

Newsletter Kiwanis Club of Eye of the Tiger

January 2024

Newsletter EOT

Issue # 27

Pg 1 of 8



President Alan Guire

Greetings, Kiwanis Family,

I hope you had a restful and blessed holiday season with friends and family!

This is a good time to review our Kiwanis goals and set the course ahead as we usher in the New Year.

Many of our fellow Tiger members were involved in a multiple club opening effort in the Kiwanis Illinois-East Iowa District this past month of December 2023, led by Past Kiwanis International President Jim Rochford and Governor Tom Willis, among others. Congratulations on your efforts!

We had another excellent program in December with guest speaker Jeff Oatess, Chief Operating Officer of Kiwanis International. Mr. Oatess expressed the importance of being laser-focused on membership and the opening of new Kiwanis clubs, the very foundation that our Eye of

the Tiger eKiwanis club is built on and committed to.

For those viewing this newsletter who may not already be a member of our dynamic club, I invite you to become a member. My challenge to you, our existing members, is to sponsor/secure a new member this Kiwanis year.

I look forward to continuing to serve beside you as we open new clubs, bring in new members, and help build a better future for our children.

Together, we can and will touch hearts and transform lives! Seize each day and be blessed.

Alan D. Guire

EOT eKiwanis Club, President



Jim's Gems

In this world of give and take, we need to give what it takes!

There is no better example of that mindset than members of the Eye of the Tiger, especially in the area of new club openings and leading by example in that regard.

Many of our members are some of the very best in the world at club openings. Yet, other members are proficient in setting appointments, reminding people of their appointments, doing paperwork for the new clubs, and, in many cases, setting up paperwork with the appropriate municipal bodies for the new clubs. In other words, giving what it takes to help ensure success as much as possible for the new clubs we open!

Let us continue this mission in 2024 and thereafter! Thanks for all you do!

Sincerely,
Jim Rochford



**Past President
Jim Rochford**

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

January 2024 Calendar of Events

Jan 1st: Happy New Year!
 Jan 7th Orthodox Christmas
 Jan 8th EOT BOD Meeting
 Jan 14th Orthodox New Year
 Jan 15th, Martin Luther King Day
 Jan 18th, EOT Membership Meeting



BIRTHDAYS THIS MONTH

Jan 7th	Michael A Mulhaul
Jan 10th	C Emilia Gugliuzza
Jan 18th	Terry L Cunefare
Jan 20th	Charles (Chuck) R Gugliuzza
Jan 20th	Dionne Bryan
Jan 23rd	Delores Boudreaux Lewis
Jan 25th	Shrestha Kunam Sujan
Jan 26th	Maribel B Garcia
Jan 31st	Mark D Petersen
Jan 31st	Caesar J Milch

InterClubs

Meetings scheduled are (ELAMISSTENN).
 These are 5:00 p.m. CST:

- January 8 – KI President, Katrina Baranko
- February 5 – KI President-Elect, Lee Kuan Yong
- March 4 – KI Club Opening Manager, Kendra Morris
- April 1 – Lauren Reed (K-KID from Germantown, PA, who spoke at DCON)

Our next global interclub is scheduled for January 21 and will feature three phenomenal guest speakers!
 You will receive an email with information and a link.

January BOD

January 8th 8:30 PM EST

Membership Meeting

January 18th 8:00 PM EST

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact

Melissa Guire melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,
 AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT
 IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE,
 AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2023-2024 Eye of the Tiger eKiwanis Board Members



President – Alan Guire
 President-Elect – Charles “Chuck” Gugliuzza
 Vice-President – Laura Gililland
 Immediate Past President – Jim Rochford
 Secretary – Melissa Guire
 Asst. Secretary – Barbara A. Breuer
 Treasurer – William “Bill” Seeman

Director – Dr. Delores B Lewis, MD
 Director – Joseph “Joe” Meyer
 Director – Mark Petersen
 Director – Dan Leikvold
 Director – Dr. Mary Jo Brubaker
 Director – Colleen Lawson
 Sage – Dr. Barb Thompson
 Asst. Secretary - Barbara Breuer

December Speaker at EOT Membership Meeting

What's in Store for Kiwanis in 2024?

Jim Rochford asks Kiwanis International's Chief Operating Officer, Jeff Oatess, the tough questions!

Jeff Oatess is well-versed in Kiwanis operations – after all, he has been the Chief Operating Officer of Kiwanis International (KI) for 22 years! He has also held several roles within KI – he is the best resource regarding making Kiwanis stronger and better for our world's children.

Kiwanis has changed in the past several years, particularly since the pandemic. Internet clubs have exploded onto the scene – there are 63 internet clubs now, a number which has doubled since pre-pandemic times. Internet clubs offer many benefits, including inviting guest speakers who would typically be out of reach for an in-person club.

JIM: *Could you give us an overview of how KI has been performing at new club openings these past few years?*

JEFF: Remember The Formula? The Board invested in this global membership initiative. After The Formula, we lost half as many members as we used to. Since The Formula, we have opened twice as many clubs as we used to. Our challenge is they don't stay open as to the extent to which they used to. To help combat this issue, KI will roll out a new membership initiative within the next few months. We need to make membership the focus. We need to open new clubs; however, we also need to nurture and maintain those clubs. If you just focus on the clubs you have, you will fail!



Lions and Rotary conducted research regarding membership retention and opening clubs. Their empirical data indicates that you cannot grow service organizations without opening new clubs. Lions lost 100,000 members over the past five years, the majority in the US and Canada. However, they are growing in Southeast Asia and India.

Kiwanis loses 2.5% of its membership annually versus our pre-Formula 5% annual losses.

JIM: *What effect do you think the lack of live governor training may have on new club openings?*

JEFF: That remains to be seen. President-Elect Lee Kuan Yong has a great plan from a virtual perspective to ensure that membership is a priority. According to our governing documents, governors are tasked with opening new clubs and increasing membership. I am optimistic that we can do what we need to do to be where we need to be. However, there is nothing like meeting in person.

JIM: *I know the next few years for ICON are already planned. 2024 the convention will be in Denver, followed by Pittsburgh in 2025 and Manilla in 2026. Have any decisions been made for locations after Manilla?*

JEFF: We'll be in Dallas, Texas, in 2027.

JIM: *I think you know we open new clubs at the site of each convention. How do you see the impact of the international board opening new clubs?*

JEFF: The number one predictor of the success of a new governor is making opening new clubs a priority. They need to jump into the trenches and open as many new clubs as possible. Everyone has to have a stake in this, and it has to be everyone's priority.

JIM: *What role do you see the new club opening department serving in terms of opening new clubs in North America?*

JEFF: Decades ago, we had men (because there were no women in Kiwanis) dedicated to opening clubs. Our districts must return to that mindset – our men and women of Kiwanis need to be ready, willing, and able to open new clubs. The districts must have some skin in the game from all levels of leadership, and the district leadership must prioritize it. KI has a myriad of resources, but we need buy-in.

JIM: *How do you see the new membership initiative affecting new club openings?*

JEFF: I'm an eternal optimist. I love my job, and I look forward to coming to work each day. We have dropped the ball in the past by opening new clubs and not nurturing them. Once we open new clubs, we need to nurture and maintain them. We will no longer open new clubs and then walk away. Asia needs more Kiwanis clubs, too, and that's where our opportunity is. Unfortunately, we don't have all the resources we need to be as successful as we want to be.

JIM: *Do we have a shot at increasing membership this year? How about Lee Kuan Yong's Year?*

JEFF: The last year of growth we had was 1991-1992. This year looks really average so far. Typically, we open 36 clubs between now and the new year – we are now at 35. I am an eternal optimist, and I hope we will finish well and have a great year with Lee Kuan Yong.

JIM: *Do you have any final words?*

JEFF: I appreciate this club's focus and all you do as Kiwanians.

Member Profiles



Garnell Kemp

Garnell Kemp is from Nassau, Bahamas, and is a distinguished past lieutenant governor and CLE trainer for the Eastern Canada and The Caribbean District of Kiwanis.

She joined Kiwanis in 2001 after a co-worker invited her to a meeting. She's been hooked ever since!

She has held many leadership positions, including serving as club president in 2006-2007 and 2010-2011. During her tenure as lieutenant governor in 2018, she opened two new clubs in her

division – the Kiwanis Club of Exuma and the Kiwanis Club of Pinewood. After opening the first club, she received a watch from Past Kiwanis International President Jim Rochford, which she still wears today. She was also named Kiwanian of the Year.

She says her past role as district secretary was the most challenging and exciting for her, and she held that role for several years.

She joined the Eye of the Tiger eKiwanis to further what she started in her division and serve however she can.

Her favorite quote is as follows: "Volunteerism is the voice of the people put into action. These actions shape and mold the present into the future." (*sic*)(Helen Dyer)

Tigers Roar in Chicago Land!

The Tigers have done it again! They've gone to Chicago's northwest suburbs and opened three new clubs!

During the second week of December, the communities of Hoffman Estates, Elk Grove Village, and Rolling Meadows gained about 40 new Kiwanis members. Dedicated Eye of the Tiger (EOT) members and Kiwanis International staff joined forces for this exciting endeavor.



Club openings are fun and challenging, but the EOT members have it down to a science. From researching potential sites to making appointments, confirming appointments, and face-to-face meetings and all the planning in between, these folks can really make it happen out there!

The official chartering is scheduled for the week of January 8.

What a way to end 2023 and begin 2024!



EOT Club's Mission Statement:

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)

- 1. Lead** by example and train others by opening clubs.
 - Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
 - Open a club in the district of members who are governors.
 - Support other club members in opening clubs on a voluntary basis.
- 2. Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.
- 3. Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:
 - To help attain the goals** of increasing membership by opening clubs at this year's international convention in Denver.
 - To help train** the Colorado district's volunteers in membership recruitment.
 - To support** these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

A Thought to Begin the New Year

Barely the day started, and it's already six in the evening.
Barely arrived on Monday, and it's already Friday.
....and the month is already over.
... and the year is almost over.
... and already 40, 50, or 60 years of our lives have passed.
... and we realize that we lost our parents, friends.
... and we realize it's too late to go back.

So... Let's try, despite everything, to enjoy the remaining time.
Let's keep looking for activities that we like.
Let's put some color in our gray.
Let's smile at the little things in life that put balm in our hearts.
And despite everything, we must continue to enjoy with serenity this time we have left.

Let's try to eliminate the after...

....I'm doing it after.

....I'll say after.

....I'll think about it after.

We leave everything for later like "after" is ours.



Because what we don't understand is that:

Afterwards, the coffee gets cold.
Afterwards, priorities change.
Afterwards, the charm is broken.
Afterwards, health passes.
Afterwards, the kids grow up.
Afterwards parents get old.
Afterwards, promises are forgotten.
Afterwards, the day becomes the night.
Afterwards, life ends.

And then it's often too late. So... Let's leave nothing for later.
Because still waiting to see later, we can lose the best moments, the best experiences, best friends, the best family.

The day is today. The moment is now. We are no longer at the age where we can afford to postpone what needs to be done right away.

**It Looks Like An Eternity, But It's A Short Trip,
Enjoy Life And Always Be Kind.**

\$5

Lapel Pins



\$5

Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,
or text or call 239-572-3269.



Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.

Santa Claus Delivers Toys to Florida Children

Our own Chuck and C Emilia Gugliuzza visited 35 local events and provided gifts for 19,000 children!



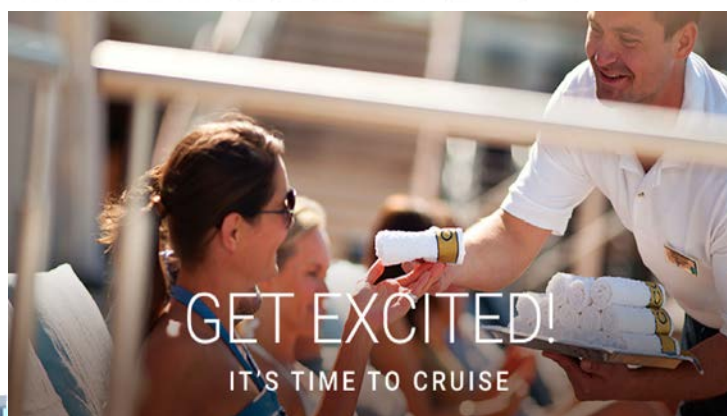
ALL ABOARD!

Celebrity **X** Cruises®



EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE MARCH 2024

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Joe Meyer (onesud1@icloud.com) with questions and/or to book **ASAP**. Prices are not locked in, so the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.



Contact: Teri Digirolamo
941-627-8795

castawaycruises@earthlink.net

Castaway Cruises Inc.
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Punta Gorda, Florida 33983

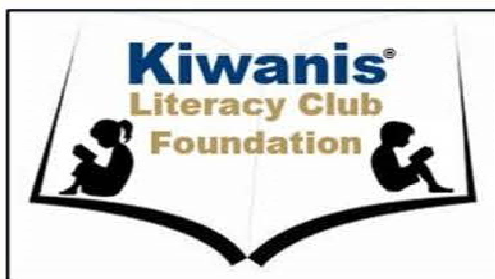
2024 Sailing Itinerary

Sat Mar 16	Fort Lauderdale, Florida - 3:30 PM	Boarding
Sun 17	Cruising	
Mon 18	San Juan, Puerto Rico 4:00 PM-11:00 PM	Docked
Tue 19	Charlotte Amalie, St. Thomas 9:00 AM-6:00 PM	Docked
Wed 20	Philipsburg, St. Maarten 8:00 AM-6:00 PM	Docked
Thu 21	Tortola, British Virgin Islands 7:00 AM-2:30 PM	Docked
Fri 22	Puerto Plata, Dominican Rep 11:59 AM-6:30 PM	Docked
Sat 23	Cruising	
Sun 24	Fort Lauderdale, Florida 7:00 AM -	Departure

Celebrity Reflection

SAILING FROM : Miami, Florida: SHIP: Celebrity Reflection:
DEPARTURE DATE: 3/16/2024 Through 3/24/2024

Book Hero Service Project.
Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhoef
or Douglas Chadwick. Information on the Flyer.



Kiwanis®
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org

Text - 818-381-3274

Web Site - Theliteracyclub.org

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