

# Newsletter Kiwanis Club of Eye of the Tiger

Feb 2023

Newsletter EOT

Issue #16

Pg 1 of 8



## *The Rochford Files*

**President Jim Rochford**

Last month's meeting started off the year in great fashion, with the two clubs that we opened prior to the international convention in Indy last year speaking on the progress and events that they have been involved in the last six plus months of the year.

Thinking in this regard, we have committed to opening three new clubs this year in the greater Minneapolis area. We are working monthly with representatives from the Minneapolis area on identifying ideal club locations to open the three new clubs and, with their help, securing sponsoring clubs and coaches.

This process is helped in large part by our own board member, Dan Leikvold, who is the point person for us in identifying the sites and following up. We will be looking forward to hopefully thirty members or more from our club coming early to the international convention to participate in these three new club openings. That will allow us to have about ten experienced Tigers on each of the three sites.

Our next club meeting will need to be on the 2nd Thursday of February, on February 9, 2023, at 7:00 p.m. Central Standard Time. We are hoping to have as our featured speaker none other than our current international president and dynamic leader, Bert West.

We will follow the format of this year in President Jim asking Bert candid questions that are tied in with the purpose of our club opening new clubs.

February is also the month of Valentine's Day! Take a moment to appreciate those to whom you are closest and who make a major difference in your life.

The following members of the Tiger Club are participating in two new club site openings commencing the week of January 29: Joe Meyer, Laura Gilliland, Tom Willis, Dr. Jay Hubbard, Kendra Skidmore-Morris, and Jim Rochford. Big thanks to Barb Thompson for also assisting in the appointment setting before the effort. [See Page 4 for Photos.](#)

Keep me posted on other new club efforts that may be in progress and ultimately successfully organized by members of our club. One plus one equals three, and when we come together and work together under the umbrella of the Kiwanis program, what we can achieve greatly exceeds what we can do individually.

Thank you for all you do!

Sincerely,  
Jim Rochford



**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**  
*The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.*



## Calendar of Events

February 2023

6th. BOD Zoom Meeting

9th Membershi Meetin ZOO 8:3 P ES

□ 13th. 17th K-Kid

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Reg ration Open for 2 23 I Co veay □ 27th.

21-2 h Minneapolis, Minne ota □ tio □ June

KIWA IS Internatio

**Kiwanis**<sup>®</sup>  
CONVENTION 2023  
MINNEAPOLIS

## Jim's Gems

The Eye of the Tiger eKiwanis is a gem because of all of our members who are dedicated to opening new clubs and building a bigger, stronger Kiwanis membership. We have some of the best club openers in the world!



6, Valarie E Brown-Klingelhoefer

9, Andrea K Raycraft

11, Chuck McIlravery

21, Harvey A White

21, Kuan Yong Lee

HAPPY BIRTHDAY

## February BOD

Feb. 6th 8:30 PM EST

## Membership Meeting:

Feb 9th 8:00 PM EST via Zoom

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire  
melissaguire1@gmail.com

## ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

[BARBARA.KIWANIS.FINE9@GMAIL.COM](mailto:BARBARA.KIWANIS.FINE9@GMAIL.COM).

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>

Website <https://kiwanistiger.org/> Contact Alan Guire [aguire@porthaz.org](mailto:aguire@porthaz.org) with questions or comments.



## 2022-2023 Eye of the Tiger eKiwanis Board Members



President – Jim Rochford  
President-Elect – Alan Guire  
Vice-President – Charles “Chuck” Gugliuzza  
Immediate Past President – Joe Meyer  
Secretary – Melissa Guire  
Asst. Secretary – Barbara Breuer  
Treasurer – William “Bill” Seeman

Director – Coleen Lawson-Taylor  
Director – Mark Petersen  
Director – Laura Gililand  
Director – Dan Leikvold  
Director – Dr. Mary Jo Brubaker  
Director – Kendra Morris  
Sage – Dr. Barb Thompson





## Tigers Roar in Jamaica!

Kiwanis Florida District Governor Sharon Moody spearheaded a service project in Jamaica during her Let's Stay Together Family Cruise. Forty Kiwanians, including 3 Tigers, joined with the Kiwanis Club of New Falmouth members to paint the new computer lab and playground at the Hague Primary and Infant School. Barbara Breuer, Kerri Gordon, and Emilia Gugliuzza took part in this project to help improve the lives of the students and teachers of the school.

Chuck and Emilia Gugliuzza donated 300 stuffed animals that the Kiwanians handed out to the children.





## Welcome EOT Newest Members



Lyndale Marieta Causing



Lolita Salazar



Kiwanis Club of Genoa Kingston

## Welcome! EOT New Club Openings



Kiwanis Club of North Aurora

The Eye of the Tiger Kiwanis Club is offering Key Club Heart for Service Award to one Key Club member who has a heart for service to attend the 2023 Annual Key Club Convention in Anaheim, California, USA. This award of \$1,000 (US) is awarded to one top-qualified Key Club applicant from a high school in any district represented by a member of the Eye of the Tiger Kiwanis Club. This award is for reimbursement of registration, travel, and accommodations up to \$1,000. All rules for Key Club travel must be followed.

- Every Eye of the Tiger member is allowed one applicant nomination.
- The applicant may not be an EOT Kiwanian family member.
- There is a place on the application cover page where the applicant must enter your name.
- The turnaround time for this application is quick.
- Completed applications must be emailed by the Key Club member to EOT Awards Committee chairperson, Mary Jo Brubaker, at [mbrubaker@skybest.com](mailto:mbrubaker@skybest.com). If you do not have an application. Please email Mary Jo for one.



**PLEASE READ THE GUIDELINES FIRST!!!** Deadline for Application Submission Date: Friday, February 17, 2023.

10. The nominating EOT Club member must consider the means by which the student will get to the convention. Does your local Key Club District have a package deal to attend the convention? Do local Key Clubs in your community collaborate to make transportation, hotel, and chaperone arrangements for the convention? It is important that the Eye of the Tiger member be familiar with these details and be able to facilitate travel details if your Key Club member wins the award.



## EOT Club's Mission Statement:

### Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

*The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.*

### Eye of the Tiger, eKiwanis I-I Goals (Accomplishments to Achieve this Mission)

#### 1. Lead by example and train others by opening clubs.

- Open at least one club at the site of ICON (when ICON is in North America and when ever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

#### 2. Develop (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.

#### 3. Support new club openings with service projects. Twenty-five to thirty EOT volunteers will be there to follow our mission statement, but more importantly:

**To help attain the goals** of increasing membership by opening clubs at this year's international convention in Minneapolis.

**To help train** the Minnesota-Dakotas district's volunteers in membership recruitment.

**To support** these two new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

## MINNEAPOLIS, HERE WE COME!



### Call For Volunteers!



The Kiwanis International Convention is just four months away and will take place from Wednesday, June 21st, through Saturday, June 24th.

However, the Tiger Team plans to arrive in Minneapolis on Sunday, June 18th, to open **three new clubs** in the area.

The new club opening committee has been hard at work putting together a list of potential sites and setting the stage for what will be our biggest and best new club opening at the convention site ever.

New club openings involve much more than identifying sites and potential members. The committee has much work to do – logistics, such as finding sponsoring clubs, excellent coaches, and club members who are willing and dedicated to work with a new club to help ensure its success.

The committee has identified three potential club sites as well as several secondary sites for fallback positions.

Four months is not that far off – we need your help!

We are looking for a minimum of 30 Tigers – 10 Tigers for each team. Teams will set appointments and visit sites, engage potential members to become Kiwanians and work with our expert team of experienced closers. Hotels and transportation will be arranged once sites are identified, and plans are more firmly in place.

Whether you are in the field or behind the scenes, **we have something for everyone to do.** Those who stay home during the convention can help by researching businesses at the chosen sites and setting appointments.

**We need your help today!** Email Joe Meyer at [onesud1@gmail.com](mailto:onesud1@gmail.com) or Dan Leikvold at [dleikvold@icloud.com](mailto:dleikvold@icloud.com) for information on how to join this fabulous club opening team.

**Remember – Together Everyone Achieves More!**



\$5

Lapel Pins



\$5

Lapel Pins

Contact : Jeanette Igoe @ [Jigoe5@aol.com](mailto:Jigoe5@aol.com) to order,  
or text or call 239-572-3269.

### Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will you stand out in the crowd! Three make men and five for women. We will styles for the group order soon, so you need placing ASAP if you plan on ordering. to order

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.





# Member Profiles

## Carson Schreiber



Carson Schreiber was born and raised in Los Angeles, California. His mother worked for Warner Bros., so the entertainment industry was already in his blood when he was born.

He attended California State University as a business major with the intention of working in his father's business. However, much to his parents' chagrin, he switched his major to radio and TV in his junior year. His first job out of college was in radio, where he promoted a Kiwanis parade.

In 1976, he got into the record business and worked with famous recording artists, such as Dolly Parton, Waylon Jennings, Olivia Newton-John, and Elvis Presley. In addition, he was instrumental in launching the careers of many others, including K.T. Oslin, Alabama, Rascal Flatts, and Martina McBride.

Disney inspired him through their approach to helping children, and he began to look at ways to make a difference in the lives of children in his community. He joined the Kiwanis Club of Northridge, where his high school basketball and history teacher had served as president.

When he moved to Studio City, there was no Kiwanis club, so he found 25 like-minded people, and he built which is now flourishing. He realized that he enjoyed club building which makes him a perfect fit for the one, Tiger. Eye of the

For two years in a row, Carson received the Cal-Nev-Ha Governor's Award for contributing to the highest growth in that district.

## Dr. Deloris Lewis



Distinguished Governor Delores is celebrating her 27th year as a Kiwanian and member of the Kiwanis Club Barbados Central.

She is the first Kiwanian from Barbados to have served as governor of the Eastern Canada and Caribbean District in the 49-year history of Kiwanis in Barbados.

She has served in many leadership positions in Kiwanis, and has been recognized as a distinguished president, distinguished lieutenant governor, and a distinguished member.

She is a recipient of the Godfrey Dyer Medallion Award (Kiwanis Foundation of Jamaica) for outstanding Service in leadership of the District for 2020-2021 and the Spirit of Mandate Award for excellence in leadership as governor for 2020-2021.

She is also a certified Club Coach and Club Opener.

Delores has also been the recipient of many other Kiwanis awards in her Kiwanis life, including the Mel Osbourne Fellow, George F Hixson Fellow. She was recognized with the Meritorious Award for Exceptional Leadership as Lieutenant Governor from the clubs in her division.

Delores is a retired medical consultant who served as a full-time medical consultant at the Queen Elizabeth Hospital Barbados for over 20 years. She retired in 2015 from full-time hospital service; however, she still maintains a private medical practice.



## INTERCLUBS

Check your email for updates on new interclub well as Zoom links. Happy interclubbing!

### ***Pennsylvania eKiwanis Club***

Sunday, 2/5 – 8 PM EST

### ***LAMISSTEN***

Monday, 2/6 – 5 PM CST

Monday, 3/6 – 5 PM CST

### ***Rocky Mountain eKiwanis***

February Date TBD

### ***Indianapolis Kiwanis***

March Date TBD



## **INTERCLUB MEETINGS**

### **Did you know?????**



An interclub meeting is one which is held by two or more Kiwanis clubs (including clubs "in formation") or by a Kiwanis club and any Builders Club, CircleK club, Key Club, Aktion Club, and K-Kids club.

For clubs having a membership of twenty (20) or less members, a minimum of two (2) members in attendance will be required to constitute an interclub meeting.

For clubs with a membership of twenty-one (21) to thirty (30) members, a minimum of three (3) members in attendance will be required to constitute an interclub meeting.

For clubs with a membership of thirty-one (31) or more members, a minimum of four (4) members in attendance will

## **Kiwanis Celebrates 108 Years of Service**

*Reflections by Amphy Lim*

I was born 108 years ago on January 21, 1915. I was given the name Kiwanis and was destined to become a hero of the poor masses, especially our children and the underprivileged.

Still, I struggle because I cannot help everyone who is hurting.

I am thrilled to serve by seeing people's joyful faces, the big smiles of our children, and the fellowship and active participation of some, but many are reluctant. I have shed tears every time I couldn't meet the needs of those affected by poverty. I wanted to keep them in my embrace and assure them they were alright.

Now at 108 years old, I must become better, stronger, and more formidable in all adversities that threaten my life. My strength has been severely tested, but I refuse to stop; instead, I'm here to stay and ensure that my mission of serving the children of the world is delivered to everyone.

However, my goal can only be realized if Kiwanis's six objects remain enshrined in every Kiwanian's heart. Because of these guiding rules, nobody can erase my name, and my legacy will be passed on to future generations. We will continue to grow and impact thousands of people.

I do not count the passing of years; instead, I count the many good works I've done with the bountiful harvest I reaped through service.

True leaders are not distracted by position or prestige; everyone has their own time. Just remember me; I was born naked. I came to life without a position and title, but I am constantly inspiring people I meet and working to benefit others. My greatest rewards are the smiles and joys of those we have helped.

Let us not stop; we must not hesitate to spread our mission worldwide because people will continue to need me.

Come, let us celebrate my 108th birthday together as a family. I'm truly happy for your gift wrapped with love and kindness for the children you cared for and served. Let our dreams be a reality; that reality is the joy we see in the faces and the glitters in the eyes of our children – an expression of thanks and appreciation, priceless rewards.

HAPPY BIRTHDAY, KIWANIS! Long live your service to humanity.



# **Kiwanis®**

*Celebrate*  
**BLACK  
HISTORY  
MONTH**



Black History Month is an annual observance originating in the United States, where it is also known as African-American History Month. It has received official recognition from governments in the United States and Canada, and more recently has been observed in Ireland and the United Kingdom. It began as a way of remembering important people and events in the history of the African diaspora. It is celebrated in February in the United States and Canada, while in Ireland and the United Kingdom it is



## New Clubs Flourish and Grow

Each year, the Eye of the Tiger opens two or more clubs in the district that hosts the international convention.

In June 2022, excited Tigers took Indianapolis by storm and opened two new clubs.

We invited representatives of each of the fledgling clubs to join us at our last general meeting to share their successes with us.

### **Greater Mt. Vernon Community Kiwanis**



**David Hawkins**, a board member of the Greater Mt. Vernon Community Kiwanis, discussed how quickly the new club is growing and how they have accomplished so much in such a short time.

The club went all out for its first major event and joined forces with a top restaurant that made chili that club members distributed at a local high school football game. They also threw over 200 Kiwanis-branded mini footballs into the crowd to promote name recognition and encourage people to learn more about joining Kiwanis.

One of the club's most successful service projects was assembling totes for Court Appointed Special Advocate (CASA) kids during Christmas. They filled totes with toys, blankets, and other items the children needed. As a result, they received over \$1000 in donations, with more expected to come in – the CASA totes project was so successful that the Greater Mt. Vernon Community Kiwanis is looking to expand the project to encompass year-round giving.

The club is planning a dinner event with a local celebrity as a fundraiser to increase awareness and promote community involvement. In addition, they are planning to get involved in another project – working with the Hancock County Circuit Court to help people overcome drug addiction and avoid becoming repeat offenders.

They are planning to start a Key Club soon.



### **Kiwanis of Greater Beech Grove**



Beech Grove is a small, tightly-knit community spanning a mere four square miles.

Founding President **Merrilinda Nichols** was born and raised in Beech Grove and is protective of her community. She is dedicated to empowering and protecting children deserving of love, kindness, and strength. Because of her devotion to children, she and Kiwanis are a perfect fit.

The Kiwanis of Beech Grove is small but mighty! Since the club's charter in June, it has made a mark on the community by reaching out to less fortunate people.

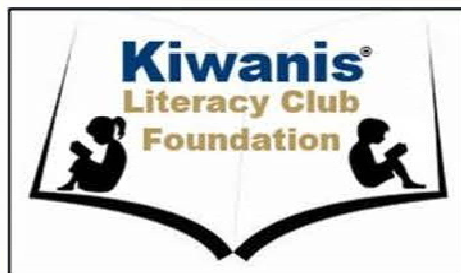
The club brought 50 meals to families for Thanksgiving. During Christmas, members gathered at the Beech Grove Senior Citizen Center to deliver approximately 60 meals and facilitate a special visit by Santa and his reindeer.

The club's signature project is the comfort cart program at Riley Children's Hospital. When parents bring their children there, they don't know whether they will be admitted; however, the cart offers many creature comforts – necessary items such as toiletries and wipes help ease stress during hours of waiting. Club members wear their Kiwanis badges as they visit rooms with the carts – this project offers name recognition as well as relief to stressed parents.

The Kiwanis of Beech Grove has set a goal to open a BUG program within the next year.



**Book Hero Service Project.**  
Starting a New Club? Please reach out to  
Dr. Valarie Brown-Klingelhoef  
or Douglas Chadwick. Information on the following Flyer.



**Kiwanis®**  
**Literacy Club**  
**of Southern California**

## **BE A BOOK HERO SERVICE PROJECT**

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef  
[valBK.Kiwanis@gmail.com](mailto:valBK.Kiwanis@gmail.com)

Douglas Chadwick  
[Doug@theliteracyclub.org](mailto:Doug@theliteracyclub.org)  
Text - 818-381-3274

Web Site - [Theliteracyclub.org](http://Theliteracyclub.org)

FB [facebook.com/TheLiteracyClub](https://facebook.com/TheLiteracyClub)







## EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Past [FL Kiwanis Gov Allen](#) with questions and/or to book ASAP. Prices are not locked in, so the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.



**Start Planning Your Vacation**  
Get in touch with your agent to confirm your cruise and get sailing.

**Agent Name:** Allen Yergovich  
**Agency:** Avid World Travel, Inc  
**Email:** [Allen@avidworldtravel.com](mailto:Allen@avidworldtravel.com)  
**Phone:** 727-421-6700

### Sailing Itinerary

DAY	PORT CITY	ACTIVITY	ARRIVAL	DEPARTURE
March 27, 2023	Miami, Florida	EMBARK	-	4:00 PM
March 28, 2023	At Sea	-	-	-
March 29, 2023	Puerto Plata, Dom Republic	DOCKED	9:00 AM	5:00 PM
March 30, 2023	San Juan, Puerto Rico	DOCKED	11:00 AM	7:00 PM
March 31, 2023	St. Croix, U.S.V.I.	DOCKED	7:00 AM	4:00 PM
April 01, 2023	St. John's, Antigua	DOCKED	8:00 AM	6:00 PM
April 02, 2023	Basseterre, St Kitts & Nevis	DOCKED	7:00 AM	6:00 PM
April 03, 2023	Philipsburg, St. Maarten	DOCKED	7:00 AM	4:00 PM
April 04, 2023	At Sea	-	-	-
April 05, 2023	At Sea	-	-	-
April 06, 2023	Miami, Florida	DEBARK	7:00 AM	

**SAILING FROM : Miami, Florida: SHIP: Celebrity Silhouette: DEPARTURE DATE: 3/27/2023: PRICING FROM: \$724.00 USD**