

Newsletter Kiwanis Club of Eye of the Tiger

April 2023

Newsletter EOT

Issue #18

Pg 1 of 8



The Rochford Files



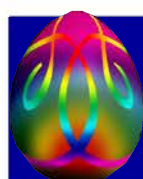
EOT is a club whose focus is opening new clubs and training others who participate with the club members or decide to join the club to become even stronger club openers. This is our main focus and always will be.

However, we do oh so much more! An example of what we do is the scholarship winner from Key Club for this year. Mary Jo Brubaker has once again done an outstanding job in securing a top-notch Key club member to be the recipient of our scholarship. This scholarship money allows the member to attend the Key Club International Convention, which this year is being held in beautiful Anaheim, CA. The resume of this bright young man is longer than most experienced Kiwanis member in terms of service and activities. We got to hear from our scholarship winner, and he did not disappoint us.

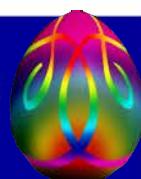
Another facet of our service is that we give each new club that we open their first service project by providing high quality books to them to distribute in whatever manner they see fit. The set of books has been developed by club member Doug Chadwick and promoted by Alan Guire and Valerie Brown-Klingelhofer.

The club also decided to have a beautiful exhibit at I-CON. We will have some of the books there for people to see and some shirts that have been developed for members of our club but also can be purchased by others, and also a number of Tiger pins for sale to both members and non-members of our club. This is also a good way for our club to get exposure to our members and its purpose.

Club members will volunteer at the booth. This will come at the back end of our opening of three new clubs for the Minnesota-Dakotas District by almost 50 volunteers from our club who will have participated by either setting appointments or out in the field.



Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)
The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.



April Calendar of Events

Easter Week - April 2- 8th

Kiwanis Day of Giving - April 7th



EOT BOD Meeting - April 10th

Orthodox Easter - April 16th

EOT Membership Meeting - April 20th

KI CONVENTION - June 21-24th

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Kiwanis®



APRIL BIRTHDAYS

Amanda Malinowski 4/07/1986

Melissa Guire 4/11/1966

Babu Krishna Karki 4/14/1962

Joseph M Meyer 4/21/1956

Coleen Lawson-Taylor 4/27/1972

April BOD

April 10th - 8:30 PM EDT

Membership Meeting:

April 20th - 8:00 PM EDT

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire
melissaguire1@gmail.com

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2022-2023 Eye of the Tiger Kiwanis Board Members



President – Jim Rochford
President-Elect – Alan Guire
Vice-President – Charles “Chuck” Gugliuzza
Immediate Past President – Joe Meyer
Secretary – Melissa Guire
Asst. Secretary – Barbara Breuer
Treasurer – William “Bill” Seeman

Director – Coleen Lawson-Taylor
Director – Mark Petersen
Director – Laura Gililand
Director – Dan Leikvold
Director – Dr. Mary Jo Brubaker
Director – Kendra Morris
Sage – Dr. Barb Thompson



ASPAC Kiwanis Convention 2023 – Fun, Friendship, and Education

Amphy Lim

The Kiwanis Asia-Pacific convention took place from March 16 through 18, 2023, at Port Dickson, Malaysia.

When I arrived with some of my co-delegates on March 15, 2023, in Kuala Lumpur, Malaysia, our friends met us at the airport and drove us to the hotel, ensuring we had a bite to eat and were settled in. We really appreciated their hospitality and their friendship!

Everyone at the event made us feel welcome – everything ran smoothly, and we received our registration materials, delegate information, and all other assistance without a hitch. Everyone pitched in, and no one was inconvenienced. Serena Quek, our hard-working organizational chair, was always busy and accommodating.

(CONTINUED ON PAGE 4)

ASPAC Convention continued from page 3)

Congratulations to all the 48th ASPAC Convention chairs and committees for a job well done!

Attendees arrived from all over the world and included Kiwanis International President Bert West and President-Elect Katrina Baranko. Of course, the ever-smiling Vice President Lee Kuan Yong was present, along with IP ASPAC Chair Clinton Green, KI CEO Stan Soderstrom, KI-Europe President Martien Van Der Meer, and Kiwanis Children's Fund Filip Delanote. Our very own Philippine Luzon District Governor, Juan Domino, was there, with officers and members from Philippine South Districts. Nepal ASPAC Chair Elect Sujan Shrestha and 400 people from the Taiwan district attended.

On the last day of March 18, 2023, the general election results were announced:

- A. Confirmation of ASPAC Chair for 2023-2024 is Sujan Shrestha and will be held in ADELAIDE, AUSTRALIA.
- B. ASPAC CHAIR Elect for 2024-2025 – Huang Wu Tien of Taiwan District.
- C. ASPAC VICE CHAIR – Michelle Cordioli (unopposed) under NZ-SPD District.
- D. International Trustee 2023-2026 – Chang Ching Hsu of Taiwan District.
- E. ASPAC CONVENTION – Philippine Luzon District won the bid for 2026.

Our next ASPAC Conventions are as follows:

- A. 2024 - ADELAIDE, Australia
- B. 2025 - Taiwan, ROC
- C. 2026 - Manila, Philippines, by Philippine Luzon District.

Note: Philippines Luzon District won first prize in District Cultural Presentations and Japan won First Prize in Project Exhibits through district booth exhibitions.

The convention was a valuable learning experience to be cherished and remembered. As Kiwanians, we need to remember that others need us, and no matter where we are, it is always important to follow the six objects of Kiwanis.

I thank all my Malaysian families, especially VP KI President Lee Kuan Yong and his wife, Serena Quek, the convention chair; Past Governor(Malaysia District) Ivan Oh, Vice Chair of ASPAC Vincent Ho Soon Sing and Malaysian Staff Desiree and the rest for your hospitality, Generosity and friendship. We truly left the convention with beautiful memories. I salute you all!

I look forward to the next convention!

Amphy Lim



EOT Club's Mission Statement:**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

**Eye of the Tiger, eKiwanis I-I Goals
(Accomplishments to Achieve this Mission)****1. Lead by example and train others by opening clubs.**

- Open at least one club at the site of ICON (when ICON is in North America and when ever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. Develop (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.**3. Support** new club openings with service projects. Twenty-five to thirty EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Minneapolis.

To help train the Minnesota-Dakotas district's volunteers in membership recruitment.

To support these two new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

**MINNEAPOLIS, HERE WE COME!**

Call For Volunteers!

ICON Club Build Update

Calling all volunteers!

The MinnDak club opening committee has identified three sites – White Bear Lake (pop. 26,000), Hastings, and Elk Grove (pop. 23,000 each). The committee replaced Northfield with Elk Grove because of logistics as well as clubs that are willing to sponsor. Being strategic is important, as we want the new clubs to have a strong start and the ability to grow with help from their sponsoring clubs and club coaches.

All three locations have primary, middle, and high schools in place, and Hastings has two colleges.

Several clubs are willing to sponsor the prospective clubs, including Mankato, St. Cloud, and three clubs in Redwing. Ideally, there would be two club coaches on each site.

Thirty people will be on site (three teams of ten) – if ten more people volunteer, a fourth club could be in the works!

The Eye of the Tiger needs all hands on deck! If you cannot go on location, you can help from home by identifying possible members and setting appointments. If this is your first time, don't worry – we have experienced tigers to guide you.

If you want to get involved in this club build, please email Lee Kuan Yong at leekuananyong@gmail.com.

Remember – Together Everyone Achieves More!



\$5

\$5

Lapel Pins



Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,
or text or call 239-572-3269.

Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



Member Profiles

Alan Guire

Alan is a founding member of our club and currently serving as our president-elect.

He graduated from UCLA with a degree in electrical engineering. He loved competitive sports, especially football, basketball, and track and field. He made the 1980 US Olympic team for 400 meters and 4 x 400 relay team; however, he did not get to participate because the US boycotted that Olympiad. He participated in the Pan Am games and had a brief stint as a wide receiver for the Houston Oilers shortly after he left college.

He met and married Melissa, and they had four children – three girls and one boy.

Alan's involvement with Kiwanis began in high school when he became the charter president of the key club there. His children have continued the tradition and been presidents of that same key club he chartered.

Melissa joined Kiwanis when Alan was lieutenant governor, and they are the only husband and wife team in the CalNevHa Hall of Fame.

Alan is a former governor of the CalNevHa district. During his tenure as governor, he met Jim Rochford. He is a former club opening specialist with Kiwanis International and has opened over 150 clubs.

Alan is also involved in the book drop project with the literacy club – he is passionate about and understands the importance of literacy.



Jim Rochford

Jim Rochford's involvement in Kiwanis dates back to his four years in key club.

Jim joined Kiwanis before he went to law school, and he hit the ground running by opening new clubs. During the 1979-1980 Kiwanis year, Jim opened his first new club in Canton, IL, which still exists today.

He served as Kiwanis International president during the 2017-2018 Kiwanis year. He is a skilled club opener and an accomplished people person who has opened over 150 new Kiwanis clubs and counting.



Jim is passionate about teaching people how to be good club openers, and he is proud of all the people he has helped. He believes that by opening new clubs, we can increase the impact of Kiwanis and help more children worldwide as our organization grows; therefore, it is only fitting that he is a founding member of the Eye of the Tiger.

Jim is humble and thrilled that he taught others to be successful at opening clubs. He understands that club opening involves several skill sets, and he has served as a mentor to many people throughout his years in Kiwanis, to whom he attributes his success as well as the success of our club.

Jim's Gems

When meeting with prospects, building rapport is essential because you never get a second chance to make a first impression.

Find common ground to make people feel at ease. Ask them about themselves – how long they have been in the community, job, family, hobbies, and passions. People know more about themselves than any other subject.

By building rapport, you will create a relationship so it will be easier to ask for their membership.

April Interclubs

Please check our Facebook page for the latest updates!

<https://www.facebook.com/KiwanisTiger>

April 3 (6 PM EDT) - ELAMISSTENN Guest Speaker - Michelle Study Campbell - KI SLPs

April 16 (8 PM EDT) - PA eKiwanis Guest Speakers - VP Candidates



2023 Heart for Service Award Winner Won't Take "No" For an Answer!



This year's Heart for Service recipient, Lorenzo Castillo-Rios, lives to serve his community and has the hours to prove it. To date, he has logged in 139 Key Club hours, 455 school hours, and has devoted an additional 1,347 hours toward his family and other community activities.

Lorenzo was born in Columbia and came to the United States when he was five years old. He grew up in the Miami area and is a junior at Palmetto Senior High School. Because of his background, he says that he has seen both sides and can understand and empathize with others.



When he started high school, he was drawn to Key Club because he wanted to give back to his school and community. When he was a sophomore, he became secretary and decided to revamp how the club recorded its service hours – to this day, the club is following the changes he helped implement.

He decided to run for lieutenant governor the following year after his predecessor talked him into it. He was elected and currently serves as lieutenant governor for the Florida Key Club District, Division 26B.

About a year ago, he took over as CEO of Volunteering Miami. He joined after he had accidentally walked in on a presentation about the organization. Volunteering Miami's mission is simple – connect

Miami-based businesses and organizations with student volunteers through one easy-to-use platform. Soon after he became CEO, he revamped the website and changed the organization from an LLC to a 501c3, turning it into a bonafide non-profit.

He saw that Volunteering Miami was an excellent opportunity for teenagers to get involved in their communities, especially those who wanted to serve but were reluctant to join clubs. This was a way to fill the gap for those who didn't want to commit but wanted to make a difference.

He jumped into his position with plans that were larger than life. He imagined a service fair that everyone in Miami could participate in; however, the school board told him he couldn't do it.

However, persistence paid off, and with his staff members and Key Club members, he made it happen. The first volunteer fair drew 27 organizations and 140 students – enough to make a second volunteer fair a good idea. It took place in Palmetto this past March, and the school board that had turned him down had a booth there.

Volunteering Miami is continuing its mission by partnering with seven environmental organizations in April to clean up mangroves as part of a larger beach cleanup effort. They anticipate over 200 attendees.

One project he is particularly proud of is Dancers Dressing Dancers. That's a donation drive for dance needs such as costumes and other dance necessities that will be sent to developing countries such as El Salvador.

The biggest lesson he has learned is that you will be told no more than you will be told yes.

Instead of asking how, you need to ask why not. You can figure the how out later.

Discover Dr. Jay Hubbard's Secret Sauce for Opening New Kiwanis Clubs



March EOT Membership Meeting Speaker

Jay Hubbard, affectionately known as Dr. Jay, is well-known among Kiwanians for his charismatic personality and skill for opening new clubs worldwide. For 22 years, he had a successful navy career before transitioning to the private sector, where he serves as a club opening specialist at Kiwanis International.

During our last general membership meeting, our EOT club president, Jim Rochford, interviewed Dr. Jay and asked him the tough questions concerning new club openings and why they are more critical than ever.

JIM: How has your navy experience helped you in your position as a club opening specialist?

JAY: My background is in healthcare administration – I did that for 18 out of 22 years while serving in the navy. When asked what I wanted my twilight tour to be, I was interested in living in Indianapolis since that was my home. There was a recruiting position open, and I grabbed

it. My training for that position included rigorous and intensive sales and psychological reciprocity training.

JIM: What is your response to those who react negatively about opening new clubs?

JAY: That's just stinkin' thinkin'. People need to refocus. There is a reason why clubs fail, and we must evaluate the situation. Were the members stuck in their ways? Did the club have programs and activities to keep the members engaged? Sometimes it is better to find newer, younger members active in their community for a fresh start.

JIM: What would you say you have gotten out of the experience of new club opening, and how is it invigorating you in your work with Kiwanis?

JAY: I am always learning new things and learning how to do everything better. I love meeting new people and honing in on their style. Everyone has something unique and valuable to bring to the table. I have also learned the importance of following up. I didn't always do that, but I understand the difference it makes. I also realize how important it is not just to open a club – the club must be sustainable.

JIM: How has the Facebook component affected new club openings?

JAY: Facebook has been a game-changer! It has made a difference by providing us with a significant amount of warm leads. In fact, some new clubs may get six to eight new members just through Facebook leads alone, sometimes even after a club has already opened. So, we are working smarter, not harder.

JIM: If you were going to give your best sales pitch for our club's membership to go to Minneapolis to help with our club openings there, what would you say to them?

JAY: Many people in this club are phenomenal club openers. We learn from one another and improve the process by working with the best club openers. So don't miss out on that.

JIM: How many clubs are planned to open between now and the end of this Kiwanis year?

JAY: There are 15 to 18 club openings planned in seven or eight Kiwanis districts by the end of September. I'm looking forward to it!

JIM: What is your best advice for others on how to get involved in club openings?

JAY: Plug in, and get in touch with club leadership. Many skill sets are needed for successful club openings, such as sales, appointment setting, recruiting, administration, and follow-up. Each role is essential, so many people are happy to share their knowledge.

JIM: Any final words or closing remarks?

JAY: We must be patient and humble; everyone should participate in the club opening process. What keeps me doing this? Nothing compares to going into an organizational meeting when the bylaws are drawn up, and the elections are completed. That revs me up and inspires me!

Photos from the EOT Celebrity Cruise March 2023

Celebrity **X** Cruises®



Thank you C Emilia for the photos.

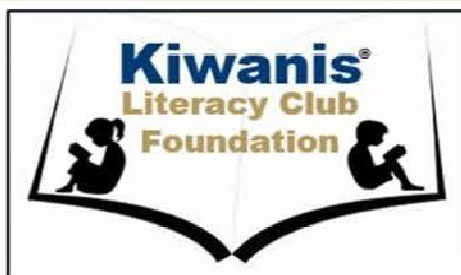
Eye of the Tiger eKiwanis Club members volunteered at El Comedor de La Kennedy food pantry here in San Juan Puerto Rico this afternoon.

We thank Florida District Gov Candidate C Emilia Gugliuzza, Debbie Brilling and Chuck Gugliuzza for setting up this amazing packing project.

Kiwanis International Past Presidents Paul & Susan Palazzolo, Jim & Deb Rochford led Andrea Raycraft, Gail Lewis, Emilia Gugliuzza, Past NJ Gov William Seeman, Past II District Gov Terry & Ruby Cunefare, Past Florida Gov Mary Lynn Desjarlais and Joe Meyer packing food for the children here in San Juan.



Book Hero Service Project.
Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhoef
or Douglas Chadwick. Information on the following Flyer.



Kiwanis®
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org

Text - 818-381-3274

Web Site - TheLiteracyClub.org

FB facebook.com/TheLiteracyClub

