

Newsletter Kiwanis Club of Eye of the Tiger

Aug 2023

Newsletter EOT

Issue #22

Pg 1 of 8



President Jim Rochford

The Rochford Files

members were involved in this tremendous effort that has required almost a year of preparation. We will have 8 of our members involved in 3 club openings in the New Jersey District as I write this article.

(Current Numbers: Ridgewood -- 17, Wayne -- 15, & Washington Township -- 15). Our program at our August meeting will be none other than Lee Kuan Yong, current International Vice President. He will give an overview on his governor-elect training to be held in late October at the International Office and some of the exciting plans for his year leading our organization. You won't want to miss this one. He is the poster child of enthusiasm for our organization!

Dr. Bob Larsen, the brainchild around our September fundraiser, presented on that effort in its third year. Literally, top-notch talent from around the world, which is the impact the Tigers have since our membership is from all over the world. We are getting close to crossing the 100 member number and have the best of the best in club opening and membership from all over the world and will see entertainment of the best of the best from all over the world! It is a major fundraiser for our club, and it is a big deal. All of the info is on our web page.

We also have another fundraiser for the golf ball drop, and that is also contained on our website. Our 2nd annual cruise will take place in March of 2024, and we hope to double the number of people involved in the cruise. It is a great way to relax, and we will spend a little time on Kiwanis and membership but mostly focus on fun!

We provide the first service project for the new clubs that we open with our beautiful set of hardcoverd books for the new clubs to distribute as they see fit. New clubs do service, and the Tigers organize new clubs. Kendra did an awesome job expressing that at our program at this past month's meeting.

Be better than good, be best!

Jim Rochford



Life is like the game of tennis; he or she who serves best seldom loses! The Tigers have been serving very well, getting all 3 clubs organized at the International Convention. Also, 40 of our

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)
The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

August Calendar of Events

- 8/13 – Worldwide eKiwani 8:00 p.m. EDT
 8/14 -Youn-e-Azadi (Pakistan Independence Day)
 8/14th - EOT BOD Meeting via Zoom.
 8/15 - Independence Day in India
 8/17th - EOT Membership Meeting
 8/17 - Indonesian Independence Day
 8/17 - Malayalam New Year
 8/31 - Hari Merdeka (Malaysia National Day)



Brittany Love	August 5
Rosemary Oarsley	August 6
Pierre Macabies	August 7
Armand B St Raymond	August 20
Thomas Willis J	August 20
Anna Ivelisse Clayton	August 20
David J Roth	August 26
Steven L Westphal	August 28

SAVE THE DATES!

Upcoming Events:

September 21st at 6:00 pm
 3rd Annual Eye of The Tiger
 Musical Showcase

March 2024-**ALL Aboard** for the:
 Eye of The Tiger Family and Friends
**"Celebrity Cruise" with a
 Special service project in Puerto Rico.**

August BOD

8/14 at 8:30 PM EDT.

Membership Meeting:

August 17th at 8 PM EDT.

Melissa Guire will send out Zoom link prior
 to meeting. If you don't receive an email,

contact Melissa Guire

melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,
 AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT
 IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE,
 AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2022-2023 Eye of the Tiger eKiwani's Board Members



President – Jim Rochford
 President-Elect – Alan Guire
 Vice-President – Charles "Chuck" Gugliuzza
 Immediate Past President – Joe Meyer
 Secretary – Melissa Guire
 Asst. Secretary – Barbara Breuer
 Treasurer – William "Bill" Seeman

Director – Coleen Lawson-Taylor
 Director – Mark Petersen
 Director – Laura Gilliland
 Director – Dan Leikvold
 Director – Dr. Mary Jo Brubaker
 Director – Kendra Morris
 Sage – Dr. Barb Thompson

Jim's Gems

The secret to club opening is **teamwork!**



We have the best appointment setters and club openers in the world.

Opening three new clubs at the ICON site was so fun and rewarding that we did it again in New Jersey this past month. We opened three new clubs in Ridgewood, Wayne, and Washington Township.



August Interclubs

8/7 – ELAMISTENN (Speaker: Jett James)

8/13 – Worldwide eKiwanis

9/11 – ELAMISTENN (Speaker: Bert West)

10/2 – ELAMISTENN (Speaker: Paul Palazzolo)

11/6 – ELAMISTENN (Speaker: Michael Mulhaul)

12/4 – ELAMISTENN (Speaker ELAMISTENN

Gov. John Fry)

Contact Laura Gilliland : lauragraceygilliland@gmail.com



Guest Speaker – Kendra Morris
Kiwanis International Club Opening Specialist

In a former life, Kendra Morris was a dental hygienist. However, she took the plunge and accepted the challenge to become a club opening specialist. At our July membership meeting, our club president, Jim Rochford, asked her about the daily challenges she faces as she works to grow Kiwanis.

1. **What are the advantages of being a club opening specialist instead of a dental hygienist?** *Club openings are more of a challenge. Every day is different, and there is a lot of investigative work.*

2. **You have a staff, and much has changed since Covid. What challenges do you and your team face in the post-Covid environment?** *I'm so happy Jay and*

Regina are still on staff. We are working diligently to be cost-effective. We have had to get creative. For example, club openers are assigned to nearby districts to save money so they can drive rather than fly.

3. **How do you keep your energy up while opening clubs for weeks?** *My voicemail and email are always full. I am very grateful for the people I work with that keep me sane.*

4. **How are we doing this year with new club reporting?** *So far, we have 141 new clubs globally, 66 of which are in North America. Our five-year average is 73. We are doing better than last year at this time. We have 21 new clubs in progress, with ten reporting.*

5. **What is your current strategy to maximize time and budget?** *Club opening specialists will be assigned to the most active districts so they can drive to those locations. I will be assigned to the quietest districts – especially the areas needing help with team building.*

6. **Do you get a feel about which incoming governors have the most potential?** *I look for body language and those who ask the most questions. In North America, three districts have yet to open any clubs so far this year.*

7. **What is the most enjoyable part of opening new clubs?** *It is definitely the people! Kiwanians, old and new, are looking for hope and optimism, and I can give them both. The Formula gave them the opportunity – when The Formula went away, our numbers plateaued, followed by Covid. It has been a slow go to get people to re-engage. I've noticed that these past few months, people have been re-engaging and are getting more excited about opening new clubs again.*

8. **Club opening is demanding – how do you foresee being frugal continuing?** *We will probably continue watching our pennies through the upcoming year. We will take cheaper flights, use travel vouchers, and do whatever it takes!*

New Clubs, means New Volunteer hours for our local communities. Here are some photos of club building in NJ this past month of July. President Jim leads with informative meetings in the New clubs. Congratulations and Welcome to the Kiwanis family.





September 21, 2023



Eye of the Tiger 2023 Fundraiser Benefiting The Eye of the Tiger eKiwanis Club September 21, 2023 9:00 PM EST Virtual Helicopter Ball Drop

Welcome To Our 2023 Fundraiser

Eye of the Tiger family, friends and supporters, thank you for viewing our **Eye of The Tiger 2023 Fundraiser**. In our 2017 - 2018 Kiwanis year, under the leadership of then International President, Jim Rochford, we broke an almost 30 year membership decline with the opening of 415 new Kiwanis clubs and a global net increase in membership. Many Kiwanians from all over the world put in time and energy to bring about this success. Even at that, it didn't happen by accident. It happened because of a developing process affectionately referred to as The Eye of the Tiger.



3rd Annual EOT MUSIC SHOWCASE

CALLING ALL KIWANIS, FAMILY,
FRIENDS OF KIWANIS AND ALL MUSIC
LOVERS.

Come join us for a Musical Experience you'll never forget. We will enjoy music with friends and family. We'll gather via ZOOM September 21st at 6:00 pm along with: **SPECIAL GUESTS:**

K.I. President Bert West

VP: Lee Kwon Yong

Mike Mulhall International Trustee

and many other music lovers.

Zoom Link will be sent upon receipt of your donation of \$25.00. 100% of the funds are used for our signature Literacy project, distributing books. Please Click here to **DONATE**, reference **"World of Music"**.



EOT Club's Mission Statement:**Eye of the Tiger, eKiwani's I-I Mission (Why We Exist)**

The mission of the Eye of the Tiger eKiwani's, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwani's I-I Goals (Accomplishments to Achieve this Mission)**1. Lead by example and train others by opening clubs.**

- Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. Develop (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.**3. Support new club openings with service projects.**
Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Minneapolis.

To help train the Minnesota-Dakotas district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.



**Use your phone camera, click on
QR Code Above to enter the
Virtual Golf Ball Drop Website**

Grand Prize - \$500.00

Second - \$250.00

Third - \$50.00

**Eye of the Tiger eKiwani's Club
3rd Annual Music Around the World
Fundraiser**

**Thursday Sept 21st 7pm CST, 8pm EDT.
Followed by our Virtual Golf Ball Drop**

\$5

Lapel Pins



\$5

Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,
or text or call 239-572-3269.

Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



Here is our annual fundraising night information for Thursday, September 21st, beginning at 8 pm EDT with our 3rd Annual Music Around the World Fundraiser, which we are asking for a \$25.00 donation. Stay for a few minutes afterward for our Eye of the Tiger eKiwani's Club Virtual Golf Ball Drop!!! Cost is \$20.00 per golf ball chance or 6 golf ball chances for \$100.00.

This is a chance for us to support our EOT service projects for the year. Anyone can be a part of this great night of entertainment and chance.... So please put the date on each of your calendars. Thursday Sept 21st beginning at 8pm EST.

link to the Virtual Golf Ball Drop which is LIVE!!!

<https://www.charityvalet.com/EyeOfTheTiger23>

Member Profiles

Emilia Gugliuzza

Emilia Gugliuzza was born in Bogotá, Columbia. After graduating from high school, she received a degree in marketing and advertising in 1992.

After immigrating to the US, she performed several jobs, including cleaning and selling flowers. She also worked in Mexico and Puerto Rico in marketing positions. She is currently the owner of Staff Productions – a film and television production company and works with her husband at his property management company.

She married her husband, Charles Gugliuzza, in January 2000.

After joining Kiwanis in 2008, she took the world by storm, harnessing her bilingual talent to open several Kiwanis clubs in Latin America and Africa. She is the past coordinator of The Eliminate Project at Kiwanis International – a project designed to save the lives of babies suffering from maternal, neonatal tetanus.

Emilia is a past lieutenant governor for Kiwanis Florida District Division 26. She also served alongside her husband as a Key Club administrator for the Florida district. In addition, she served as the first lady when her husband was governor of the Florida District of Kiwanis from 2014-2015.



Terry Cunefare

Terry Cunefare was born and raised in East Peoria, Illinois, and is married with four children and ten grandchildren. He met his wife through Kiwanis and jokes that he had a true Kiwanis wedding as he left his reception to sell light sticks to fundraise for his club.

He is an army veteran who was drafted into the service in 1965. When he returned, he worked as the assistant fire chief in East Peoria for 27 years. After he retired from that position, he spent the next 16 years working as a manager for a construction company. Following that, he managed a 55+ community.

He is a member of six Kiwanis clubs. He served as lieutenant governor during the 1999-2000 Kiwanis year and opened his first new club. Terry has a passion for sharing Kiwanis, and during his tenure as lieutenant governor of the Illinois-Eastern Iowa District of Kiwanis, he began opening clubs.

He held several positions in his district, including membership chair.

Terry is a Past Distinguished District Governor of the Illinois-Eastern Iowa District and has opened over 70 new Kiwanis clubs.

Member Profiles continued:



Tommy Mills

Tommy Mills has his priorities in order – God, family, and community service.

He is a native of Tallahassee, Florida, and although he is a member of five Kiwanis clubs, his home club is the Kiwanis Club of Tallahassee-Killearn.

He is married and has three grown daughters. Kiwanis is a family affair as his wife and two of his daughters are also Kiwanians.

Throughout his years in law enforcement, he has served in highway patrol and is a retired captain with the Leon County Sheriff's Office. He now serves as a deputy sheriff in Gadsen County.

He has been a Kiwanian for over 20 years and has been club president, club coach, secretary, division trustee, and the current president of the Florida Kiwanis District Foundation.

Tommy firmly believes that Kiwanis is "all about the kids."

He has seen all sides of law enforcement and says we should never give up on helping kids and never take anything for granted. We are all mentors and can make a difference in children's lives.

Wesley Sine

Wesley Sine was born and raised in Salt Lake City, Utah, and has lived there his entire life.

His first love was skiing, and he appeared on the cover of Sports Illustrated in 1957.

His first experience with Kiwanis was when he was a high school senior when his friends wanted him to join Key Club. Unfortunately, limited space was available, and he lost his chance to join because of an unlucky coin flip.

However, he was destined to become a Kiwanian when his father joined and was required to bring in one new member – the rest was history.

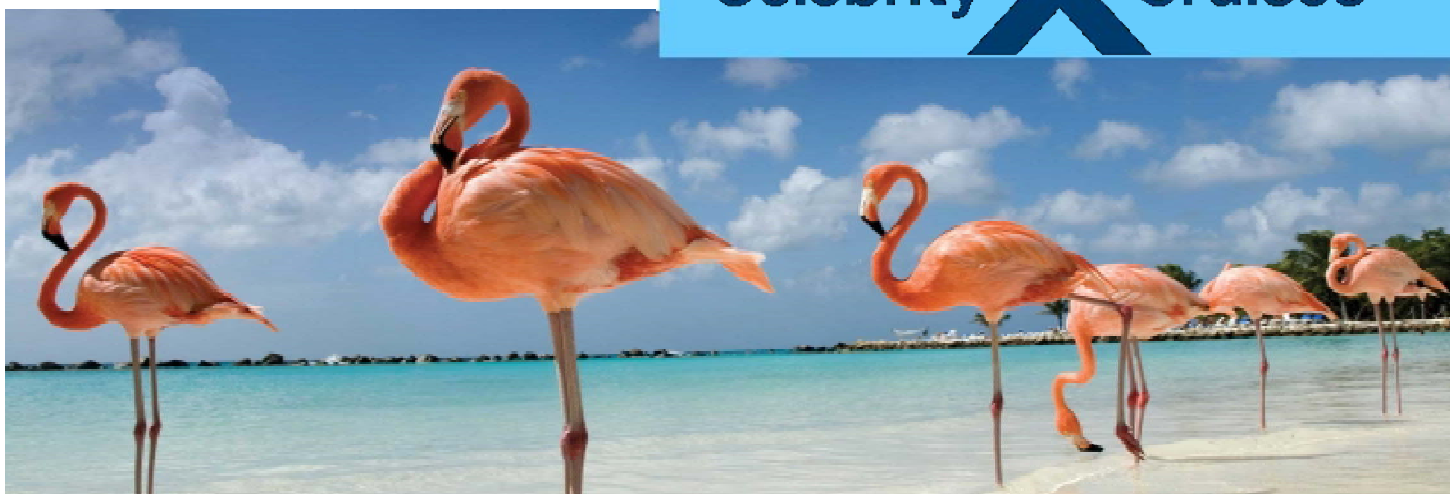
Wesley has served as club president as well as lieutenant governor. He was the 2015-2016 governor of the Utah-Idaho District of Kiwanis.

He holds a Juris doctorate from the University of Utah Law School and has owned and managed many businesses.



ALL ABOARD!

Celebrity **X** Cruises®



EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE MARCH 2024

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Joe Meyer (onesud1@icloud.com) with questions and/or to book **ASAP**.

Prices are not locked in, so the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.



Contact: Teri Digirolamo
941-627-8795

castawaycruises@earthlink.net

Castaway Cruises Inc.
1396 Ultramarine Lane
Punta Gorda, Florida 33983

2024 Sailing Itinerary

Sat 16	Fort Lauderdale, Florida - 3:30 PM	Boarding
Sun 17	Cruising	
Mon 18	San Juan, Puerto Rico 4:00 PM-11:00 PM	Docked
Tue 19	Charlotte Amalie, St. Thomas 9:00 AM-6:00 PM	Docked
Wed 20	Philipsburg, St. Maarten 8:00 AM-6:00 PM	Docked
Thu 21	Tortola, British Virgin Islands 7:00 AM-2:30 PM	Docked
Fri 22	Puerto Plata, Dominican Rep 11:59 AM-6:30 PM	Docked
Sat 23	Cruising	
Sun 24	Fort Lauderdale, Florida 7:00 AM -	Departure

Celebrity Reflection

SAILING FROM : Miami, Florida: SHIP: Celebrity Reflection:
DEPARTURE DATE: 3/16/2024-3/24/2024



September 21, 2023



Eye of the Tiger 2023 Fundraiser **Benefiting The Eye of the Tiger eKiwanis Club** **September 21, 2023 9:00 PM EST Virtual Helicopter Ball Drop**

<https://www.charityvalet.com/eyeofthetiger22/index.asp>

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At the end of that Kiwanis administrative year, in part to commemorate our success, we formed this Eye of the Tiger virtual Kiwanis club. Made up of club openers all over the world our goals are:

1. Open a new Kiwanis club at the site of an International Convention
2. Mentor Kiwanians on how to open new Kiwanis clubs
3. Develop leaders at District and International levels in the culture of growing Kiwanis
4. Do a large scale service project



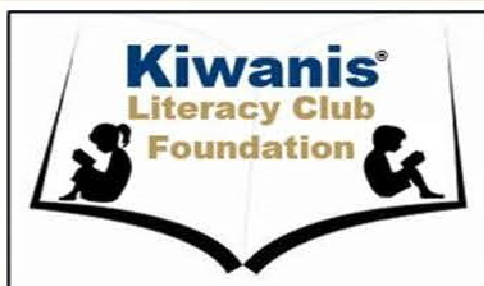
How To Play: Scan above Barcode into your phone and follow the instructions:
You can also copy the above web link into your browser.

Please choose the number of Golf Ball Tickets you would like to purchase. You will then receive an email confirmation with your ball number(s). When our virtual helicopter drops the balls in a video shown on this site, the one closest to the target wins the Grand Prize! THE GREATER your purchase, THE MORE we raise, THE BETTER your chances of winning.

Grand Prize - \$500.00
Second - \$250.00
Third - \$50

Please help us spread the word through Facebook, Instagram and Twitter.

Book Hero Service Project.
Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhoef
or Douglas Chadwick. Information on the Flyer.



Kiwanis®
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org
Text - 818-381-3274

Web Site - TheLiteracyClub.org

FB facebook.com/TheLiteracyClub

