

Newsletter Kiwanis Club of Eye of the Tiger

September 2023

Newsletter EOT

Issue #23

Pg 1 of 8



President Jim Rochford

The Rochford Files

New Jersey in just four (4) days! Thank you, Bill Seeman, Terry Cunefare, Dan Ahern, Joe Meyer, Mike Mulhaul, Kendra Morris, and myself. Also, a big thank you to Laura Gilliland for leading the way in setting the appointments for that effort.

Kendra and Laura together led the way to opening a new club in Laura's backyard outside of Baton Rouge in August.

Many of our members have been involved in district conventions and presented on various facets of new club openings. Congrats to Tom Willis, installed as incoming Governor of I-I and to Dustin Morrison as outgoing Governor of I-I. Also, congratulations to Brent W. Leslie, the incoming Governor of the Georgia District, and to Valerie Brown-Klingelhofer, outgoing Governor of C&H.

Also, congratulations to Lee Kuan Young, incoming president-elect of Kiwanis International. Also, congratulations to Mike Mulhaul, the newly elected International Vice President-Elect.

The Tigers are on the prowl and are making a major impact on our organization in both areas of membership, particularly new clubs, and inspiring quality membership people to seek leadership positions.

Please don't forget to support our two major fundraisers that take place in September with both the golf ball drop and the music extravaganza from around the world. Kudos to Joe Meyer for once again taking the lead on these two projects.

We have lined up Paul Palazzolo, our newly named Executive Director of Kiwanis International, as our October meeting program.

We get great things accomplished and, at the same time, continue to produce cutting-edge programs.

Don't forget to get on board for our cruise to be held March 15, 2024, through March 23. Last year's cruise was awesome, and this year will be even better!

Be better than good, be best!

Jim Rochford

WE ALL AGREE THAT THERE'S NO ACHIEVEMENT THAT IS POSSIBLE WITHOUT PERSISTENT WORK. TODAY IS A SPECIAL DAY THAT WE ARE CELEBRATING OUR EFFORTS AND THE CONTRIBUTION TO BUILDING A NATION. HAVE A GREAT LABOR DAY.



The Eye of the Tiger is on fire! As of this Friday, we have over ninety (90) members in the club and are on our way to crossing the 100-member line. We are the largest e-club in the Kiwanis world by far. Seven of our members were involved in opening three (3) new clubs in

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

September Calendar of Events

Sept 4 th Labor Day - USA

Sept 11th EOT Board Meeting

Sep 16 Saturday Rosh Hashanah - Jewish

Sep 19 Tuesday Ganesh Chaturthi - Hindu Lunar

Sept 21st EOT Musical Showcase & Golf Ball Drop

Sep 23 Saturday Autumnal Equinox (Fall)

Sep 25 Monday Yom Kippur - Jewish



Mary Jo Brubaker

Sept 6

Garnell D Kemp

Sept 16

Mary-Lynn Desjarlais

Sept 16

Carson Schreiber

Sept 22

Gary S Graham

Sept 23

Lyndale Marieta C Causing

Sept 25

MiLisa C York

Sept 26

SAVE THE DATES!

Upcoming Events:

September 21st at 6:00 pm *

3rd Annual Eye of The Tiger

Musical Showcase

March 2024-**ALL Aboard** for the:

Eye of The Tiger Family and Friends

"Celebrity Cruise" with a

Special service project in Puerto Rico.

September BOD

9/11 at 8:30 PM EDT.

Membership Meeting:

*** September 21st at 6 PM EDT**

Musical Showcase and Golf Ball Drop

Melissa Guire will send out Zoom link prior to

meeting. If you don't receive an email,

contact Melissa Guire

melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** - WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,
AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT
IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE,
AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2022-2023 Eye of the Tiger eKiwanis Board Members



President - Jim Rochford

President-Elect - Alan Guire

Vice-President - Charles "Chuck" Gugliuzza

Immediate Past President - Joe Meyer

Secretary - Melissa Guire

Asst. Secretary - Barbara Breuer

Treasurer - William "Bill" Seeman

Director - Coleen Lawson-Taylor

Director - Mark Petersen

Director - Laura Gilliland

Director - Dan Leikvold

Director - Dr. Mary Jo Brubaker

Director - Kendra Morris

Sage - Dr. Barb Thompson

Jim's Gems



We have achieved amazing success this year through our club openings. Our Tigers know how to pull through and share Kiwanis!

Throughout the Kiwanis year, we have opened several new clubs, including two sites in Chicago, two in the St. Louis area, three clubs near the site of our convention (done in just two days – amazing!), and three clubs in New Jersey this past July.

By the time you read this, Laura Gilliland and Kendra Morris will have opened a new club in Baton Rouge with an anticipated 30 charter members! Congratulations to our members, Lee Kuan Yong and Michael Mulhaul, for being leaders on the international stage.



Future 2023 Interclubs

Sept. 11 – ELAMISTENN (speaker: Bert West)

Sept. 24 – SUPER INTERCLUB

(Many clubs from around the world)

Oct. 2 – ELAMISTENN (speaker: Paul Palazzolo)

Nov. 6 – ELAMISTENN (speaker: Michael Mulhaul)

Dec. 4 – ELAMISTENN (speaker ELAMISTENN
Gov. John Fry)

Want to Join or Schedule an Interclub?

Contact Laura Gilliland: lauragracegilliland@gmail.com

It's a Mad, Mad, Mad, Mad World!

Treasure Hunt in Malaysia Raises a Fortune for Down Syndrome Centre

Ask Lee Kuan Yong – fundraising is nothing but fun in the Malaysia District, especially when it involves his home club of Kuala Lumpur (KL).

The Kiwanis Treasure Hunt in Malaysia is the largest consecutive annual motoring treasure hunt in Malaysia's Guinness Book of World Records!

What is the Kiwanis Treasure Hunt?

- An annual fundraiser organized by KL.
- Organized every year since 1984 without fail (even during the pandemic when it was virtual)
- Funds were initially donated to various local charities and children's homes.
- A few years later, KL members began thinking about a long-term, permanent project for the club, which the Kiwanis Treasure Hunt would fund.
- In 1989, an idea was born! The Kiwanis of KL created the signature project several years before Kiwanis International came up with the term – Kiwanis Down Syndrome Centre was born.
- Since 1989, 70% of the funds raised have been used to finance the Kiwanis Down Syndrome Centre; the remainder is used for other service projects and donations.

How does the Kiwanis Treasure Hunt work?

- It is a family fun holiday weekend for a good cause.
- The event is intellectually stimulating for its participants.
- Participants travel in their motor vehicles (two to four people in a car) from a starting point to a final destination using tulips as their road map (tulips are puzzles with hints embedded in them, which participants solve using landmarks and signs to get closer to their destinations).
- Corporate sponsors are invited and encouraged to make monetary contributions. In return, their logos are prominently displayed on each vehicle.
- Over 150 cars and 600 people can participate.

This year's 40th anniversary fundraiser, The Ruby Trail, will occur from September 23rd through September 25th. The goal is to reach US\$110,000.





Kiwanis CLUB
OF KUALA LUMPUR



The ever-popular Kiwanis Motor Treasure Hunt takes to the roads again to raise much needed funds for the Kiwanis Down Syndrome Foundation – National Centre.

Our objective is to raise enough funds to overturn our pandemic deficit budgets, and ensure that children at the KDSF-NC are able to continue their early development education.

Help us help them!

Please donate generously to the Kiwanis Motor Treasure Hunt by any of the following methods.



DONATION CAMPAIGN WEB PAGE

**DIRECT BANK-IN TO TREASURE
HUNT PROJECT ACCOUNT**

Payee:
Kiwanis Club of Kuala Lumpur

Maybank Account No.:
512231-589596

DEPOSIT INTO BANK ACCOUNT



MALAYSIA NATIONAL QR



KDSF
NATIONAL CENTRE



IMPORTANT:

- Tax-exempt receipts will be issued for donations of RM100 and above. Please provide your full name and NRIC number (for individual) or company name and registration number (for corporate), and your full address so that we can mail the receipt to you.
- Please email the bank-in/transaction slip to donationth@kdsf.org.my for issuance of the tax-exempt receipt and state "40KTH" in email heading for our reference.



September 21, 2023



Eye of the Tiger 2023 Fundraiser Benefiting The Eye of the Tiger eKiwanis Club September 21, 2023 9:00 PM EST Virtual Helicopter Ball Drop

Welcome To Our 2023 Fundraiser

Eye of the Tiger family, friends and supporters, thank you for viewing our **Eye of The Tiger 2023 Fundraiser**. In our 2017 - 2018 Kiwanis year, under the leadership of then International President, Jim Rochford, we broke an almost 30 year membership decline with the opening of 415 new Kiwanis clubs and a global net increase in membership. Many Kiwanians from all over the world put in time and energy to bring about this success. Even at that, it didn't happen by accident. It happened because of a developing process affectionately referred to as The Eye of the Tiger.



3rd Annual EOT MUSIC SHOWCASE



CALLING ALL KIWANIS, FAMILY, FRIENDS OF KIWANIS AND ALL MUSIC LOVERS.

Come join us for a Musical Experience you'll never forget. We will enjoy music with friends and family. We'll gather via ZOOM September 21st at **6:00 pm** along with: **SPECIAL GUESTS:**

K.I. President Bert West

VP: Lee Kwon Yong

Mike Mulhall International Trustee

and many other music lovers.

Zoom Link will be sent upon receipt of your donation of \$25.00. 100% of the funds are used for our signature Literacy project, distributing books. Please Click here to **DONATE**, reference **"World of Music"**.

EOT Club's Mission Statement:**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)**1. Lead by example and train others by opening clubs.**

- Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. Develop (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.**3. Support new club openings with service projects.**
Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Minneapolis.

To help train the Minnesota-Dakotas district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.



**Use your phone camera, click on
QR Code Above to enter the
Virtual Golf Ball Drop Website**

Grand Prize - \$500.00

Second - \$250.00

Third - \$50.00

**Eye of the Tiger eKiwanis Club
3rd Annual Music Around the World
Fundraiser**

**Thursday Sept 21st 7pm CST, 8pm EDT.
Followed by our Virtual Golf Ball Drop**

Here is our annual fundraising night information for Thursday, September 21st, beginning at 8 pm EDT with our 3rd Annual Music Around the World Fundraiser, which we are asking for a \$25.00 donation. Stay for a few minutes afterward for our Eye of the Tiger eKiwanis Club Virtual Golf Ball Drop!!! Cost is \$20.00 per golf ball chance or 6 golf ball chances for \$100.00.

This is a chance for us to support our EOT service projects for the year. Anyone can be a part of this great night of entertainment and chance.... So please put the date on each of your calendars. Thursday Sept 21st beginning at 8pm EST.

link to the Virtual Golf Ball Drop which is LIVE!!!

<https://www.charityvalet.com/EyeOfTheTiger23>

\$5

\$5

Lapel Pins



Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,
or text or call 239-572-3269.

Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



Congratulations to the 2023-2024 Kiwanis International Board

Kiwanis International President 2023-2024

Katrina J. Baranko of Albany, Georgia, U.S., was elected president of the board of trustees at the 2023 Kiwanis International Convention in Minneapolis, Minnesota, U.S. Lee Kuan Yong of Petaling Jaya, Malaysia, was chosen to be president-elect. They begin their new terms on October 1, 2023.

Michael Mulhaul of Interlaken, New Jersey, U.S., was elected vice president.

These three Kiwanians were elected trustees for the United States and Pacific Canada Region:

Dennis Baugh, Palmyra, Virginia, U.S.

Matthew Cantrall, Lakeland, Florida, U.S.

Cathleen Ann "Cathy" Tutty, Butte, Montana, U.S.

Chang-Ching Hsu of Tainan City, Taiwan, was elected during the Asia-Pacific convention in March to represent the Asia-Pacific Region as a Kiwanis International trustee.

Mohan Lamsal, Kathmandu, Nepal, was elected as an at-large trustee.

Here are the numbers for 2022

438,087 - The number of Kiwanis family members around the world

7,300,000 - Service hours performed by the Kiwanis family each year

109 - The average number of kids each Kiwanian reaches

\$1,600,000 Dollars (U.S.) granted by the Kiwanis Children's Fund in 2022



Member Profile

Dan Ahern

Dan Ahern is a fairly newly minted Kiwanian. He joined Kiwanis a little over a year ago when the Eye of the Tiger came to the Chicago area to open new clubs.

He retired 17 years ago from the Chicago Transit Authority, where he had worked in almost every capacity.

Dan gained a new lease on life five years ago when he received a new heart.

He is an ambassador for Gift of Hope and is the current president of Organ Transplant Support. He is associated with Heart Walk America, where he speaks about organ transplants to various groups and mentors those who have gone through or are about to go through the process of receiving a new organ.

Dan loves Kiwanis and has sprung into action with both feet on the ground. He loves opening new clubs, and he drove from Illinois to Minneapolis to help with the new club build at the convention site.

He serves as a club coach for the North Aurora, Illinois, club and will begin his term as president-elect at his home club of Aurora this upcoming Kiwanis year.

Dan is proud to be a Kiwanian!



Member Profiles continued:

Tigers Shine in Florida Kiwanis District's Gubernatorial Race

Tigers took the lead this year at the Florida Kiwanis District of Kiwanis International Convention. Both candidates who ran for the office of Vice Governor were the Eye of the Tiger members.

Emilia Gugliuzza and Tommy Mills, both dedicated servant leaders, ran against each other for the coveted position.



Each has contributed so much to Kiwanis and the world's children.

Emilia, blessed to be bilingual, has been instrumental in introducing Kiwanis to Spanish-speaking countries and opening new clubs there. No matter where she goes, near or far, children benefit from her love and generosity.



Tommy has Kiwanis in his blood, too. His law-enforcement background has allowed him to view both sides and not take anything for granted. He is a giving person who continues to be a mentor to children every day. He has touched the lives of many children who will never forget his kindness.

We congratulate Tommy on his election to Vice Governor of the Florida District; however, we celebrate Emilia for her accomplishments and are proud that she ran for the position, too.

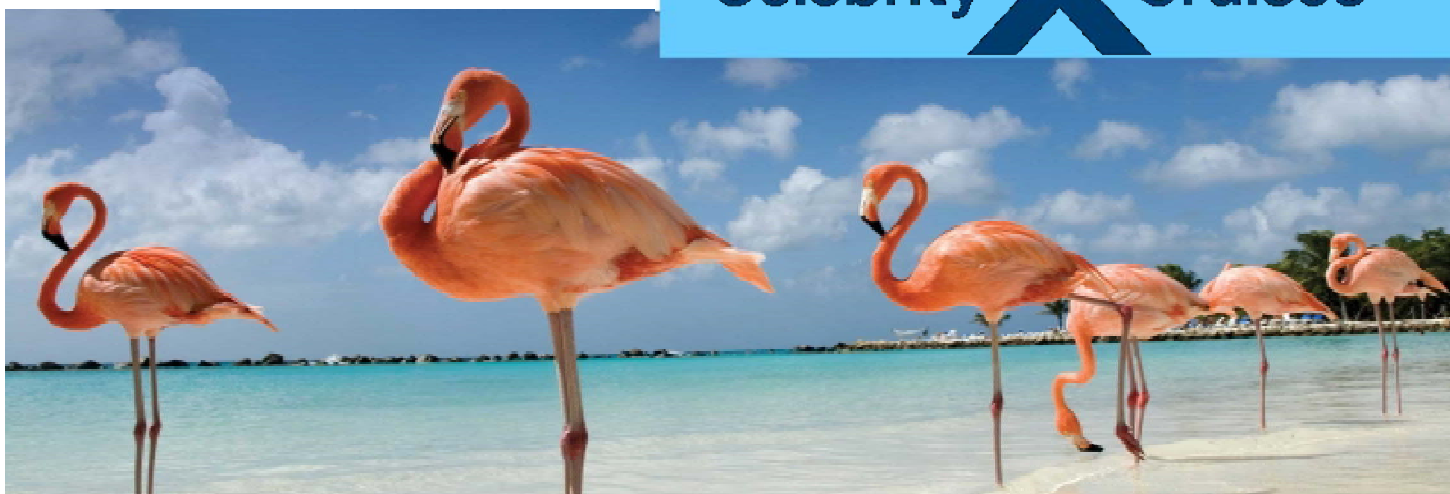
Both were qualified candidates, and both had much to bring to the table. We are sure it must have been a difficult choice for the delegates. *How do you choose from the best of the best?*

Tommy and Emilia – we are so proud of you for representing the Eye of the Tiger in the Florida district.



All ABOARD!

Celebrity [®]X[®] Cruises[®]



EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE MARCH 2024

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Joe Meyer (onesud1@icloud.com) with questions and/or to book **ASAP**.

Prices are not locked in, so the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.



**Contact: Teri Digirolamo
941-627-8795**

castawaycruises@earthlink.net

**Castaway Cruises Inc.
1396 Ultramarine Lane
Punta Gorda, Florida 33983**

2024 Sailing Itinerary

Sat 16	Fort Lauderdale, Florida - 3:30 PM	Boarding
Sun 17	Cruising	
Mon 18	San Juan, Puerto Rico 4:00 PM-11:00 PM	Docked
Tue 19	Charlotte Amalie, St. Thomas 9:00 AM-6:00 PM	Docked
Wed 20	Philipsburg, St. Maarten 8:00 AM-6:00 PM	Docked
Thu 21	Tortola, British Virgin Islands 7:00 AM-2:30 PM	Docked
Fri 22	Puerto Plata, Dominican Rep 11:59 AM-6:30 PM	Docked
Sat 23	Cruising	
Sun 24	Fort Lauderdale, Florida 7:00 AM -	Departure

Celebrity Reflection

**SAILING FROM : Miami, Florida: SHIP: Celebrity Reflection:
DEPARTURE DATE: 3/16/2024-3/24/2024**



September 21, 2023



Eye of the Tiger 2023 Fundraiser **Benefiting The Eye of the Tiger eKiwanis Club** **September 21, 2023 9:00 PM EST Virtual Helicopter Ball Drop**

<https://www.charityvalet.com/eyeofthetiger22/index.asp>

Welcome To Our 2023 Fundraiser

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At the end of that Kiwanis administrative year, in part to commemorate our success, we formed this Eye of the Tiger virtual Kiwanis club. Made up of club openers all over the world our goals are:

1. Open a new Kiwanis club at the site of an International Convention
2. Mentor Kiwanians on how to open new Kiwanis clubs
3. Develop leaders at District and International levels in the culture of growing Kiwanis
4. Do a large scale service project



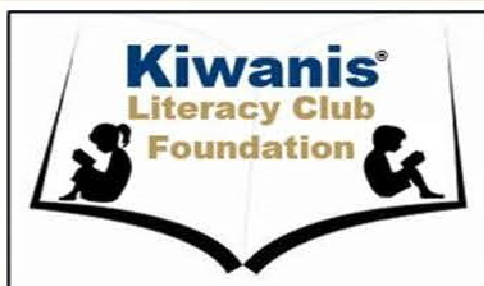
How To Play: Scan above Barcode into your phone and follow the instructions:
You can also copy the above web link into your browser.

Please choose the number of Golf Ball Tickets you would like to purchase. You will then receive an email confirmation with your ball number(s). When our virtual helicopter drops the balls in a video shown on this site, the one closest to the target wins the Grand Prize! THE GREATER your purchase, THE MORE we raise, THE BETTER your chances of winning.

Grand Prize - \$500.00
Second - \$250.00
Third - \$50

Please help us spread the word through Facebook, Instagram and Twitter.

Book Hero Service Project.
Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhoef
or Douglas Chadwick. Information on the Flyer.



Kiwanis®
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org
Text - 818-381-3274

Web Site - TheLiteracyClub.org

FB facebook.com/TheLiteracyClub

