

Newsletter Kiwanis Club of Eye of the Tiger

Sept 2022

Newsletter EOT

Issue #11

Pg 1 of 10



Hello Fellow EOT Members,

Wow! What another amazing year for Eye of the Tiger eKiwanis Club. Our members all worked tirelessly to fulfill the mission of our club this year. In June, our members gathered, and with the help of Gov Taka Ogata and his fellow Indiana district Kiwanians, we recruited 65 members for the two newest clubs in the Indiana District. At the same time, several EOT club members stepped forward in Kiwanis to accept leadership positions within this great organization at our International Convention.

Since September of last year, our Eye of the Tiger members have developed and continue to process the paperwork on over 40 new clubs in districts here in North America. Our club has donated books to all of these new Kiwanis clubs to develop service projects within their communities.

With our partnership with the Literacy Foundation Club, we have been a part of their distributing 250,000 books worldwide. Clubs connect to their communities with these books and generate automatic recognition for future projects.

Our EOT interclubs had us traveling to Kiwanis clubs worldwide this year. We visited over 40 Kiwanis clubs, introduced our members, and enjoyed the Kiwanian fellowship everywhere we went. Our newsletter has also introduced our Eye of the Tiger Club to areas that had no knowledge about our membership and what we do.

Our EOT fundraising committee has organized a fun and music-filled evening, including a Virtual Golf Ball Drop, to help support our service project to bring literacy to these new clubs.

So, in closing, I would like to thank all our board and you, our membership, for the honor, privilege, and most importantly, the friendship of being a part of our EOT eKiwanis Club. As always, I want to remind everyone of our club's mission statement and Alan Guire's "Growth Powers Service" message.

Eye of the Tiger, eKiwanis I-I Mission (Why We Exist)
The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

Joe

Thank You!

**Thank You!
Thank You!
Thank You!**

The Kiwanis Eye of the Tiger eClub is proud to host...

Golf Ball Drop & Kiwanis World Music Showcase Fundraiser

Join us for an evening of celebration and fun.

A special concert will highlight music from our members home regions around the Kiwanis world.

Save The Date 9/15/2022

Sign Up Today!!!

Register <https://KiwanisTiger.org>
Dontion: \$25.00 for Music Showcase

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2ND ANNUAL EOT MUSIC SHOWCASE



WHAT TO EXPECT? SONGS, DANCES, BANDS!

You are in for a real treat at the Second Annual Eye Of The Tiger Music Showcase. Enjoy more than 17+ Artists that will be entertaining us from around the world.

Places like: Australia, Philippines, Indonesia, Canada, Columbia, Caribbean, USA: FL, NY and Boston and a special song from the Kiwanis Group The Penguin Project who performed for us at the Las Vegas ICON.

You do not want to miss this!

**Join us along with Bert West, 2022-2023 KI President
Katrina Baranko, KI President Elect
Lee Kuan Yong, Vice President
and many more on Zoom!**

**[Http://KiwanisTiger.org](http://KiwanisTiger.org) *SELECT: Donate \$25.00*
*You will receive a link to the Zoom meeting.***



Thank You!



A very special thank you to all the talented artists for their time and help to raise funds for our Literacy Project . Also, thank you to all the Kiwanis club members that got involved and located such great talents. Hope to see you all soon. 9/15/2022.

Jim's Gems

There were several new clubs that opened this past month, including two in the MoArk district and another in the Illinois-Eastern Iowa district. Florida opened seven more clubs, and Bert West has challenged us to open at least three new clubs in Minneapolis in time for next year's Kiwanis International Convention.

We need strong appointment setters, closers, club openers, and club coaches.

Get ready! We need more than **25** people to join our leaders to build Kiwanis' membership!

Next EOT Membership Meeting:

September 15th via Zoom

(Music Showcase & Golf Ball Drop)

Alan Guire will send out Zoom link prior to meeting.

If you don't receive his email, contact Alan Guire:

aguire@portnaz.org

Calendar of Events

September

9/4-5 Aktion Club Conference Sarasota

9/5 Labor Day

9/8 International Literacy Day

9/12 EOT BOD Meeting

9/15 EOT Membership Meeting

World of Music

Golf Ball Drop



Mary Jo Brubaker	9-6
Mary-Lynn Desjarlais	9-16
Garnel D Kemp	9-16
Carson Schreiber	9-22
Gary S Graham	9-23
MiLisa C York	9-26

ALL THE NEWS THAT FITS, WE'LL PRINT

CALLING ALL **TIGERS** - WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS, AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US - WE WILL BE HAPPY TO INCLUDE IT IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX - SUBMIT WHAT YOU HAVE, AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

BARBARA.KIWANIS.FINE9@GMAIL.COM

WE CAN'T WAIT TO HEAR FROM YOU!

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>



2021-2022 Officers and Directors

Officers:

President -	Joe Meyer	onesud1@gmail.com
President-Elect -	Jim Rochford	office@rochfordlaw.com
Secretary -	Alan Guire	aguire@portnaz.org
Asst. Secretary -	Melissa Guire	melissaguire1@gmail.com
Treasurer -	Bill Seeman	williamlseeman@comcast.net
Past Pres	Dr. Bob Larsen	boblarsenkiwanian@gmail.com
Sage Dr.	Barb Thompson	Barbthompson4kiwanis@gmail.com

Board of Directors:

Gary Levine -	2022	glevine@docpc.com
Armand St. Raymond -	2022	abstraymond@hotmail.com
Dr. Mary Jo Brubaker -	2023	mbrubaker@skybest.com
Kendra Morris -	2023	ktgov2019@gmail.com
Laura Gilliland -	2024	lauragraceygilliland@gmail.com
Chuck Gugliuzza -	2024	gugliuzzac@gmail.com

Please
Welcome
EOT
New Members

Allen Whetsell

Past Kiwanis Florida Governor 2012-13

**Chuck Fletcher**

Kiwanis International Trustee



EC&C Membership team. We congratulate EOT Members Cynthia Blackman, Coleen Taylor Lawson, Past Kiwanis International Trustee Gary Levine, and others for being credited for overall membership



 **It's a BOY!** 

Our Eye of the Tiger eKiwanis Club would like to congratulate fellow EOT member and Kiwanis Asia Pacific Conference Vice Chair Sujan K Shrestha and his family for the addition of a son to their family. May he and his family receive every blessing bestowed upon them.



Member Profiles for September



Kendra Morris is a Kiwanis member in Kentucky-Tennessee District.

Her service to Kiwanis began on October 7th, 2010, as her mother and stepfather co-sponsored her into their club, the Kiwanis Club of Cynthiana. She has served all leadership roles within the district during that time, recently serving as governor in 2019-20 under Past Kiwanis International President Daniel Vigneron.

She was Past Kiwanis International President Jim Rochford's Membership Chair in 2017-18. Prior to that, she served on the Formula Team where she served as a club opening manager for Poly Lat and Jim Rochford. She is now employed with Kiwanis International as Club Opening Manager facilitating logistics and commitments of its districts needing support for opening efforts.

Kendra lives in Cynthiana, Kentucky.

She graduated from Shawnee State University in 2005 with a degree in dental hygiene and

has worked throughout Kentucky for the last 17 years.

She married Robbie, also a Kiwanian, on Nov. 13, 2020.

Her daughter, Breanna, is 26 years old, lives in Chicago, and is finishing her Master's at DePaul University. Her stepdaughter, Desi, is 26 years old and is a dental assistant. She has two grandchildren.



Nanette Clark is from the Florida District Division 15, located in Central Florida.

She joined Kiwanis in March 2016, and by October 2016, she was installed as the vice president of Lakeland Florida Citrus Center Kiwanis Club. Her term as president lasted two years because she completed the prior president's term due to his unexpected passing. During her term, she was asked to become the lieutenant governor of her division. She joined Eye of the Tiger during her term as lieutenant governor with the nudging of Joe Meyer. She then became a district officer for Mary-Lynn Desjarlais. During this term, she was asked to become a Florida Kiwanis Foundation Trustee, and at this time, she is serving her second year.

She is retired from the City of Lakeland with 20 years of service as an administrative assistant. After retiring, she became a safety contractor and is now self-employed.

Nanette has two daughters, one of whom is getting married in October.



Rick Townsend is currently a member of Brunswick, Jasper-Pickens, and the Eye of the Tiger Club. He also serves as the club coach for the newly formed Liberty Kiwanis in Hinesville, GA, and helped organize Kiwanis Read Across Georgia Day to commemorate Kiwanis International's Birthday. He is the current club growth chair for the GA District and will serve as the membership chair for GA in 2022-2023.

Rick's first introduction to Kiwanis was as a Circle K member while he attended Reinhardt College (now known as Reinhardt University).

He first learned about the EOT club through a club opening/blitz in the Atlanta area. He believed Jim Rochford's vision for opening clubs was good for the long-term growth of Kiwanis. He also got to know Alan Guire and felt he had the servant's heart to help take an

internet club to the next level in service.

Rick's career in education spanned three decades.

He is a small business owner (Rick Townsend & Associates) who works with schools, organizations, career academies, and technical colleges on workforce development, soft skills training for students, grants, professional development, and coaching.

Rick was recently elected to the GA State House (District 179), representing Glynn County.

Rick and his wife, Carolyn, have three grown daughters.

\$5

Lapel Pins



\$5

Lapel Pins

Contact Jeanette Igoe @
Jigoe5@aol.com to order pins, or
text or call 239-572-3269.

\$5

\$5



Mens & Women's EOT Shirts: Several Styles to choose from.



Eye of the Tiger Shirts

Look your best while you ROAR! Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

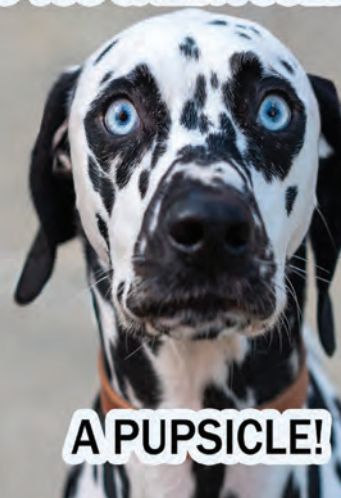
Go to <https://kiwanistiger.org> and click "ShOP" on the upper right-hand side of the page. You can pay through PayPal or by credit card.



We had our own table at the Florida Kiwanis District Convention at the beginning of August. EOT members Barbara Breuer and Jeanette Igoe are all smiles because we brought in new members and shared the word about our awesome club!



WHAT DO YOU CALL A COLD DALMATIAN?



A PUPSICLE!

Global Membership and Engagement Initiative Aims to Strengthen and Grow Clubs

Our guest speaker at our August general meeting was Kendra Morris, Club Opening Manager - Global Membership & Engagement with Kiwanis International.



She shared Kiwanis International's (KI) short and long-term goals. In 2022-2023, KI's incoming president, Bert West, is focused on opening 357 clubs worldwide, with 189 new clubs as a target in North America. Although KI has not reached that target in several years, it is possible.

She oversees a planning calendar with 15 districts scheduled for support, totaling 24 to 26 new club opportunities. Currently, there are two club opening specialist staff members, and they are looking to expand to four, one to serve each region of North America. The first quarter is already full, and many districts want and need the support, so it is essential to plan ahead.

Kendra stated that opening new clubs is key to growing Kiwanis worldwide. New clubs often bring in younger members who are more engaged in the community.

Kendra suggested following up with clubs to pinpoint where issues lie. She developed a reporting system for club coaches to aid in monitoring progress at the three-month,

six-month, and year marks because most of the time, KI does not know that clubs are struggling until it is late in the game.

It takes a village of encouragement and support, and 50 volunteer opening team members will break down four areas to provide additional aid as needed. Districts have different needs; for example, some may be recruitment, the art of appointment setting, etc. We will respond based on those needs, and the number of projected sites will be a deciding factor in activating additional team members to support an effort.

To keep costs minimal and efforts effective, the teams will remain primarily area based. We all know the benefit of expanding into new communities; we all know it can happen. Some areas need the confidence they can and build the momentum to continue improving their skill sets.

We can succeed together.



**Congratulations to our 2022-2023
Eye of the Tiger Kiwanis Board Members**



President – Jim Rochford
President-Elect – Alan Guire
Vice-President – Charles “Chuck” Gugliuzza
Immediate Past President – Joe Meyer
Secretary – Melissa Guire
Treasurer – William “Bill” Seeman

Director – Coleen Lawson-Taylor
Director – Mark Petersen
Director – Laura Gililland
Director – Dan Leikvold
Director – Dr. Mary Jo Brubaker
Director – Kendra Morris
Sage – Dr. Barb Thompson

Indianapolis 2022



Convention &
Club Build
Indianapolis 2022

EOT Club's Mission Statement:**Eye of the Tiger, eKiwaniis I-I Mission (Why We Exist)**

The mission of the Eye of the Tiger eKiwaniis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.

**Eye of the Tiger, eKiwaniis I-I Goals
(Accomplishments to Achieve this Mission)**

1. **Lead** by example and train others by opening clubs.
 - Open at least one club at the site of ICON (when ICON is in North America and when ever possible elsewhere).
 - Open a club in the district of members who are governors.
 - Support other club members in opening clubs on a voluntary basis.
2. **Develop** (identify, encourage, and support) leaders at the district and international levels in the culture of growing Kiwanis through new club openings.
3. **Support** new club openings with service projects. Twenty-five to thirty EOT volunteers will be there to follow our mission statement, but more importantly:

To help attain the goals of increasing membership by opening clubs at this year's international convention in Indianapolis.

To help train the Indiana district's volunteers in membership recruitment.

To support these two new clubs with our own service project – donating a literacy program in the form of books to each of their communities.

**Kiwanis International**

www.Kiwanis.org

President Peter Mancuso

from New York

President-Elect is Bert West

from Colorado

Defining Statement:

"Kiwanis is a global organization of volunteers dedicated to improving the world, one child and one community at a time."

Book Hero Service Project.

Starting a New Club? Please reach out to
Dr. Valarie Brown-Klingelhoef
or Douglas Chadwick.
Information on the following Flyer.

Kiwanis Literacy Club Foundation

Kiwanis Literacy Club of Southern California

BE A BOOK HERO SERVICE PROJECT

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.

A Be A Book Hero Service Project creates an instant service project for your club.

To order books and learn more contact:

Valarie Brown-Klingelhoef
valBK.Kiwanis@gmail.com

Douglas Chadwick
Doug@theliteracyclub.org
Text - 818-381-3274

Web Site - TheLiteracyClub.org Facebook.com/[TheLiteracyClub](https://www.facebook.com/TheLiteracyClub)



September 15, 2022



Virtual Golf Ball Drop

Eye of the Tiger 2022 Fundraiser

Benefitting The Eye of the Tiger eKiwanis Club

Virtual ball drop will follow the "EOT Music Showcase Sept. 15th 7:00 PM: See flyer.

Purchase Your Golf Balls here:

<https://www.charityvalet.com/eyeofthetiger22/index.asp>



Welcome To Our 2022 Fundraiser

Eye of the Tiger family, friends and supporters, thank you for viewing our **Eye of The Tiger 2022 Fundraiser**. In our 2017 - 2018 Kiwanis year, under the leadership of then International President, Jim Rochford, we broke an almost 30 year membership decline with the opening of 415 new Kiwanis clubs and a global net increase in membership. Many Kiwanians from all over the world put in time and energy to bring about this success. Even at that, it didn't happen by accident. It happened because of a developing process affectionately referred to as The Eye of the Tiger.

At the end of that Kiwanis administrative year, in part to commemorate our success, we formed this Eye of the Tiger virtual Kiwanis club. Made up of club openers all over the world our goals are:

1. Open a new Kiwanis club at the site of an International Convention
2. Mentor Kiwanians on how to open new Kiwanis clubs
3. Develop leaders at District and International levels in the culture of growing Kiwanis
4. Do a large scale service project

<https://www.charityvalet.com/eyeofthetiger22/index.asp>

How To Play: Scan above Barcode into your phone and follow the instructions:

You can also copy the above link into your browser.

Please choose the number of Golf Ball Tickets you would like to purchase. You will then receive an email confirmation with your ball number(s). When our virtual helicopter drops the balls in a video shown on this site, the one closest to the target wins the Grand Prize! THE GREATER your purchase, THE MORE we raise, THE BETTER your chances of winning.



Grand Prize - \$500.00
Second - \$250.00
Third - \$50

Please help us spread the word through Facebook, Instagram and Twitter.