

Newsletter Kiwanis Club of Eye of the Tiger

Jun 2023

Newsletter EOT

Issue #20

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NURTURE THE FUTURE

Join us at the 2023 Kiwanis International Convention in Minneapolis, Minnesota, U.S. Cultivate the skills that will help you nurture tomorrow's leaders. Learn ways to coach members of Service Leadership Programs. Discover service projects that increase your impact. Expand your club's fundraising methods. Explore all the ways you can prepare young leaders for the future — and the impact they'll make in the world.

Attend virtually or in person, June 21-24, 2023.



The Rochford Files

President Jim Rochford

Another awesome membership month for the Eye of the Tiger Club and its members! We admitted a number of quality new members to our club. Most of them were attracted to our membership because of laser focus on membership and new clubs! our

Our club opening event in the greater St. Louis area resulted in over 40 new members.

Another effort is being put together in New Jersey. Having multiple members involved in a club opening involving three clubs could help one of our members become a distinguished governor.

The three new club site openings at ICON are primarily being funded by the efforts of our tigers. At the same time, we have also kept the focus that once we open a new club, the club level is all about We provide a set of beautiful books published by one of our very own members, Doug service. provide them to the new club as their first service project. Chadwick, and

We had the two international vice presidential candidates who are members of our club as our program our last membership meeting, and that was very enlightening and inspiring! The Tigers are on fire! at member Kendra Skidmore-Morris is in the midst of six consecutive weeks on the road opening Board At a time when our organization and other not-for-profits are being challenged in the new clubs. Tigers have stayed to course and helped lead by example! membership arena, the

We will have our own membership table in the exhibit hall at the international convention, underwritten members and at no cost to the club. Ongoing videos of the past "On the Road with Jim," produced by Levine, will be available to be viewed at our booth, along with information on our service book by Gary of the Tiger pins and shirts will be for sale, and we will have a drawing for a club project. Eye are needed to work the booth, and your service will be most appreciated. membership. Volunteers

ICON will soon be here, but only after two days of opening three new clubs in the field. Hopefully, we increase our organization's membership by over 66 new members, the number of new members we will in at last year's ICON new club opening. brought

Life doesn't really get much better!

Proud to be a Tiger, Jim Rochford, President

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

June Calendar of Events

June 1st International Children's Day
 June 12th EOT BOD Meeting 8:30 PM
 June 14th Flag Day
 June 15th EOT Member Meeting 8:00
 June 18th Father's Day
 June 18th - 20th EOT Club Build MINNDAK
 June 19th Juneteenth
 June 21st - 24th Kiwanis International
 Convention MINNDAK
 Minneapolis Minnesota

June BIRTHDAYS

Michael Akana	6/05
Rick A Townsend	6/09
Óskar Guðjónsson	6/17
Alan D Guire	6/17
Cynthia I Blackman	6/17
Dan Brubaker	6/21
Elio Garozzo	6/24



Kiwanis



**June 12th BOD
 at 8:30 PM EDT.**

**Membership Meeting:
 June 15th at 8 PM EDT.**

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** - WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2022-2023 Eye of the Tiger Kiwanis Board Members



President – Jim Rochford
 President-Elect – Alan Guire
 Vice-President – Charles “Chuck” Gugliuzza
 Immediate Past President – Joe Meyer
 Secretary – Melissa Guire
 Asst. Secretary – Barbara Breuer
 Treasurer – William “Bill” Seeman

Director – Coleen Lawson-Taylor
 Director – Mark Petersen
 Director – Laura Gililland
 Director – Dan Leikvold
 Director – Dr. Mary Jo Brubaker
 Director – Kendra Morris
 Sage – Dr. Barb Thompson

Jim's Gems

We just had two great club openings in the St. Louis area – Barb Thompson's home club area! Six Tigers joined to open up those clubs, and we now have **40** new Kiwanians.

Consider this a prelim to our three club openings in Minn-Dak – teamwork makes these new openings successful. The Tigers are dedicated to opening new clubs and expanding Kiwanis.

The Eye of the Tiger is getting closer and closer to **100+** members – we have until this September 30 to making that a reality.



June Interclubs

Links to follow..

LaMissTenn Monday 6/5 - 5pm CST

MinnnDak online Kiwanis Club June 28th
Follow up to Club Builds

Rocky Mtn eKiwanis Club. July 6th
Speaker from NASA.

Minnesota Dakota New Club Blitz



Our Eye of the Tiger Members with help from the MinnDak District volunteers and Kiwanis International Staff will be developing three sites around the Minneapolis District, White Bear Lake, Hastings, Elk River are the chosen sites for the newest Kiwanis Club in the Mn Dak District.

Club Sponsors for these new clubs are the Kiwanis Clubs of Stillwater, Red Wing and Saint Cloud. Each of these clubs will be providing coaches, guidance and primarily support for each.

Our 35 EOT members led by our Club President Jim Rochford, are volunteering from Sunday 6/18 thru 6/21 to develop and recruit new members, bringing Kiwanis to the children of these communities. Our

members and other volunteers will be working in each of these new areas making phone calls to set appointments, working our google lists, driving to appointments, communicating with facebook leads, and ultimately turning these prospective members into new Kiwanians for three new clubs around the Minneapolis area all by Tuesday evening. At each organization meeting our EOT Club will donate 100 new books to each of these new clubs. These books are purchased from the Literacy Club Foundation, who are members of our club, but also long time partners with us.

So as in last year, we all are planning our summer vacation in Minneapolis and will again follow our clubs mission statement outlined by President Jim and our executive board. How much fun is that.

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Eye of the Tiger, eKiwanis I-I Goals

1. Lead by example and train others by opening clubs.
 - o Open at least one club at the site of ICON
 - o Open a club in the district of members who are Governors
 - o Support other club members in opening clubs on a voluntary basis.
2. Develop leaders at District and International level in the culture of growing Kiwanis through new club opening.
3. Support new club opening with a service project.



Volunteers are still needed to help with this great effort, so if anyone can assist in helping develop leads and entering information in each clubs goggle documents. If anyone would like to help from home in the next few weeks please contact Joe Meyer onesud1@gmail.com

Finally if each of you would go the these new clubs facebook pages, please like and share with each of your friends. This is a great help to help these new clubs and the Minnesota Dakota digitally getting them started.

As Jim always says 1 plus 1 = 3, with our Eye of the Tiger members.

2023-2024 Kiwanis International VP Candidates

Chuck Fletcher

and

Michael Mulhaul



International VP Candidates Look Towards the Future

Our club president, Jim Rochford, interviewed two of our members who are running for international vice president – Chuck Fletcher from the Kentucky-Tennessee district and Michael Mulhaul from the New Jersey district. We are proud and honored that they are part of our club.

Opening Remarks:

Chuck: Thank you all for inviting me here to speak. I have been in Kiwanis for 18 years, and during that time, I have learned a lot about what we can do to make an impact in the community.

I was governor of my district for the 2015-2016 Kiwanis year, and we were the only district in the U.S. that exhibited positive growth that year. It was because we worked as a team. I am not afraid to get on the ground and work with everyone to make a difference.

Michael: I have been a member of Kiwanis and a member of the Kiwanis Club of Greater Parsippany for 32 years, although I have never lived or worked there.

Three years ago, I became a charter member of the Kiwanis Club of Asbury Park. Initially, that club started out as entirely virtual, although now we meet in person. I have also been a member of the Eye of the Tiger for the past three years.

I have been married for over 30 years and have three children, and I am expecting my third grandchild in June.

I have been a financial advisor for over 30 years and help people with their educational and financial goals as well as other types of financial planning.

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continued from page 4 International VP Candidates Look Towards the Future

As you know, the Eye of the Tiger focuses on opening new clubs. Along with several other service organizations, Kiwanis has faced decreased membership and has lost clubs. What emphasis would you put on new club openings, and how would you execute new club openings for future membership growth?

Michael: To maintain current membership, we would have to open 300-350 new clubs per year. One way to achieve this is to encourage existing clubs to open new clubs. My home club in Parsippany was opened by a club in Denville. All clubs have members who are centers of influence – they can be instrumental in bringing in new members and starting new clubs. It is also important to retain the members that we bring in. We have to grow, maintain, and engage. We need to look at how ASPAC and Malaysia are building clubs and maintaining members.

Chuck: As Michael said, the Eye of the Tiger is a big influence for club growth. We have a problem in the U.S. We have to be super creative, but we have forgotten to learn how to dream. Kiwanis has been in the valley too long, and we need to climb to the top. We have to dream to grow. The answer is simple – listen to people on the ground and get together with them to achieve our goals. We need to show compassion and love for all the children.

As members of the Kiwanis International Board and as leaders of the Kiwanis organization, you will be tasked with leading by example. We have faced membership challenges since the 2009-2010 Kiwanis year, when we lost 1/3 of our membership. How do you plan to motivate the board to increase membership and lead by example?

Chuck: I am an example to follow. I go out and invite people to join. I give them opportunities to express themselves, and I teach them how to invite others. My club went from five people to 86 members through my efforts and teaching others what I have done. We must have a willingness and a plan – and I do have a plan. We all can make a difference.

Michael: Every member of the board must realize that they are part of growing and maintaining our great organization. We need to reach out to potential members and engage them in order to grow. They need to have a positive experience, or they will not stay. We all must work together not only to grow membership but to make sure members are engaged. Then others will be encouraged to be a part of Kiwanis. I stress that it is everybody's responsibility on the board to work together to achieve this. If we all work together, great things will happen.

ICON is a wonderful time for Kiwanians to get together. During your year as president, how would you utilize ICON to increase membership and include helpful training?

Michael: Training must be done in person, as we did in Indianapolis. I would encourage people to sign up for the ACE (Achieving Club Excellence) program. It is important for Kiwanians to share their success stories about how they built their clubs and engaged their members. If we don't get together, nothing happens – it's just a conversation. Great things happen when we all work together.

Chuck: Right now, KI has only one expectation; that is, all you have to do is pay your dues. That's it – you don't have to do anything else. How do we get people more involved? What are our expectations? KI has no expectations. That needs to change, and we need to take responsibility.

Closing Statements:

Michael: In every club I belong to, experience is the most important. Our experience has to be the best. We all have to have a reason to get together – in our case, it is to help children. We can partner with other organizations and work together – we do not have to be competitors. In order to build and maintain membership, we must have worthy projects along with goals to grow year after year. We are one organization, and we need to treat it as one. We are the best worldwide.

Chuck: As Kiwanians, we all know that the folks in this room are already leaders. We have three things to remember about growing a successful organization:

1. We need great leadership. Without that, we will fail.
2. We need to look at our culture – nothing is impossible. We have to say, "we can do that!"
3. What is our purpose? We need to spread our story and tell the world that Kiwanis is alive and well.

EOT Club's Mission Statement:**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)**1. Lead** by example and train others by opening clubs.

- Open at least two clubs at the site of ICON (when ICON is in North America and when ever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. Develop (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.**3. Support** new club openings with service projects. Thirty to Thirty Five EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Minneapolis.

To help train the Minnesota-Dakotas district's volunteers in membership recruitment.

To support these three new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

MINNEAPOLIS, HERE WE COME!**Kiwanis International Convention**

Stop by our Eye of the Tiger eKiwanis Club Table at International from Wednesday June 20th thru Saturday June 24th. This is a chance to help each other and enjoy the fellowship of our membership.

We will have EOT Pins and Club Shirts for sale, plus a few other surprises, games and have open the EOT vault, sharing words of wisdom from our Club President Jim Rochford and our fellow members.

We also need a few members to volunteer operating this table to showcase our programs to our fellow Kiwanians who are not in our Club, yet....

**Understanding Juneteenth: History and Significance.**

Juneteenth, also known as Freedom Day and/or Emancipation Day, is a holiday commemorating the freedom of slaves in the United States. Juneteenth, short for June Nineteenth, is celebrated in different ways including marches, speeches, and more.

Juneteenth is Monday, June 19th, 2023. Many events are planned this year, with some happening on Monday and some happening the weekend before Juneteenth.

Because of the significance behind June 19, "Juneteenth" – a name that combines the words "June" and "nineteenth" – became a day of celebration. Juneteenth marks the long-awaited freedom of Black Americans after centuries of persecution, thus becoming a second independence day for citizens of the United States.

\$5



\$5

Lapel Pins

Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,
or text or call 239-572-3269.

Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



Kiwanis Asia Pacific // Member Profile

New Leadership in Technology Lights Up ASPAC



Belle

e Garcia

Belle Garcia is a past district governor from the Philippine Luzon District. She worked for the U.S. embassy in Manila for 24 years before relocating to Guam in 2019.

She has been a Kiwanian for 32 years and is currently the 2022-2023 ASPAC chair. ASPAC has grown 49% in the past decade with 379 new clubs and 9,442 new members. She is taking Guam by storm after opening her first club there in 2021, with a second club ready to charter.

Belle began the Leadership in Technology Initiative, born during the COVID pandemic. She realized that she needed to harness the technology required to keep current members engaged and offer new members the opportunity to join Kiwanis. Out of this, Kiwanis 4.0 was born.

What's inside? Users can access free Zoom meeting usage, including live language translations during any Zoom meeting. Kiwanians can connect with other members and stay informed with news, articles, and messages. All district information is conveniently located in one place, including webinars, leadership training, and an online fundraising platform. In addition, members can access ASPAC, district, and international events through one convenient portal.

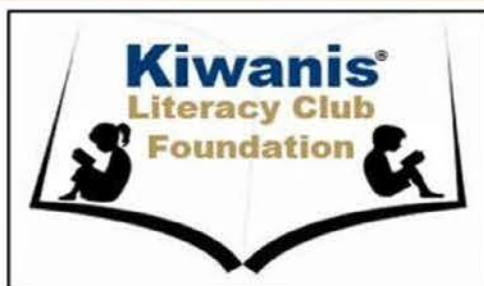
The concept is simple – engage all current members and bring in new members who are already looking at their cell phones waiting to be reached. The next volunteer, member, or donor is already here – they just need to be brought in.

Kiwanis 4.0 is not just websites, online payments, and online events. It's a tool to create the ASPAC virtual office, enabling Kiwanians to catch up and prepare for the future.

This platform is open to all members who can access Kiwanis 4.0 through the Q-code provided here or by going to kiwanisaspac.org.

Book Hero Service Project.

Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhofer
or Douglas Chadwick. Information on the Flyer.



Kiwanis®
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhofer
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org

Text - 818-381-3274

Web Site - Theliteracyclub.org

FB facebook.com/TheLiteracyClub

