Newsletter Kiwanis Club of Eye of the Tiger

December 2023 Newsletter EOT Issue # 26 Pg 1 of 8



Greetings Kiwanis Family,

Hope that you were able to spend quality time with family and friends during Thanksgiving.

As we enter the month of December, which marks the end of the 2023 calendar year and as Christmas quickly approaches we must take time to remember those less fortunate that need our support.

It is also a time to reflect on the outstanding service that our club members have provided throughout the year by opening new Kiwanis clubs by providing those new clubs with their first service project, by providing the gift of new books to distribute to the children in their communities, plus much more.

Many of us are out and about gathering gifts for family and friends. Please consider a donation to our "Book Drop" service project or our scholarship program.

We have another excellent program this month with guest speaker: Jeff Oatess, Chief Operating Officer Kiwanis International. This would be a good time to invite potential new members to attend.

Wishing you a blessed and Happy Holiday Season!

Alan D. Guire EOT eKiwanis Club, President



Jim's Gems

I am thankful to be part of this club. We are working together to grow such a wonderful organization to help others. I am thankful for all who take part in increasing the Kiwanis membership worldwide. I look forward to increasing our membership this Kiwanis year.



Past President
Jim Rochford

Upcoming 2023-24 Interclubs

Dec. 4 – LAMISSTENN, District Gov. John Fry (5 PM CST, 6 PM EST)

Jan. 8 – LAMISSTENN, KI Pres. Katrina Baranko (5 PM CST, 6 PM EST)

Feb. 5 – LAMISSTENN, KI Pres.- Elect Lee KuanYong (5 PM CST, 6 PM EST)

Mar. 4 – LAMISSTENN, KI Club Opening Manager Kendra Morris (5 PM CST, 6 PM EST)

Apr. 1 – LAMISSTENN, 12-year-old Lauren Reed, K-Kid from Germantown, TN (5 PM CST, 6 PM EST)

Want to Join or Schedule an Interclub?
Contact Laura Gilliland @
lauragracegilliland@gmail.com

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

December 2023

Calendar of Events

Dec 2, World Computer Literacy Day

Dec. 11th, EOT BOD Zoom Meeting

Dec. 21st, EOT Membership Meeting

Dec. 18th-26th Hanukkah Dec. 24th, Christmas Eve

Dec. 25th, Christmas Day



Barbara K Thompson - December 5
Jose Gonzalez Velasquez - December 5
Wesley F Sine - December 13
Kirk A Popiolek - December 13
Ronald (Ron) R Hill - December 23
Jeanette I Igoe - December 30

HAPPY KWANZAA!

Happy Holiday

December BOD

December 11th, 8:30 PM EST

Membership Meeting

December 21st, 8:00 PM EST

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL TIGERS - WE WANT TO HEAR YOUR ROAR!

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT <u>BARBARA.KIWANIS.FINE9@GMAIL.COM</u>.

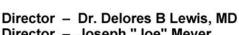
WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: https://www.facebook.com/KiwanisTiger
Website https://kiwanistiger.org/ Contact Alan Guire aguire@portnaz.org with questions or comments.





2028-2024 Eye of the Tiger ekiwanis Board Members



President –Alan Guire
President-Elect – Charles "Chuck" Gugliuzza
Vice-President – Laura Gililland
Immediate Past President – Jim Rochford
Secretary – Melissa Guire
Asst. Secretary – Barbara A. Breuer
Treasurer – William "Bill" Seeman

Director - Joseph "Joe" Meyer
Director - Mark Petersen
Director - Dan Leikvold
Director - Dr. Mary Jo Brubaker
Director - Colleen Lawson
Sage - Dr. Barb Thompson

Asst. Secretary - Barbara Breuer



December 2023 Newsletter EOT Issue # 26 Pg 3 of 8

Enhancing Child Safety through Safety Vests: A Kiwanis Initiative in Romania

Submitted by Loredana Voinea (Kiwanis Club in Rosiori de Vede, Romania)

Undoubtedly, children constitute the most vulnerable segment of our society, requiring constant care and attention, particularly when they are outdoors. It's crucial to prioritize their safety, especially in potentially risky situations.

High-visibility safety vests play a key role in reducing the risk of children getting lost or involved in accidents while outdoors. The significance of



reflective vests in ensuring a child's road safety cannot be overstated. Every parent desires their child's safe journey to and from school, yet the reality is harsh, with a significant number of traffic accidents involving primary and secondary school children occurring during these transit periods.

The introduction of the Kiwanis safety vests has made a significant impact in this regard. These vests substantially increase a child's visibility, enhancing safety during road crossings, parking, or walking alongside roads. They act as a visible shield, significantly reducing the risk of accidents and providing peace of mind to parents and guardians.

The commitment of several Kiwanis clubs in Romania, including my Kiwanis Club in Rosiori de Vede, KC Corabia, and KC Falticeni, deserves praise. Their proactive involvement in road safety awareness campaigns signifies a strong dedication to the well-being of children in their communities. In November, these clubs distributed Kiwanis-branded vests as part of their comprehensive road safety initiatives. The initiative was made possible through collaboration with various Kiwanis clubs across Europe. The Kiwanis District Austria took the lead, meticulously designing and facilitating the acquisition of these specialized vests.

These actions highlight the power of collaboration and solidarity among Kiwanis clubs across borders. The collective effort of multiple clubs within Europe showcases the spirit of unity and dedication to ensuring the safety and well-being of children on a broader scale.

In conclusion, the proactive efforts of Kiwanis clubs in Romania, in collaboration with their European peers, demonstrate a steadfast commitment to child safety and community well-being. The provision of safety vests equipped with the Kiwanis logo stands as a beacon of hope, ensuring a brighter and safer future for children in their everyday endeavors.



December 2023 Newsletter EOT Issue # 26 Pg 4 of 8

Member Profiles

Alan Guire

Alan is a founding member of our club and is currently serving as our president.

He graduated from UCLA with a degree in electrical engineering. He loved competitive sports, especially football, basketball, and track and field. He made the 1980 US Olympic team for 400 meters and 4 x 400 relay team; however, he did not get to participate because the US boycotted that Olympiad. He participated in the Pan Am games and had a brief stint as a wide receiver for the Houston Oilers shortly after he left college.

He met and married Melissa, and they had four children - three girls and one boy.



Alan's involvement with Kiwanis began in high school when he became the charter president of the Key Club there. His children have continued the tradition and been presidents of that same key club he chartered.

Melissa joined Kiwanis when Alan was lieutenant governor, and they are the only husband and wife team in the CalNevHa Hall of Fame. He and Melissa co-chaired the Kiwanis International Convention and the Rose Parade float in 2018.

Alan is a past distinguished lieutenant governor and a former governor of the CalNevHa district. He is a former club opening specialist with Kiwanis International and has opened over 150 clubs.

Alan is also involved in the book drop project with the literacy club - he is passionate about and understands the importance of literacy.



Melissa Guire

Melissa Guire is no stranger to Kiwanis. She is a retired teacher born and raised in California and has been a Kiwanian since 2008, when she became a member of the Kiwanis Club of Lindsay. Later, she and her husband, Alan Guire, built a club in Strathmore and moved their memberships there, where she served as president for five years. She holds the honor of being a distinguished lieutenant governor in her division.

She and her husband, Alan, have four children and four grandchildren.

She served alongside her husband as his first lady when he served as the 2014-2015 governor of the California-Nevada-Hawaii District of Kiwanis (CNH). She chose literacy as her project and brought 200,000 books into

children's hands that year.

She joined the EOT eKiwanis when it chartered and serves as the club's secretary.

EOT Club's Mission Statement:

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)

- 1. Lead by example and train others by opening clubs.
- -Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- -Open a club in the district of members who are governors.
- -Support other club members in opening clubs on a voluntary basis.
- **2. Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.
- **3. Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Denver.

To help train the Colorado district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

\$5





\$5

Lapel Pins

Contact: Jeanette Igoe @ Jigoe5@Aol.com to order, or text or call 239-572-3269.







Eye of the Tiger Shirts
Look your best while you ROAR! Don't miss out
on our high-quality apparel that will make you
stand out in the crowd! Three styles for men
and five for women. We will be placing the
group order soon, so you need to order ASAP if
you plan on ordering.

Go to https://kiwanistiger.org and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card

MEMBER PROFILES continued:

Jay Hubbard

Jay Hubbard, affectionately known as *Dr. Jay*, is well-known among Kiwanians for his charismatic personality and skill for opening new clubs worldwide. For 22 years, he had a successful Navy



career before transitioning to the private sector, serving as a club opening specialist at Kiwanis International.

He was born and raised in Indianapolis, Indiana, and has been married for 41 years. He has a daughter who is a medical student.

Jay's background is in healthcare administration - he did that for 18 out of 22 years while serving in the Navy. He accepted a recruiting position in Indianapolis for his twilight tour. His training for that position included rigorous and intensive sales - excellent preparation for his future career with Kiwanis!

He became involved in Kiwanis when his wife's co-worker shared that Kiwanis International was looking for a new club specialist. He applied, and the rest is history!



December 2023 Newsletter EOT Issue # 26 Pg 6 of 8

Spanning the Globe Worldwide Interclub Highlights Literacy

On November 26th, about 50 clubs from all over the world got together for a giant interclub. The meeting spanned several time zones – while some people were sipping some after dinner wine, others may have been enjoying their first cups of morning Joe.

Doug Chadwick shared information about the Kiwanis Literacy Club of Southern California, which has shipped over 500,000 books to date. The EOT partners with this club to get new clubs started with their first service projects - a fantastic opportunity to begin serving the community immediately.

The Literacy Club purchases books from several publishers, and clubs can purchase them at a discount. You cannot request specific titles; however, you can request certain age groups.

Dr. Bob Larsen shared his experience of getting books into the hands of indigenous people.

Bob had taken part in two previous introductory book distributions to the Keweenaw Indian Community – 500 books were distributed. He then designed a large book distribution of over 1000 books, funded by individual donations, the Kiwanis Club of Northern California for Literacy, Dr. Valerie Brown Klingelhoefer, Dr. Bob Larsen, and the Kiwanis Literacy Club Foundation. The purpose was to connect with many tribes to introduce them to the Kiwanis Club of Northern California for Literacy and the Kiwanis Literacy Club Foundation, and then repeat with many tribes (both with and without casinos).

Bob had a tent at an annual Pow Wow in Michigan, where several tribes from across the United States were in attendance. The attendees were amazed because they had never experienced anything like their book distribution project before. They could not believe the books were free! They said no one had ever done this for them before.

The event was so successful that they were invited to return next year.

Every year on <u>December 2nd</u>, the world comes together to celebrate World Computer

Literacy Day—a day dedicated to acknowledging the importance of computer literacy and its



transformative impact on society. This global observance aims to highlight the significance of digital skills in today's technologically advancing world and to advocate for universal access to computer education for people of all ages and backgrounds.

In an era dominated by technological advancements, computer literacy has evolved from being a mere skill to a fundamental necessity. The ability to navigate,

comprehend, and effectively utilize digital devices and technologies is no longer a luxury but a prerequisite for personal, academic, and professional development. World Computer Literacy Day serves as a reminder of the urgent need to bridge the digital divide and ensure equitable access to technology and digital education worldwide.

Banner Elk Kiwanis Club Major Emphasis Project Makes the CBS News Sunday Morning Show

Submitted by Dr. Mary Jo Brubaker (Banner Elk Kiwanis Club, N.C., USA)

The Woolly Worm Festival of Banner Elk is the major emphasis project of the Kiwanis Club of Banner Elk, home club of Dan and Mary Jo Brubaker. This year's 46th Annual Woolly Worm Festival brought a record number of visitors to their community. Visitors, vendors, and volunteers together accounted for approximately 20,000 people descending on the one-stoplight town for a fun-filled festival weekend. The weather cooperated, and the mountains were alive with brilliant fall foliage. Festival vendors, as well as many of the local businesses, reported a very profitable weekend.

The collaboration between local government, businesses, public service agencies, community organizations, and local citizens to put on this yearly event serves as a shining example of everyone working together for the greater good of a community. This was very much in evidence with the positive image of the Banner Elk community and the Woolly Worm Festival seen on the November 12th CBS Sunday Morning Show with Jane Pauley.

If you missed the Morning Show and would like to watch it, here is a link: https://www.cbsnews.com/video/the-woolly-worm-festival-inching-to-predict-winters-weather/.

The Woolly Worm Festival is a Brubaker Kiwanis Family undertaking. Mary Jo chaired this year's festival. Dan did the setup, electrical, and water. Daughter Patty (Jonquil City Kiwanis Club, GA) escorted the CBS television crew all weekend. Grandsons Ajay and Dhruv (Campbell HS Key Club, GA) wore the Merryweather mascot costumes and helped Dan troubleshoot maintenance issues



NOVEMBER GUEST SPEAKER JAY HUBBARD

Jay Hubbard – My Life as a Kiwanis New Club Opening Specialist

JIM: Jay, I know you had a few other jobs before you joined Kiwanis. Can you tell me a little about your tenure in the Navy?

JAY: I was on active duty for 22 years. I worked as a lab technician, including blood, chemistry, and cancer research. I was in healthcare management for the last 16 years in the Navy and was a naval chief at the end of my career there. I requested my hometown, Indianapolis, Indiana, for my twilight tour and worked as a Navy recruiter – I recruited professionals, including doctors and specialists.

JIM: When you left the Navy, I was told you had another recruiting offer.

JAY: Yes, I did. I was the director of admissions for a school. I absolutely loved it! I had several people on my staff. It is different when you are the one doing the recruiting, but it's entirely different when you have to teach people and hold them accountable.

JIM: What Kiwanis districts are you assigned to?

JAY: Illinois-Eastern Iowa, Kansas, ELAMISSTENN, Nebraska-Iowa, MinnDak.

JIM: How many weeks per month are you out there recruiting?

JAY: We do about two club openings per month on average and about 20-23 openings per year. This year will be a bit more challenging because the funding is tighter for the staff. If we run over, the districts have to contribute some money.

JIM: If the dues increase passes, do you think that will change how things are now with funding?

JAY: I can't say for sure.

JIM: Can we anticipate you'll be at our club openings in Denver for ICON?

JAY: Yes! Count me in!

JIM: How do you feel about living out of a suitcase for most of the year?



JAY: It's a mixed bag. I have traveled so much since joining the Navy fresh out of high school. I'm used to it and miss it when I am not on the road. Also, Kiwanians are so happy and excited to see me! It can be tiring, especially when I have to fly.

JIM: Do you mostly drive or fly?

JAY: I drive, mostly, except when I go to MinnDak. That's too far, so I have to fly.

JIM: Can you see the difference between one year and the next when a new Kiwanis International President takes the helm?

JAY: Definitely. When district governors begin their Kiwanis years, their enthusiasm will trickle down if they have a vested interest in opening new clubs. It works the same with each international president.

JIM: What advice do you have to motivate our club members?

Talk to people you know and trust who are solid appointment setters/club openers. Find out what they do — what has worked for them and what has not. What struggles have they had, and how have they overcome them? Find out what you're good at and work at that. Reach books about sales techniques and learn how to relate to different generations. Perfect your craft.

All ABOARD!







EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE MARCH 2024

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Joe Meyer (onesud1@icloud.com) with questions and/or to book ASAP. Prices are not locked in, so the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.





Contact: Teri Digirolamo 941-627-8795

castawaycruises@earthlink.net

Castaway Cruises Inc. 1396 Ultramariine Lane Punta Gorda, Florida 33983

2024 Sailing Itinerary

Sat Mar 16	Fort Lauderdale, Florida - 3:30 PM Boarding
Sun 17	Cruising
Mon 18	San Juan, Puerto Rico 4:00 PM-11:00 PM Docked
Tue 19	Charlotte Amalie, St.Thomas 9:00 AM-6:00 PM Docked
Wed 20	Philipsburg, St.Maarten 8:00 AM-6:00 PM Docked
Thu 21	Tortola, British Virgin Islands 7:00 AM-2:30 PM Docked
Fri 22	Puerto Plata, Dominican Rep 11:59 AM-6:30 PM Docked
Sat 23	Cruising
Sun 24	Fort Lauderdale, Florida 7:00 AM - Departure
	Celebrity Reflection

SAILING FROM: Miami, Florida: SHIP: Celebrity Reflection: DEPARTURE DATE: 3/16/2024 Through 3/24/2024

Book Hero Service Project.

Starting a New Club? Please reach out to Dr. Valarie Brown-Klingelhoefer or Douglas Chadwick. Information on the Flyer.

