

# Newsletter Kiwanis Club of Eye of the Tiger

Jan 2023

Newsletter EOT

Issue #15

Pg 1 of 6



**President Jim Rochford**

One of my favorite movies of all time is *"It's a Wonderful Life!"* It is the story about a man who got depressed and got to see what life would be like if he had never lived. I would like you to think about the same thing in terms of The Eye of The Tiger E-Kiwanis Club.

This club was originally organized in the 2017-18 Kiwanis year. It was formed with a number of very experienced and competent new club openers throughout the world. Imagine if there had never been the EOT E-club, not only the 7 new Kiwanis clubs opened by our members at 3 straight international conventions would never have happened and all the great service projects, such as one of the clubs in Indiana from last year buying bikes for underprivileged children in their community would never have happened. In addition, literally hundreds of clubs have been opened by members of this club since the 2017-18 Kiwanis year.

Imagine all the service that has taken place by new clubs opened by members of the Tiger Club throughout the years. In addition, it is also a wonderful life because of our service project that we provide to all the new clubs for which we are involved, in the form of the beautiful set of hard-covered books that we give to the new clubs we opened as their first service project to utilize as they see fit.

Imagine all the children who have had the positive impact of receiving their own beautiful hard-covered book because members of this club opened a new club! It truly is a wonderful life because of the hard work of many members of the EOT E-club! And the thing is, our hard work in spreading Kiwanis throughout many new communities never stops. We will be opening 3 new clubs in Minnesota just before the international convention starts arriving on Sunday and out in the field on Monday and Tuesday during the week of the ICON!

Let's all continue to make it "a wonderful life" by spreading Kiwanis to new communities, and you too can participate with our club at the international convention in the Minneapolis area this coming June! Imagine what life would be without the hard work of members of the EOT including new clubs, key club scholarships, our books program for the new clubs and encouraging members of our club to seek leadership positions on the district and international levels! Thank you for all you do and for making it "a wonderful life!"

Jim Rochford, proud to be president of the Eye of the Tiger Club!



**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**  
*The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.*



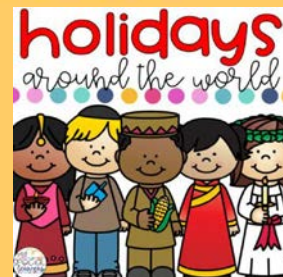


Michael Mulhaul	Jan 7
Guy Blair	Jan 8
Emilia Gugliuzza	Jan 10
Roger L Bell	Jan 16
Charles R Gugliuzza	Jan 20
Delores Boudreaux Lewis	Jan 23
Sujan Kumar Shrestha	Jan 25
Maribel B Garcia	Jan 26
Caesar J Milch	Jan 31
Mark D Petersen	Jan 31



## January 2023 Calendar of Events

Jan 1, New Years Day  
 Jan 2, New Years Day Holiday (Rose Bowl Parade)  
 Jan 9, BOD, EOT Monthly Board of Directors Meeting  
 Jan 16, Martin Luther King Day  
 Jan 19, Membership Meeting with Special Guest Speaker  
 Jan 21, 108th anniversary of Kiwanis International



Jan 22, Chinese New Year  
 (Year of The Rabbit)

### January BOD

Jan. 9th 8:30 PM EST

### Membership Meeting:

Jan. 19th 8:00 PM EST via Zoom

Melissa Guire will send out Zoom link prior to meeting. If you don't receive an email, contact Melissa Guire  
[melissaguire1@gmail.com](mailto:melissaguire1@gmail.com)



ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,  
 AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT  
 IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE,  
 AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

[BARBARA.KIWANIS.FINE9@GMAIL.COM](mailto:BARBARA.KIWANIS.FINE9@GMAIL.COM).

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>  
 Website <https://kiwanistiger.org/> Contact Alan Guire [aguire@portnaz.org](mailto:aguire@portnaz.org) with questions or comments.



## 2022-2023 Eye of the Tiger eKiwanis Board Members



President – Jim Rochford  
 President-Elect – Alan Guire  
 Vice-President – Charles "Chuck" Gugliuzza  
 Immediate Past President – Joe Meyer  
 Secretary – Melissa Guire  
 Asst. Secretary – Barbara Breuer  
 Treasurer – William "Bill" Seeman

Director – Coleen Lawson-Taylor  
 Director – Mark Petersen  
 Director – Laura Gililand  
 Director – Dan Leikvold  
 Director – Dr. Mary Jo Brubaker  
 Director – Kendra Morris  
 Sage – Dr. Barb Thompson



## DECEMBER'S GUEST SPEAKER

*Jeff Oatess – Chief Operating Officer, Kiwanis International  
The State of Kiwanis – 2022*

December ended with a bang as we welcomed Jeff Oatess to our final general meeting of 2022. He did not disappoint us, and he shared numbers with our members to bring everyone up to date on the state of Kiwanis in North America and worldwide.

Jeff began his career in Kiwanis ten years ago as head of membership before his promotion to COO.

Currently, there are 170,000 members in 6800 clubs in 86 countries. One-third of those clubs have been chartered for fewer than five years. In addition, there are 2400 dual members – over 90% of Kiwanians belong to one club.

There are 3700 life members, the highest concentration being in the Asia-Pacific and Taiwan regions.

27% of existing clubs are below charter strength; however, 25 new clubs opened last month – 18 of those opened in North America.

Taiwan leads Asia-Pacific in new club openings, while Cal-Nev-Ha leads in North America. In Europe, France-Monaco and France-Lichtenstein lead.

40% of the clubs that open close within five years of opening; however, each year, Kiwanis ends up with 200 new clubs that survive and thrive.

Kiwanis instituted a rule to help new Kiwanis clubs start with a positive advantage; that is, 15 charter members must be members who have never been Kiwanians before. Jeff believes it's a good rule that strengthens clubs from the beginning and that it is difficult for members of more than one club to serve each club with the same attention – unfortunately, one of the clubs must suffer.

Jeff fully supports opening clubs at convention sites and funding new clubs whenever possible.

Jeff stated that dues increase does not significantly affect club closings. In fact, the dues increase should be higher than it is to keep up with costs – as of now, Kiwanis International is considering a \$30 increase per member. Meanwhile, he has attempted to cut expenses by cutting staff and realizing \$5M less in expenditures since 2015.

He believes that if you find value in your club experience, you will not question the time and money you invest.



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## 2023 SIGNATURE PROJECT CONTEST

The contest opens at midnight ET on Monday, January 9, 2023. Entries are due at midnight ET on Friday, January 27, 2023.

Signature projects show the impact a Kiwanis club can have on a community. From playgrounds and parks to festivals and fundraisers, signature projects are the hallmarks of what Kiwanis clubs are known for in their communities.

Kiwanis International will host the Seventh Annual Signature Project Recognition Program for clubs and districts in 2023. Clubs with 27 members or fewer will be judged in the Group I category. Clubs with 28 members or more will be judged in Group II category. Each group will be judged separately and the top 10 finalists will be determined for each group. The top three selections from each group will be recognized as the gold, silver and bronze winners at the 2023 Kiwanis International Convention.

(<https://www.kiwanis.org/>)





## Continuing Literacy Education in Manila

Congratulations to the **Kiwanis Club of Fort Bonifacio-Global City** for launching their signature project on December 21, 2022 – **Continuing Literacy Education**. The program has monthly scheduled teaching at Nativity House of Learning at 533 Quirino Avenue, Brgy. Tambo, Paranaque, Metro Manila.

The classes are divided by age and grade level categories to enhance writing, reading, and math proficiency/fluency for children who struggle most in these areas. These children will be encouraged to attend Saturday classes in subjects they need to improve.

The project was spearheaded by fearless Club President - AY 2022-2023 - Euslyn Guarte, who holds a master's and Ph.D. in professional teaching and had initiated the project in the school at the elementary grade level.

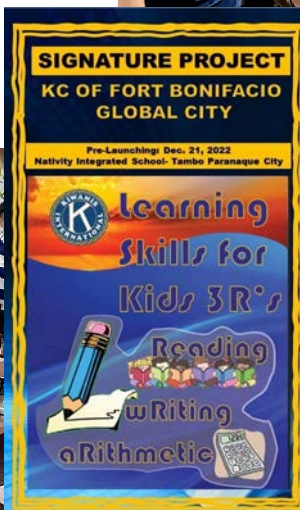
It has morphed into an ongoing project; however, it cannot be done by one leader alone but with teamwork, not only by club officers and members but through the continuous support from the school's administration, teachers, parents, and other Kiwanis clubs willing and committed to sharing their time, talent, and treasure. It can sometimes be challenging, but when we all work together for the common good, we can achieve great things!

I'm proud to have witnessed the launching of this honorable project with KC Fort Bonifacio-Global City President Euslyn Guarte, PLG Dwight Penson, PLG Danilo Perras, PLG Meng Buenaventura, PP Virginia Paloma, Kyra Guarte, school principal Mr. Olarte Jao, and teachers at the school.

This is a worthy project that genuinely serves the goal of Kiwanis, serving the children of the world; let this inspire everyone to start giving our children the support they need to succeed in their education, be competitive, and be fearless to face their futures.

On behalf of those children, thank you, KC Fort Bonifacio- Global City, for your efforts in sharing your precious time and treasure.

*Submitted by Amphy Lim*



## Rose Bowl Parade 2023





**EOT Club's Mission Statement:****Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

*The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.*

**Eye of the Tiger, eKiwanis I-I Goals  
(Accomplishments to Achieve this Mission)**
**1. Lead** by example and train others by opening clubs.

- Open at least one club at the site of ICON (when ICON is in North America and when ever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

**2. Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.

**3. Support** new club openings with service projects. Twenty-five to thirty EOT volunteers will be there to follow our mission statement, but more importantly:

**To help attain the goals** of increasing membership by opening clubs at this year's international convention in Minneapolis.

**To help train** the Minnesota-Dakotas district's volunteers in membership recruitment.

**To support** these two new clubs with our own service project – donating a literacy program in the form of books to each of their communities.



45th ANNUAL

WOOLLY WORM FESTIVAL  
2022

Since 1978, the residents of Banner Elk, nestled between North Carolina's largest ski resorts, have celebrated the coming of the snow season with a Woolly Worm Festival sponsored by the Kiwanis Club of Banner Elk and the Avery County Chamber of Commerce. This year's 45th Annual Woolly Worm Festival was chaired by EOT and BE Kiwanis member Mary Jo Brubaker.

The Woolly Worm Festival is always held the third full weekend of October to determine which one worm will have the honor of predicting the severity of the coming winter. The winning worm earns that honor by winning heat after heat of hard-fought races – up a three-foot length of string.

The Woolly Worm caterpillar has 13 brown and black segments, which the late Charles Von Canon explained, to the small crowd that huddled together in the sub-freezing temperatures at the first Woolly Worm Festival, correspond to the 13 weeks of winter. The lighter brown a segment is, the milder that week of winter will be. The darker black a segment is, the colder and snowier the corresponding week will be.

The Woolly Worm races begin Saturday morning. Each heat consists of 25 worms and races that continue all day until the grand final around 4 p.m. The winning worm on Saturday is declared the official winter forecasting agent and wins \$1,000. The Sunday worm races are for prestige, and the winner wins \$500. This year's weather forecasting winning worm was Porta Potty. In addition to the Woolly Worm Races, the festival features booths of juried handmade crafts, food vendors, live entertainment and much more. The 45th Annual Festival boasted an estimated 20,500 fans, 150 vendor booths and 1,963 race contestants. Visitors documented from race registration forms came from 28 states and 10 countries.



After bills are paid and start-up funds set aside for the next year, the Kiwanis Club and Chamber of Commerce split the profits. All proceeds from the Woolly Worm Festival are then given back to the local community in the form of grants to enhance schools, provide children's programs and to promote businesses and tourism in Avery County.

Through the years the Woolly Worm Festival of Banner Elk has been featured on BBC, USA Today, The Weather Channel, NPR, The Kiwanis Magazine, Southern Living, Our State Magazine, Carolina Mountain Life, Carolina in the Morning, the Tampa Bay Times, local affiliates of ABC, NBC, CBS and Fox News, local radio and community TV stations, the Avery Journal Times, the Woolly Worm Gazette, and many more.



\$5

Lapel Pins



\$5

Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,  
or text or call 239-572-3269.

**Eye of the Tiger Shirts**

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "SHOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.





# Member Profiles

## Gunnsteinn Björnsson



Gunnsteinn Björnsson was born in Iceland and has lived there his entire life.

He joined Kiwanis in 2000 after a friend invited him to a meeting. Sadly, his friend passed away six months after Gunnsteinn joined; however, Gunnsteinn carried on his friend's legacy by becoming a dedicated, active Kiwanian at his home club of Saudarkrokur-Drangey.

He has served as club president twice and five times as club secretary. Also, he served as lieutenant governor for the 2010-2011 Kiwanis year. From 2015-2016, he served as the governor of the Iceland – Faroe Islands District of Kiwanis.

He has served on many committees during his tenure in Kiwanis, including serving as Formula chair.

In 2019, European delegates elected him as trustee of Kiwanis International at the European Federation convention in Reykjavik, Iceland. In addition, he is currently serving as vice president on the executive committee of Kiwanis Europe.

In his professional life, Gunnsteinn served as CEO of Atlantic Leather. He now works as a consultant and is working on discovering a method of making leather out of fish scales.

He is happily married with four children and five grandchildren.

## Amanda Malinowski

Amanda Malinowski was born in Staten Island, New York, but was raised in Tampa, Florida.

She is proud to call herself a second-generation Kiwanian – she followed her father's footsteps when she joined her home club, the Kiwanis Club of Tampa, while still in college.

She is past Tampa Kiwanis Club President from 2016-2017 and is the incoming lieutenant governor for the upcoming Kiwanis year. She is the founder and chairperson of the highly successful fundraiser, the Tampa Kiwanis Incredible Duck Race. Her most recent brainchild is the development of the Kiwanis StoryWalk, an initiative to encourage literacy and exercise for children, for which she was featured in Kiwanis Magazine.

Amanda was awarded Kiwanian of the Year by her home club this past summer. The Eye of the Tiger club thinks she's pretty special, too, as she does all the video editing for the annual musical showcase.

In her professional life, Amanda manages her parents' printing business and is in charge of sales and marketing.

She has been married to her husband Joe, for eight years and they have a four year old daughter.



## Kirk Popiolek



Kirk Popiolek is the current governor of the New Jersey District of Kiwanis and lives in Barrington, New Jersey, near Philadelphia. He joined Kiwanis 19 years ago when someone made a cold call. He is proud to call the Kiwanis Club of Haddons his home club, where he has served as president. He also served as lieutenant governor of his division during the 2019-2020 Kiwanis year.

Kirk joined the Eye of the Tiger because he loves club-building. You will never know who will become a Kiwanian unless you ask, and many people have a passion for service – they need an outlet to help others.

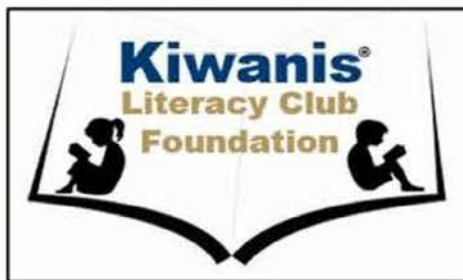
Kirk attended the Philadelphia College of Textiles & Science but later transferred to Mercer County College, majoring in mortuary science and business administration. Kirk is licensed by the state of New Jersey as a mortuary science practitioner. During his career, Kirk has worked in some of the area's largest and culturally diverse funeral homes. In 2003, Kirk purchased the Metts-Davis Funeral Home in Barrington, NJ, renaming it the Popiolek Funeral Home.

He is married to his wife, Rebecca, with whom they have four children.



## Book Hero Service Project.

Starting a New Club? Please reach out to Dr. Valarie Brown-Klingelhoef or Douglas Chadwick. Information on the following Flyer.



**Kiwanis®**  
**Literacy Club**  
**of Southern California**

### BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef  
[valBK.Kiwanis@gmail.com](mailto:valBK.Kiwanis@gmail.com)

Douglas Chadwick  
[Doug@theliteracyclub.org](mailto:Doug@theliteracyclub.org)

Text - 818-381-3274

Web Site - [Theliteracyclub.org](http://Theliteracyclub.org)

FB [facebook.com/Theliteracyclub](https://facebook.com/Theliteracyclub)







## EYE OF THE TIGER E-KIWANIS FRIENDS AND FAMILY CRUISE

This is a very nice cruise on a premium cruise ship to nicer destinations. Email or call Past [FL Kiwanis Gov Allen](#) with questions and/or to book ASAP. Prices are not locked in, so the sooner the better. A \$100 per person deposit will be required a few days after booking, or can be paid at time of booking.



**Start Planning Your Vacation**  
Get in touch with your agent to confirm your cruise and get sailing.

**Agent Name:** Allen Yergovich  
**Agency:** Avid World Travel, Inc  
**Email:** [Allen@avidworldtravel.com](mailto:Allen@avidworldtravel.com)  
**Phone:** 727-421-6700

### Sailing Itinerary

DAY	PORT CITY	ACTIVITY	ARRIVAL	DEPARTURE
March 27, 2023	Miami, Florida	EMBARK	-	4:00 PM
March 28, 2023	At Sea	-	-	-
March 29, 2023	Puerto Plata, Dom Republic	DOCKED	9:00 AM	5:00 PM
March 30, 2023	San Juan, Puerto Rico	DOCKED	11:00 AM	7:00 PM
March 31, 2023	St. Croix, U.S.V.I.	DOCKED	7:00 AM	4:00 PM
April 01, 2023	St. John's, Antigua	DOCKED	8:00 AM	6:00 PM
April 02, 2023	Basseterre, St Kitts & Nevis	DOCKED	7:00 AM	6:00 PM
April 03, 2023	Philipsburg, St. Maarten	DOCKED	7:00 AM	4:00 PM
April 04, 2023	At Sea	-	-	-
April 05, 2023	At Sea	-	-	-
April 06, 2023	Miami, Florida	DEBARK	7:00 AM	

**SAILING FROM : Miami, Florida: SHIP: Celebrity Silhouette: DEPARTURE DATE: 3/27/2023: PRICING FROM: \$724.00 USD**