

# Newsletter Kiwanis Club of Eye of the Tiger

Jul 2023

Newsletter EOT

Issue #21

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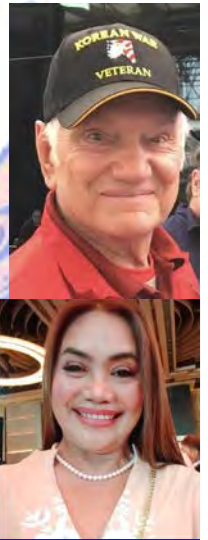
**President Jim Rochford**

## ***The Rochford Files***

**We honor and remember the passing of these two special people:**

**Joe Wayne Rowell (1937-2023) – beloved father of Melissa Guire**

**Lyndale Causing – EOT Club member  
Past Philippine South District Governor**



**Awesome experience at the Kiwanis International Convention in Minneapolis!**

We had well over thirty members of the EOT go out in the field resulting in three new clubs for the Minnesota-Dakota District. Great coaches stepped forward to volunteer from the district, and they were very good about participating and going out in the field on all three sites.

Our club did an outstanding job in the “finder” role of locating and getting people in all three communities to join a vibrant new club that can impact their community in a very positive manner. Now the “minder” role, which is really done by the coaches, takes over. Club members will provide the “grinder” role, doing the service and fundraising projects to help the club operate, and the “binder” role will be those elected to the board of directors. This is our third international convention for opening multiple clubs. This is the first year that we actually worked on three new clubs, as the other two years, it was two new clubs.

Also, Joe Meyer and many members of our club volunteered to work at a booth promoting the Eye of the Tiger. Many folks showed interest in becoming members of our club and submitted applications. We also gave any kids coloring books, BUG pins, and our books that we give away to the new clubs by providing them with their first service project and answering questions on the focus of our club.

A big thank you to all our members who participated in the club opening effort by arriving three days before the Convention activities got going.

Don't miss our July meeting on Thursday, July 20, at 7:00 p.m. central, 8:00 p.m. eastern, where our speaker will be our own Kendra Morris, chair of new club openings, on international staff. Kendra will answer questions and give us an update on new club openings and other exciting things planned in the membership area by International.

This really has an impact that is talked about at the international convention of our efforts to open new clubs at the site of the international convention, and we will continue with a positive impact on our organization next year in Denver. Don't be left behind – come and be part of this exciting, fun, and impactful new club effort!

Proud to serve as the president of this great group of hard workers,

Jim Rochford

**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

***The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.***

## July Calendar of Events

July 1st - Canada Day

July 4th - USA Independence Day

July 7th - George Town World Heritage City Day  
(Malaysia)

July 8th - Penang Governor's Birthday (Malaysia)

July 10th - EOT B.O.D. Meeting, Zoom

July 14th - Bastille Day

July 17th - Marine Day (Japan)

July 19th - Awal Muharram (Malaysia)

July 20th - EOT Membership Meeting, Zoom

HAPPY  
BIRTHDAY

Dan Leikvold 7/10

Joycelyn B Watts-Phillips 7/13

Daniel Ahern 7/15

Danielle Sammut 7/20

Allen G Yergovich 7/25

Myron (Jay) Hubbard 7/29

### FAQs about US Independence Day - 4th of July in USA

#### Why do we celebrate US Independence Day?

US Independence Day is celebrated to mark an agreement made between America and Britain for the former to rule over its own states. It's known as the Fourth of July for short.

#### What was the US called before it gained independence?

Before the US gained independence from Britain, it was known as the United Colonies.

#### How long did Britain rule America ?

Britain had control over colonies in America from at least 1607, when it established Colonies of England - meaning it established rule for around 170 years!



ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** - WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,  
AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT  
IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE,  
AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

[BARBARA.KIWANIS.FINE9@GMAIL.COM](mailto:BARBARA.KIWANIS.FINE9@GMAIL.COM).

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire [aguire@portnaz.org](mailto:aguire@portnaz.org) with questions or comments.



## 2022-2023 Eye of the Tiger Kiwanis Board Members



President – Jim Rochford  
President-Elect – Alan Guire  
Vice-President – Charles “Chuck” Gugliuzza  
Immediate Past President – Joe Meyer  
Secretary – Melissa Guire  
Asst. Secretary – Barbara Breuer  
Treasurer – William “Bill” Seeman

Director – Coleen Lawson-Taylor  
Director – Mark Petersen  
Director – Laura Gilliland  
Director – Dan Leikvold  
Director – Dr. Mary Jo Brubaker  
Director – Kendra Morris  
Sage – Dr. Barb Thompson

## Jim's Gems

There is no better place to open new Kiwanis clubs than at ICON.



Why? There is nothing else better than **leading by example** – showing those at the convention that we have opened three new clubs in just a few short days.

The convention is our stage – let us shine!



### July Interclubs

July 6 – Rocky Mountain

7:00 p.m. EDT

July 10 – ELAMISSTENN

6:00 p.m. EDT (speaker is Dennis Oliver's daughter)

August 13 – Worldwide eKiwanis –  
8:00 p.m. EDT

# CONGRATULATIONS WELL DONE!

## 2023-2024 & 2023-2026 Officers, Trustees & Convention Updates.

Katrina J. Baranko of Albany, Georgia, U.S., was elected president of the board of trustees at the 2023 Kiwanis International Convention in Minneapolis, Minnesota, U.S. Lee Kuan Yong of Petaling Jaya, Malaysia, was chosen to be president-elect. They begin their new terms on October 1, 2023.

Michael Mulhaul of Interlaken, New Jersey, U.S., was elected vice president of the organization.

These three Kiwanians were elected trustees for the United States and Pacific Canada Region for 2023-2026: Dennis Baugh, Palmyra, Virginia; Matthew Cantrall, Lakeland, Florida; Cathleen Ann "Cathy" Tutty, Butte, Montana

Chang-Ching Hsu of Tainan City, Taiwan, was elected during the Asia-Pacific convention in March to represent the Asia-Pacific Region as a Kiwanis International trustee. 2023-2026

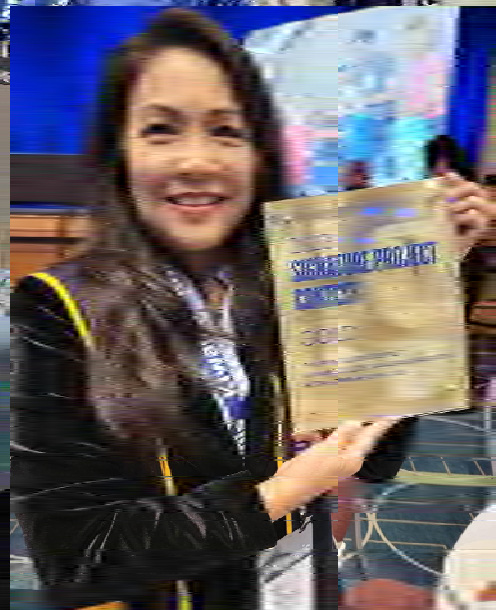
Mohan Lamsal, Kathmandu, Nepal, was elected as an at-large trustee. 2023-2026

The House of Delegates voted on one proposed amendment to the Kiwanis International Bylaws. The delegates voted against a proposal put forth by the Kiwanis International Board of Trustees to increase members' annual dues to help address a growing deficit.

The delegates also voted to approve a modernization of the Kiwanis International Bylaws.



Kiwaniis



## Amazing Eye of the Tiger Team Builds Three New Clubs at ICON 2023, By Amphy Lim

The story began as early as January 2023, when EOT President Jim Rochford and his team of Tigers began to plan the monumental task of opening three new clubs at the 2023 Kiwanis International Convention site in Minneapolis, Minnesota.

Although it may look easy, the planning process is time-consuming and intricate. Before the Tigers set foot in Minnesota, volunteers had already completed work hours, including gathering names of prospective members and setting appointments. Even those who stayed home worked tirelessly by confirming appointments and updating spreadsheets.

Team members planned logistics several weeks in advance. Immediate Past President, Joe Meyer, had reserved a block of rooms at a local Hampton Inn. Some people lived close enough to drive in; however, those who flew in received shuttle service from gracious volunteers.

I marvel at how so many people from different countries and backgrounds could get together to make this all happen. People from all positions in Kiwanis jumped in to help, from current Kiwanis International President-Elect Lee Kuan Yong, who organized every project detail on a Google spreadsheet, to the newest members.

As I flew to Minnesota, I felt apprehensive. I did not know what I was getting into, as this was my first time opening clubs in a faraway place. Most of the people I'd be working with had met on Zoom meetings, so the butterflies in my stomach were real! All I had in my heart was that we were all Kiwanians – people with one common goal, helping the children of the world.

Soon after I arrived at the hotel, all my worries faded away. President Jim Rochford had a plan, and that night he rallied the troops at our first in-person club opening meeting. He offered inspiration and encouragement before we took three communities by storm the next day. White Bear Lake led by Jim Rochford, Elk River led by Barb Thompson, Laura Gilliland, and Jay Hubbard, and Hastings led by Joe Meyer.

I was part of the Hastings group, so I will focus mainly on my experience there. Although I found it challenging to meet people I had never met and knew nothing about, I knew that we had something compelling to offer – the opportunity to change the world and improve children's lives through the best service organization in the world, Kiwanis.

On the first day in the field, we recruited eight new members to the Kiwanis Club of Hastings. The next day, we recruited several more members into the Hastings club – we ultimately had 17 more members than the required minimum members required to build a club. How amazing is that?

Joe Meyer led an orientation program that included a brief history of the founding of Kiwanis, its membership in more than 86 countries, the SLP Programs, and literacy education in serving the children of the world. We introduced the new club to the district mentoring coach, Bruce Klair, under the team of District Governor Steve Handegaard, to assist them and broaden their knowledge of the organization.

Some of us talked about significant service projects our clubs have done in our countries to inspire and encourage them to do the same or better for their community and children. They elected Keith Vieths as their club president, who is eager, enthusiastic, and compassionate.

This is our reward – we achieved our goal of making a difference in the world by opening new clubs. Kiwanis is like a giant kettle – we pour ingredients into it to create unity with commitment, respect, cooperation, and friendship.

I appreciate all who have helped with building all three clubs in Minnesota. We had so many unsung heroes who tirelessly worked on the field and behind the scenes to make this year's club opening project successful! There are too many to mention, and I wouldn't want to leave anyone out! You all deserve it!

To all my wonderful Eye of the Tiger Kiwanis family, you made me feel like an extraordinary person on this journey. I learned so much, and it made me stronger in my commitment to serving others. Together, we blend in one thought and heart and share our passion for helping others.



**EOT Club's Mission Statement:****Eye of the Tiger, eKiwaniis I-I Mission (Why We Exist)**

*The mission of the Eye of the Tiger eKiwaniis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.*

**Eye of the Tiger, eKiwaniis I-I Goals (Accomplishments to Achieve this Mission)****1. Lead by example and train others by opening clubs.**

- Open at least two clubs at the site of ICON (when ICON is in North America and whenever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

**2. Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.**3. Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

**To help attain the goals** of increasing membership by opening clubs at this year's international convention in Minneapolis.

**To help train** the Minnesota-Dakotas district's volunteers in membership recruitment.

**To support** these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.



**Use your phone camera, click on  
QR Code Above to enter the  
Virtual Golf Ball Drop Website**

**Grand Prize - \$500.00**

**Second - \$250.00**

**Third - \$50.00**

**Eye of the Tiger eKiwaniis Club  
3rd Annual Music Around the World  
Fundraiser**

**Thursday Sept 21st 7pm CST, 8pm EDT.  
Followed by our Virtual Golf Ball Drop**

Here is our annual fundraising night information for Thursday, September 21st, beginning at 8 pm EDT with our 3rd Annual Music Around the World Fundraiser, which we are asking for a \$25.00 donation. Stay for a few minutes afterward for our Eye of the Tiger eKiwaniis Club Virtual Golf Ball Drop!!! Cost is \$20.00 per golf ball chance or 6 golf ball chances for \$100.00.

This is a chance for us to support our EOT service projects for the year. Anyone can be a part of this great night of entertainment and chance.... So please put the date on each of your calendars. Thursday Sept 21st beginning at 8pm EST.

link to the Virtual Golf Ball Drop which is LIVE!!!

<https://www.charityvalet.com/EyeOfTheTiger23>

**\$5**

**\$5**

Lapel Pins



Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,  
or text or call 239-572-3269.

**Eye of the Tiger Shirts**

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



# Member Profiles

## Trinidad P. (Toto) Gonzales

Toto Gonzales hails from the Philippine Luzon District and resides in Magalang, Pampanga, Philippines.

From an early age, he realized he had a passion for business.

After earning a BS degree in civil engineering, he expanded upon his passion for business, primarily through his knowledge of infrastructure and treating agricultural products.

Toto has owned and operated Nericon Trucking and General Services, Inc., since 1988. He believes his business management skills enable him to be a better leader in Kiwanis.

He has been a Kiwanian for 34 years, and in 2022, he was elected to a three-year term on the Kiwanis International Board of Trustees during the 2022 Asia-Pacific District Convention.

A member of Kiwanis International since 1988, Toto has served as Asia-Pacific chair and governor of the Philippine Luzon District. He has also been president, secretary, and treasurer of the Kiwanis Club of Angeles City. He has been recognized as a distinguished governor and distinguished club president, and he has been honored through the Kiwanis Children's Fund as a George F. Hixson Fellow Diamond-level 1 and as a charter Walter Zeller Fellow. Toto says serving underprivileged children helped him realize early on that he was a true Kiwanian. Many years ago, he ran across barefooted toddlers whom he fed. Since then, he has helped to feed over 8,000 children.

He joined EOT to expand his horizons and to share Kiwanis. He says Kiwanis allowed him to grow as a person – he hopes to inspire change in others and help children gain a brighter future.



## Gary Graham

Gary was born in Hampton, Virginia – he is the oldest of six kids and is a self-proclaimed army brat.

He was a Key Club member in high school.

After leaving high school, he attended the University of Virginia. After leaving to join the Army, he returned and earned a bachelor's degree in foreign affairs and German and a Master of Public Administration from Louisiana State University. He worked as a translator for the United States Army Security Agency. He began a career as a transportation administrator at the University of Virginia and was recruited by Louisiana State University to conduct similar work. He remained in Baton Rouge and retired in 2014.

Although he has been a Kiwanian for 32 years, Gary admits to being dragged into Kiwanis kicking and screaming. He became a member of the Kiwanis Club of Baton Rouge and has since served as governor of the LAMISSTENN district. In 2021, he was elected to the Kiwanis International Board of Trustees for a three-year term.

Gary has also served as a Key Club advisor, and Cubmaster for Cub Scouts – both roles have helped him to become a better Kiwanian.

With Kiwanis, Gary has served as club president and secretary, and at the district level, he has been a governor, lieutenant governor, club leadership education instructor, and membership chair. He is also a member of the Kiwanis Club of eLaMissTenn and Eye of the Tiger eKiwanis. He is the recipient of many awards and accolades.

Gary and his wife, Jamie, have four children and 12 grandchildren. Jamie is a member of the Kiwanis Club of Baton Rouge.



## Member Profiles continued:

### Dr. Marlene Bizub



Dr. Marlene Bizub grew up in Holton, Kansas. Her father, a medical doctor, delivered her. According to Marlene, her delivery was not planned that way; however, because of that experience, she and her father held a close lifetime bond.

She attended Wichita State University, earning her bachelor's and master's degrees. At the age of 50, she went back to school to earn her doctorate in forensic psychology. Since then, she has been working with the courts assisting in divorce cases.

Marlene hosts an online TV show called High Road, which teaches people how to love their children more than they hate their ex. In 2017, she published a book entitled "Contentious Custody," a guide to putting the needs of children first and how to protect them during a divorce.

Marlene has been a Kiwanian for about 20 years and is a member of the Colorado Springs Kiwanis, where she served three times as president. She is also secretary of the Rocky Mountain District eKiwanis.

She has a grown son who is an engineer in California.

Marlene and her husband share a business where they run haunted houses and create Halloween fun for kids of all ages.

# 3rd Annual EOT MUSIC SHOWCASE



## CALLING ALL KIWANIS, FAMILY, FRIENDS OF KIWANIS AND ALL MUSIC LOVERS.

Come join us for a Musical Experience you'll never forget. We will enjoy music with friends and family. We'll gather via ZOOM September 21st at 6:00 pm. along with:

### *Special Guests: To Be Announced!*

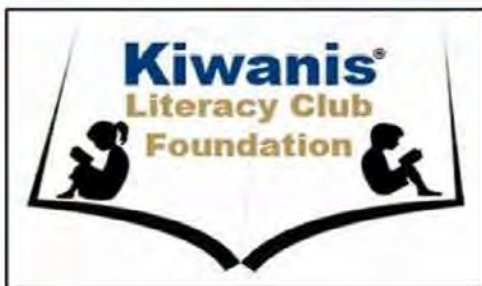
and many other music lovers.

Zoom Link will be sent upon receipt of your donation of \$25.00. 100% of the funds are used for our signature Literacy project, distributing books.

Please Click here to **DONATE**, reference **"World of Music"**.

## Book Hero Service Project.

Starting a New Club? Please reach out to  
Dr. Valarie Brown-Klingelhofer  
or Douglas Chadwick. Information on the Flyer.



**Kiwanis®**  
**Literacy Club**  
**of Southern California**

### BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhofer  
[valBK.Kiwanis@gmail.com](mailto:valBK.Kiwanis@gmail.com)

Douglas Chadwick  
[Doug@theliteracyclub.org](mailto:Doug@theliteracyclub.org)

Text - 818-381-3274

Web Site - [TheLiteracyClub.org](http://TheLiteracyClub.org)

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