

Newsletter Kiwanis Club of Eye of the Tiger

Dec 2022

Newsletter EOT

Issue #14

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THE ROCHFORD FILES

"T'is the season to be jolly!" We all have heard that phrase at this time of the year. While that is what makes December very special, the highly motivated people who make up the membership of the largest e-club in the Kiwanis world, the Eye of The Tiger, "are jolly" all the time!

It is truly an honor to be the club's president of this Eye of the Tiger group of Kiwanians. Our mission is laser focused! We encourage the opening of new clubs and in fact, lead by example by opening new clubs at the site of the international convention. We also encourage members of our club to take on leadership positions in our organization whether at the district or international level. And lastly, I am proud that we offer to each of our new clubs that we open their first service project with a beautiful set of books that we present to them as our gift to get them started on service.

Service is what we do on the club level! However, in order to have an organization, we need to continue to grow and The Eye of The Tiger membership is willing to do the job that oftentimes many others do not want to do and that is to spread Kiwanis to new communities all over the world. We have committed to International President Bert West, that this year, we will step it up even more by opening three new clubs in the greater Minneapolis area prior to the start of this coming year international convention.

The thing I love about this Christmas season is that it is a time to reflect on how we can end the year strong but also examine ourselves to do a "checkup from the neck up" to make sure that we have the right perspective to "avoid hardening of the attitude". The attitude of the Tigers is one of "can do" and "leading by example".

Thank you for all you do and will continue to do. Have a blessed time with your family this month and come back ready to make things happen to an even greater level in 2023!

Jim Rochford, proud to be president of the Eye of the Tiger Club!



President Jim Rochford

Christmas, Hanukkah and Kwanzaa



Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Jim's Gems

OPENING NEW CLUBS – FROM MINNEAPOLIS AND BEYOND!

This year, we are even more laser-focused than ever on opening new clubs! Bert West has challenged us to open three new clubs near the site of the Kiwanis International Convention in Minneapolis in 2023. We are already getting started laying the groundwork so we can hit the ground running. We will arrive in Minneapolis just a few days before the convention, so we have to make the most of our time.

Our Tigers also focus on opening clubs in districts where we have members as governors. For example, Dr. Valerie Brown-Klingelhofer is the governor of the Cal-Nev-Ha district, Dustin Morrison is the governor of the I-I District, and Sharon Moody is the governor of the Florida district.

We have many talented appointment setters and club openers in our club, and we welcome our members to step up and help! We have an abundance of talent in our club, and there is room for everyone.

Our goal for this year is to double our club membership from 75 members to 150 members.

Let's make it happen!

Calendar of Events

7th Pearl Harbor Remembrance Day

12th EOT BOD Meeting

15th EOT Membership Meeting

18th Hanukkah

25th Christmas

26th Kwanzaa

31st New Years Eve

December BOD Dec 12th 8:30
Membership Meeting:
December 15th 8:00 EST via Zoom
Speaker: Jeff Oatess,
COO of Kiwanis International.
Melissa Guire will send out Zoom link prior to
meeting. If you don't receive an email,
contact Melissa Guire
melissaguire1@gmail.com



Thanks for being born during the holidays. It's great to have one more reason to get jolly! Happy Holiday Birthday!

Barbara Thompson
Jose Del Carmen Vasquez
Wesley F Sine
Kirk A Popiolek
Kerri Gordon
Ronald (Ron) Hill
Jeanette Igoe

Dec 5th
Dec 5th
Dec 13th
Dec 13th
Dec 17th
Dec 23rd
Dec 30th

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT BARBARA.KIWANIS.FINE9@GMAIL.COM.

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>
 Website <https://kiwanistiger.org/> Contact Alan Guire aguire@portnaz.org with questions or comments.



2022-2023 Eye of the Tiger eKiwanis Board Members



President – Jim Rochford
President-Elect – Alan Guire
Vice-President – Charles “Chuck” Gugliuzza
Immediate Past President – Joe Meyer
Secretary – Melissa Guire
Asst. Secretary – Barbara Breuer
Treasurer – William “Bill” Seeman

Director – Coleen Lawson-Taylor
Director – Mark Petersen
Director – Laura Gililand
Director – Dan Leikvold
Director – Dr. Mary Jo Brubaker
Director – Kendra Morris
Sage – Dr. Barb Thompson

IN THE NEWS

During our EOT membership meeting in November, we mentioned that we will be putting together a cruise to enjoy our Kiwanian Spirit and company. Past Florida Gov Allen Yergovich enjoys traveling so much that he has put together a [Eye of the Tiger Cruise in March of 2023](#). We would leave Monday March 27th from Miami and return Thursday April 6th, just before Easter Weekend.

The cruise is a [10 day cruise in the Southern Caribbean](#) with the stops listed below, and it seems with this cruise we get the most bang for our Buck. The most interesting part of this cruise is that any sailing this time of year anywhere with Celebrity or most cruise lines is that traveling a five thru 10 days are mostly the same price, and in some cases the shorter cruises are more expensive.

Each person, has a free drink package, free internet, free tips, and finally each room has a credit for us. So President Jim Rochford has asked me to send this info out and inviting you with the hopes that you will join us and make this an annual event for us and our club members. You can reach Allen for more information and to begin booking your room with only a minimal \$100 deposit.

I thank you in advance for your consideration and for more information please contact myself or Allen at Allen@avidworldtravel.com.

Thanks Again,

Joe Meyer (onesud1@gmail.com)



Start Planning Your Vacation
Get in touch with your agent to confirm your cruise and get sailing.

Agent Name: Allen Yergovich
Agency: Avid World Travel, Inc
Email: Allen@avidworldtravel.com
Phone: 727-421-6700

Sailing Itinerary

DAY	PORT CITY	ACTIVITY	ARRIVAL	DEPARTURE
March 27, 2023	Miami, Florida	EMBARK	-	4:00 PM
March 28, 2023	At Sea	-	-	-
March 29, 2023	Puerto Plata, Dom Republic	DOCKED	9:00 AM	5:00 PM
March 30, 2023	San Juan, Puerto Rico	DOCKED	11:00 AM	7:00 PM
March 31, 2023	St. Croix, U.S.V.I.	DOCKED	7:00 AM	4:00 PM
April 01, 2023	St. John's, Antigua	DOCKED	8:00 AM	6:00 PM
April 02, 2023	Basseterre, St Kitts & Nevis	DOCKED	7:00 AM	6:00 PM
April 03, 2023	Philipsburg, St. Maarten	DOCKED	7:00 AM	4:00 PM
April 04, 2023	At Sea	-	-	-
April 05, 2023	At Sea	-	-	-
April 06, 2023	Miami, Florida	DEBARK	7:00 AM	-

SAILING FROM : Miami, Florida: **SHIP:** Celebrity Silhouette: **DEPARTURE DATE:** 3/27/2023: **PRICING FROM:** \$724.00 USD



Celebrity X Cruises®

2023 SIGNATURE PROJECT CONTEST

The contest opens at midnight ET on Monday, January 9, 2023. Entries are due at midnight ET on Friday, January 27, 2023.



Signature projects show the impact a Kiwanis club can have on a community. From playgrounds and parks to festivals and fundraisers, signature projects are the hallmarks of what Kiwanis clubs are known for in their communities.

Kiwanis International will host the Seven Annual Signature Project Recognition Program for clubs and districts in 2023. Clubs with 27 members or fewer will be judged in the Group I category. Clubs with 28 members or more will be judged in Group II category. Each group will be judged separately and the top 10 finalists will be determined for each group. The top

three selections from each group will be recognized as the gold, silver and bronze winners at the **2023 Kiwanis International Convention**. (<https://www.kiwanis.org/>)

Top Appointment Setting Tips for Club Builds

Laura Gilliland is one of the top appointment setters for the Eye of the Tiger! At our last membership meeting, we were lucky to hear her share the techniques that have brought her success in getting those appointments.

When setting appointments, there are three essential items to remember.

1. Do your research.

Before you pick up the phone, google the community's government (mayor, police and fire chiefs, and town council members) as well as the local businesses, schools, and other agencies. Find out who the lead person is and gather as much information as possible so you can build a relationship with him or her. Take notes to use as a reference later.

2. Review the script you plan to use.

You may choose to use the prepared script or create your own. You must use a script with which you are comfortable because *you have about eight seconds to capture the contact's interest*. Do not discount the gatekeeper! Let them know how much you appreciate their time and patience – that person may be interested in joining, too. Be sure to let them know you are not asking for a donation.

3. Sound fresh, happy, and upbeat when calling.

Make the phone calls pleasant and fun for the people you are contacting. They should get the feeling that you are smiling and excited – that can be contagious!

Below is one of the scripts Laura uses. Obviously, you would adapt it to you and the person you are addressing.

Hello, is this Mary Smith? Hi, my name is Laura Gilliland, and I am a regional trustee for Kiwanis in Baton Rouge, Louisiana. By the way, we are **not looking for a donation** but are starting a new Kiwanis club in your area on month, day, location, and time. The main focus of Kiwanis is the **children**. We are coming from outside your community, and we need to determine the direction this new club should take. Do you know anything about Kiwanis? *(allow him/her to answer)*

You may have heard of Key Club, which is one of the service leadership programs under the umbrella of Kiwanis. As a matter of fact, Key Club is one of the largest high school service organizations in the world.

Did you know that Kiwanis was started in 1915 and is 107 years old? It is in 90 countries as well.

Do you think it's important to help the children in your community? *(allow him/her to answer)*

I was so impressed that you were... (now you mention his/her accomplishments – this is where your earlier research will come in handy)!

Your contact knows more about himself/herself than anyone else. Compliment him/her whenever you can. It is important to allow your contact to speak at least 50% of the time to ensure that you form a relationship with him/her.

So, can you tell me a little more about yourself? *(allow him/her to elaborate)*

I can tell you are not only a leader in your community but also a mover and shaker. Would you have about ten minutes to offer your expertise and meet with two Kiwanians on one of these dates and times? Ten or so minutes for the children of your community? *(allow him/her to respond)*



Laura Gilliland

Member Profile

Angela Raycraft serves as the executive director of the Illinois-Eastern Iowa District of Kiwanis.

She has served as the club secretary/assistant secretary for the Bloomington Kiwanis Club for the last 22 years and is a Past Lt. Governor for Division 22. Additionally, she served as district secretary in 2011.

She is the Children's Miracle Network chair for the district and has previously served as midwinter convention chair, district convention volunteer, and registration chair.

Andrea was the development director for Children's Home and Aid in Chicago for seven years and served for six years as the district director for The Salvation Army.

When her teenage son, Will, developed heart issues, doctors advised her to give up everything to stay home and care for him. Although she gave up her career, she did not give up Kiwanis. Her home club rallied around her and provided the support she needed.

Andrea joined the Eye of the Tiger eKiwanis to meet Kiwanians from all around the world.

When she's not busy with Kiwanis, she serves as the chair of the Family Advisory Board and leads the Pediatric Intensive Care Unit Advisory Board at Children's Hospital of Illinois. She graduated from Leadership McLean County in 2005 and received the YWCA Women of Distinction Award in 2013.



Andrea Raycraft

EOT Club's Mission Statement:**Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)**

The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

**Eye of the Tiger, eKiwanis I-I Goals
(Accomplishments to Achieve this Mission)****1. Lead** by example and train others by opening clubs.

- Open at least one club at the site of ICON (when ICON is in North America and when ever possible elsewhere).
- Open a club in the district of members who are governors.
- Support other club members in opening clubs on a voluntary basis.

2. Develop (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.**3. Support** new club openings with service projects. Twenty-five to thirty EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Minneapolis.

To help train the Minnesota-Dakotas district's volunteers in membership recruitment.

To support these two new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

**November Speaker
Ken Whitmore****Executive Director of the
Kiwanis Neuroscience
Foundation of the I-I
District**

The Kiwanis Neuroscience Research Foundation (KNRF) aims to improve the overall health and welfare of individuals trying to manage diseases of the central nervous system and accomplish it in such a way that fosters their growth, development, and independence. The individuals the KNRF supports deliver the medical, physical, and emotional support needed to accomplish its prime objective.

The KNRF (formally known as the Spastic Paralysis Research Foundation) was organized in 1952. The purpose of KNRF is to provide financial grants to top-level researchers specializing in diseases of the central nervous system. Grant recipients are located in the I-I District. They apply to the KNRF for financial support for a project; the medical director and officers review the applications. Typical grants are then pledged for \$20,000 a year over a three-to-five-year period. Currently, nine doctors are receiving these grants, allocated for research only – to prevent or improve the quality of life of children and patients with diseases of the central nervous system.

Each researcher provides annual written reports on their progress to the medical director. Grants are given to the researcher, not the institution, with the direction that the funds are not to be applied to the administrative costs of the institution but specifically to the project's cost. Ninety-one cents of every dollar go to support research.

The annual grant budget for the KNRF is about \$250,000 annually. The KNRF has its own board, comprised of KNRF officers, the I-I District officers, three past governors, and three past lieutenant governors. The I-I District Circle K and Key Club governors are also honorary board members.

Neuroscience research has included studying diseases such as brain tumors, spina bifida, Alzheimer's, as well as genetic causes of mental retardation such as fragile x syndrome, fetal alcohol syndrome, stroke rehabilitation, neonatal care, and developmental disabilities of prematurely born infants. Other research has been purely scientific in developing medical equipment and techniques for studying the nervous system.

The KNRF also supports Camp Independence which the YMCA of Metro Chicago operates. The camp strives to increase health-related independence and social skills in individuals with spina bifida in a summer camp setting. Campers set goals and participate in daily interactive workshops focusing on improving social skills, education about spina bifida, and managing self-care tasks.

In 2020-2021, Kiwanis clubs in the I-I district donated \$1000 or more to KNRF at the Parade of Love, which takes place each year at the I-I District of Kiwanis Convention.

The Kiwanis Neuroscience Research Foundation is a charitable organization as defined under section 501 (c)(3) of the IRS Code, so contributions to the Foundation are tax-deductible.



\$5



\$5

Lapel Pins

Lapel Pins

Contact : Jeanette Igoe @ Jigoe5@aol.com to order,
or text or call 239-572-3269.

Eye of the Tiger Shirts

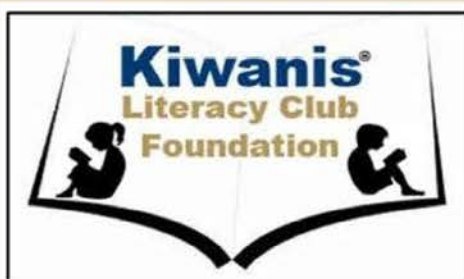
Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "Shop" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



Book Hero Service Project.

Starting a New Club? Please reach out to Dr. Valarie Brown-Klingelhofer or Douglas Chadwick. Information on the following Flyer.



Kiwanis®
Literacy Club
of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhofer
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org

Text - 818-381-3274

Web Site - Theliteracyclub.org

FB facebook.com/Theliteracyclub

