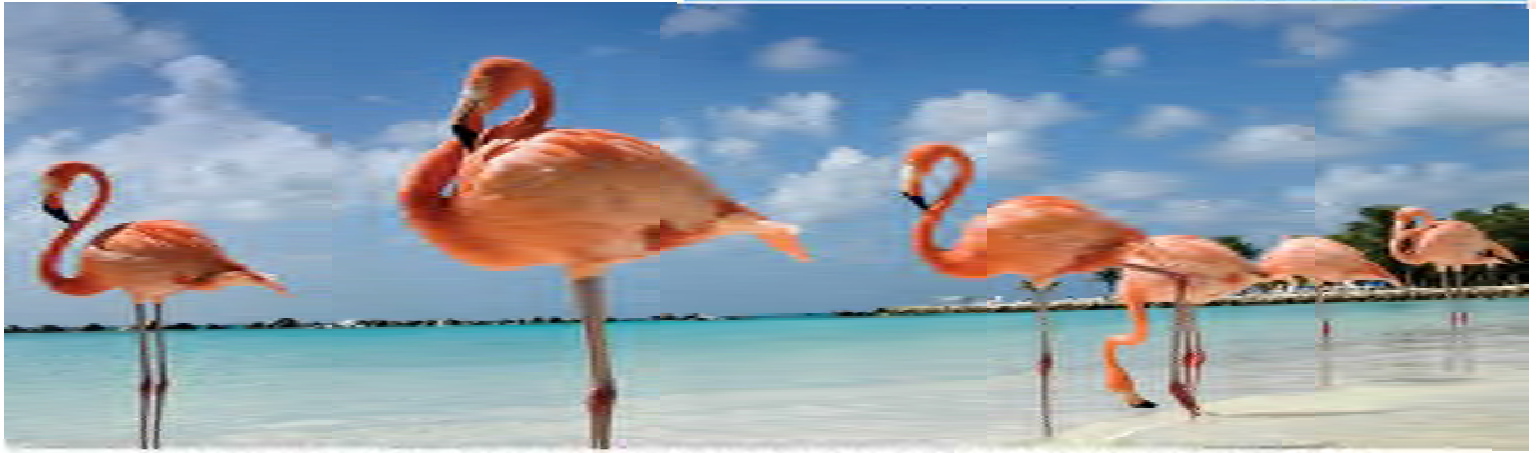
He splits his time between Canada in the summer and Florida in the winter.

Gary's wife told him that when he passes away, his epitaph will read "clubbed to death."



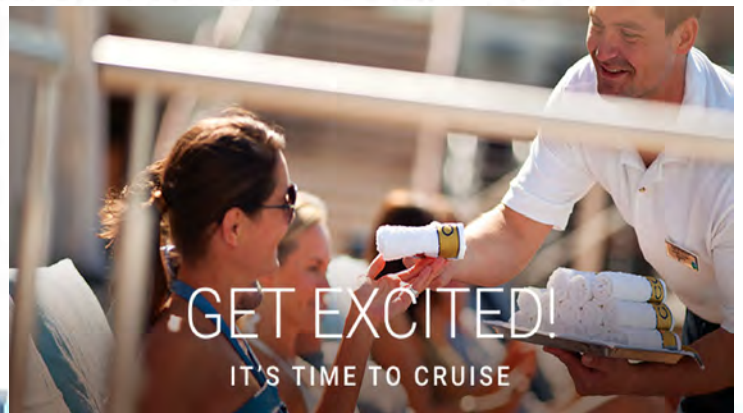
ALL ABOARD!

Celebrity **X** Cruises®



EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE MARCH 2024

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Meyer (onesud1@icloud.com) with Joe and/or to book **ASAP**. Prices are not questions the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.



**Contact: Teri Digirolamo
941-627-8795**

castawaycruises@earthlink.net

**Castaway Cruises Inc.
1396 Ultramarine Lane
Punta Gorda, Florida 33983**

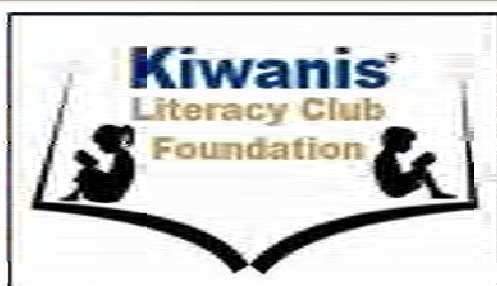
2024 Sailing Itinerary

Sat Mar 16	Fort Lauderdale, Florida - 3:30 PM	Boarding
Sun 17	Cruising	
Mon 18	San Juan, Puerto Rico 4:00 PM-11:00 PM	Docked
Tue 19	Charlotte Amalie, St. Thomas 9:00 AM-6:00 PM	Docked
Wed 20	Philipsburg, St. Maarten 8:00 AM-6:00 PM	Docked
Thu 21	Tortola, British Virgin Islands 7:00 AM-2:30 PM	Docked
Fri 22	Puerto Plata, Dominican Rep 11:59 AM-6:30 PM	Docked
Sat 23	Cruising	
Sun 24	Fort Lauderdale, Florida 7:00 AM -	Departure

Celebrity Reflection

**SAILING FROM : Miami, Florida: SHIP: Celebrity Reflection:
DEPARTURE DATE: 3/16/2024 Through 3/24/2024**

Book Hero Service Project.
Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhofer
or Douglas Chadwick. Information on the Flyer.



Kiwanis
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhofer
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org

Text - 818-381-3274

Web Site - TheLiteracyClub.org

FB facebook.com/TheLiteracyClub

