

# Newsletter Kiwanis Club of Eye of the Tiger

April 2022

Newsletter EOT

Issue #6

Pg 1 of 7



Hello Fellow EOT Friends,

Spring is a time of year when we all seem to be invigorated by the improving weather. Our Kiwanis Clubs are becoming more active within their communities through service projects, fundraisers, and SLPs.

Our Eye of the Tiger members have also been busy with our mission of building new clubs in districts throughout North America. Our members have developed roughly 20% of these new clubs in CNH, MoArk, Illinois, Eastern Iowa, LAMSTENN, and Florida, with others to follow in May. We plan to open more clubs in the Chicago area, Indiana, Florida, and at International Convention in Indianapolis in June.

We continue to benefit from the assistance of fellow Kiwanis International volunteers and staff to support the importance of membership growth.

Our EOT club has a specific purpose, to help increase and sustain membership by establishing new Kiwanis clubs where they are needed most, especially at international conventions. Secondly, we support and develop leaders in all clubs who can serve Kiwanis, including our executive leaders.

Our club architects, led by Past Kiwanis International President Jim Rochford, have recruited us to help accomplish this mission whenever we hear the call to assist our members.

Finally, my family and I would like to extend our warmest thoughts and wishes to you and your family for a Happy Easter, Chag Pesach sameach, and Ramadan Kareem. We wish you health and happiness, no matter what you celebrate during this beautiful spring season!

## Interclubs:

March 3, 2022—Kiwanis Club of Indianapolis, Indiana, a club dedicated to building friendships, developing leadership skills, making business contacts and, most importantly, serving children.

March 6, 2022—the Pennsylvania eKiwanis 2.0 hosted a forum featuring KI VP Candidates George Delisle and Lee Kuan Yong.

March 8—EOT members visited the I-I GRID eKiwanis, where the program was on the Kiwanis Neurological Research Foundation, a legacy project of the Illinois Eastern Iowa Kiwanis District which focuses on studying diseases such as brain tumors, spina bifida, Alzheimers and other neurological disabilities.

March 11—Lt. Governor's from Divisions 23 East, 23 Central, 23 West, and 24 & 25 in the Caribbean area of the Eastern Canada and Caribbean District invited EOT members to join them in celebrating Aktion Club Week.

March 15—Kiwanis Club of Kuala Lumpur, the home club of EOT member and Kiwanis International Vice President Candidate Lee Kuan Yong. The program was on the work of a group called the 4 X 4 Relief Club of Malaysia and their relief efforts.

March 21—EOT member Cynthia Blackman's home club, the Kiwanis Club Pride of Barbados, program called the Making of a Barbadian Icon: a conversation with Grammy Award Nominee Nicholas Branker.

## Interclub Opportunities April 2022

April 19---Kiwanis Club of Castleton, Indiana

April 28---Kiwanis Club of Zionsville, Indiana 5:00 PM Central

## In the works:

Kiwanis Club of Lawrence, Indiana;

Kiwanis Club of Fishers/Geist, Indiana; and

Submitted by: Dan Leikvold & Laura Gilliland

*Please Contact me for the Zoom link if you'd like to join us:*

[Lauragracegilliland@gmail.com](mailto:Lauragracegilliland@gmail.com)

## Our interclub Feb 24th, Eye of the Tiger welcomed Kiwanians from across the globe and KI International VP Candidate George Delisle.

We were joined by a dozen Kiwanis heavy hitters, all dedicated to share their passions and inspiring others to make a difference in the lives of kids. Jim Rochford - Immediate KI Past President. He has personally invited 1,500 new members & opened 105 new clubs!

Barb Thompson - candidate for KI Vice President, MO-ARK District

George Delisle - former KI Trustee, New England District

Dan Leikvold - KI Trustee, MN-DAK District

Joe Meyer - Florida District

Larry Koziol - WI-UM District

Bill Seeman - NJ District

Lee Kuan Yong - former KI Trustee, Malaysia District

Cynthia Blackman - Barbados

Eva Abate & Laura Gilliland - La-Miss-Tenn District

Brad Boyd - Kiwanis International



**The mission of the Eye of the Tiger eKiwanis, I-I, is to increase membership by opening new Kiwanis clubs throughout the world.**



### Next EOT Membership Meeting:

Join us for our Eye of the Tiger Meeting on Apr 21st. Our speakers for the evening are: candidates for Kiwanis International Vice President 2022: George Delisle and Lee Kuan Yong.



Alan Guire will send out Zoom link prior to meeting, if you don't receive his email, contact Alan: Alan Guire: [aguire@portnaz.org](mailto:aguire@portnaz.org)



### Happy Birthday!

April 7	Michael Akana
April 11	Gary M Baker
April 21	Roger L Bell
April 21	Joe Meyer

## WELCOME NEW MEMBERS

Ronald R Hill, Conway Arkansas,  
Sponsor Alan Guire

### New Club Opening Update

The Kiwanis International Convention will be here before you know it. It takes place earlier this year June 8 -11, 2022, in Indianapolis.

Although the convention starts on a Wednesday, our members are coming in the Sunday before to open a projected three new clubs!



**Taka Ogata**, Kiwanis Governor of the Indiana State District, has identified nine possible locations. If you are interested in helping, there is no better time than now! Even if you have never opened a new club or worked on membership before, you can join in the fun. We won't leave you stranded; instead, we will assign you

to an experienced club opener.

*Don't miss this amazing opportunity! Today's learners are tomorrow's leaders.*

Reach out to Joe Meyer, Barb Thompson, or Jim Rochford today!

## READY TO LEARN. READY TO LEAD.

JUNE 8-11, 2022

Kiwanis  
CONVENTION 2022  
INDIANAPOLIS



### REGISTRATION NOW OPEN

THROUGH MAY 1.

### HEALTH PROTOCOLS

Kiwanis International adheres to all CDC guidelines and follows all state and local laws and regulations. Fully vaccinated individuals can attend the 2022 Kiwanis International Convention without wearing masks or observing any social distancing requirements. Those who are not fully vaccinated must wear a mask and observe social distancing at indoor venues.

<https://www.kiwanis.org/convention/2022>



## CHISHOLM KIWANIS CLUB WINS LEGACY OF PLAY H2O CONTEST



Mesabi Range in Northern Minnesota



### April's Pets of the Month

submitted by Caesar Milch



The Basset Hound is **Korvat** (Finnish for "ears").



The long-haired cat is **Dennis** (he's such a constant character, always underfoot and getting into everything that his full name is **Dennis the Menace**).

Both are rescued friends.

## Send a photo of your pet for our next issue.

What is your favorite pet? Dog, Cat, Bird, Iguana, Snake, or Japanese Beetle?  
Send us your photo and let's have some fun.



# Member Profile for April



## **MiLisa York**

MiLisa York was born in Owensboro, Kentucky, and makes her home in Louisiana. After graduating high school, she turned down a full journalism scholarship to serve her country in the United States Army.

On March 1, 2016, she joined Kiwanis and is the lieutenant governor of division 8W in Louisiana's LAMSTENN district. She serves on the board of directors of the ELAMSTENN club and secretary of the Kiwanis Club of St. Gabriel. Kiwanis International Past President, Art Riley, asked her to sit on his Youth Leadership

Development Committee. At the request of Governor-Elect Bruce Hammett, she is working with Rebecca Huff to recruit high school students from Louisiana and Southern Mississippi to attend Key Leader South weekend in November 2022.

In 2017, she received the Olin J. Dart Kiwanian of the Year Award by the Kiwanis Club of LSU. In 2018, she was recognized as a Distinguished Kiwanian at the district convention in Natchez.

Laura Gilliland asked her to attend a Zoom meeting for the Eye of the Tiger eKiwanis, and she was hooked! She is dedicated to Kiwanis and its mission and loves learning about both mastering membership growth and new club opening skills.

Professionally, she serves as a paralegal in the insurance industry and is opening her own notarial business with her daughter, Mom & Me Notaries, LLC.

She has been married to her husband, Dennis, for 25 years. They have five children and 12 grandchildren.



## **Special Guests Share Words of Wisdom**

You'll never know who will show up at our meetings!

LAMISSTENN Immediate Past Lieutenant Governor Laura Gilliland invited 2000-2001 Kiwanis International President Bo Shafer and his lovely wife Jane to attend the Eye of the Tiger eKiwanis Club's March meeting.

At the close of the meeting, Past International Trustee and Kiwanis International Vice President Candidate Lee Kuan Yong asked Past KI President Bo to say a few words. His contribution was the icing on the cake for the meeting!

Bo shared some of his favorite words of wisdom – what he calls *Bo-isms*.

*Here are a few to wet your whistle:*

*"Are you a thermostat or a thermometer?"*

*"Success comes in cans, not in can nots."*



*"Stay away from negative people. They will have a problem with every solution."*

If you are interested in receiving more words of wisdom, encouragement, and tips for living a happy life, pick up Bo's book, *We've Got It Made*, on Amazon.





**Book Hero Service Project. Starting a New Club?**  
Please reach out to Dr. Valarie Brown-Klingelhoef  
or Douglas Chadwick.  
Information on the following Flyer.

**BE A BOOK HERO SERVICE PROJECT**

The Kiwanis Literacy Club Foundation partners with Kiwanis Clubs to provide books to kids. The Literacy divide has grown wider during the pandemic. Your club can be part of the solution by providing brand new books to kids in your community. You can sponsor a book for \$2.00 each.


A **Be A Book Hero Service Project** creates an instant service project for your club.

To order books and learn more contact

Valarie Brown-Klingelhoef  
[valBK.Kiwanis@gmail.com](mailto:valBK.Kiwanis@gmail.com)

Douglas Chadwick  
[Doug@theliteracyclub.org](mailto:Doug@theliteracyclub.org)  
Text - 818-381-3274

Web Site - [TheLiteracyClub.org](http://TheLiteracyClub.org)      FB [facebook.com/TheLiteracyClub](https://facebook.com/TheLiteracyClub)



# Calendar of Events

## APRIL

- 1 – April Fools Day
- 2 – WORLD AUTISM AWARE DAY
- 1-2 – Kiwanis Asia-Pacific Convention
- 2 – Kiwanis International New Jersey District mid-year event, Princeton Junction, NJ
- 3 – RAMADAN
- 6-9 – Kiwanis International Board meeting, Indianapolis, Indiana, USA
- 7-9 – Circle K Governors and Administrators Training Conference, Indianapolis, IN
- 10 – RAMA NAVAMI & PALM SUNDAY
- 11 – EOT Board of Directors: ZOOM
- 17 – EASTER SUNDAY
- 21 – EOT Membership Meeting: ZOOM
- 28 -5/1- Key Club international Governors & Admin Training Conference, Wash DC



**Kiwanis International**

[www.Kiwanis.org](http://www.Kiwanis.org)

**President is Peter Mancuso**

**from New York**

**President-Elect is Bert West**

**from Colorado**

**Defining Statement**

**"Kiwanis is a global organization of volunteers  
dedicated to improving the world,  
one child and one community at a time.**

## ALL THE NEWS THAT FITS, WE'LL PRINT CALLING ALL **TIGERS** – WE WANT TO HEAR YOUR **ROAR!**

WE KNOW THAT YOU HAVE BEEN DOING EXCITING THINGS WITHIN YOUR DIVISIONS AND DISTRICTS,  
AND WE WANT TO HEAR ABOUT IT.

WE INVITE YOU TO SUBMIT ANY NEWS YOU MAY HAVE TO US – WE WILL BE HAPPY TO INCLUDE IT  
IN YOUR NEWSLETTER. DON'T WORRY ABOUT GRAMMAR AND SYNTAX – SUBMIT WHAT YOU HAVE,  
AND WE WILL TAKE CARE OF THE REST.

PLEASE SUBMIT ALL EDITORIAL MATTER TO BARBARA BREUER AT

[BARBARA.KIWANIS.FINE9@GMAIL.COM](mailto:BARBARA.KIWANIS.FINE9@GMAIL.COM).

**WE CAN'T WAIT TO HEAR FROM YOU!**

Have you seen our Facebook page lately? Visit us here: <https://www.facebook.com/KiwanisTiger>



## 2021-2022 Officers and Directors

### Officers:

President -	Joe Meyer	<a href="mailto:onesud1@gmail.com">onesud1@gmail.com</a>
President-Elect -	Jim Rochford	<a href="mailto:office@rochfordlaw.com">office@rochfordlaw.com</a>
Secretary -	Alan Guire	<a href="mailto:aguire@portnaz.org">aguire@portnaz.org</a>
Asst. Secretary -	Melissa Guire	<a href="mailto:melissaguire1@gmail.com">melissaguire1@gmail.com</a>
Treasurer -	Bill Seeman	<a href="mailto:williamlseeman@comcast.net">williamlseeman@comcast.net</a>
Past Pres Dr.	Bob Larsen	<a href="mailto:boblarsenkiwanian@gmail.com">boblarsenkiwanian@gmail.com</a>
Sage Dr.	Barb Thompson	<a href="mailto:Barbthompson4kiwanis@gmail.com">Barbthompson4kiwanis@gmail.com</a>

### Board of Directors:

Gary Levine -	2022 <a href="mailto:glevine@docpc.com">glevine@docpc.com</a>
Armand St. Raymond -	2022 <a href="mailto:abstraymond@hotmail.com">abstraymond@hotmail.com</a>
Dr. Mary Jo Brubaker -	2023 <a href="mailto:mbrubaker@skybest.com">mbrubaker@skybest.com</a>
Kendra Morris -	2023 <a href="mailto:ktgov2019@gmail.com">ktgov2019@gmail.com</a>
Laura Gilliland -	2024 <a href="mailto:lauragraceygilliland@gmail.com">lauragraceygilliland@gmail.com</a>
Chuck Gugliuzza -	2024 <a href="mailto:gugliuzzac@gmail.com">gugliuzzac@gmail.com</a>



## Love Protect Vaccinate Project Overview

The Love Protect Vaccinate project aims to protect families, communities, and the nation by ensuring that approximately 100 children are vaccinated against preventable diseases. The project targeted children 0-6 years of age who had missed one or more of their scheduled vaccinations based on the Ministry of Health requirements.



The Kiwanis Club of Westmoreland Capital, in collaboration with the Westmoreland Health Department, visited select communities over several months and inoculated children who had missed scheduled vaccinations.

Charter President of Kiwanis Club of Westmoreland Capital, Julet Burton-Kasantaroeno, said that the project is the brainchild of the group, whose members are passionate about the well-being of children.

Public Health Nurse at the Savanna-la-Mar Health Centre, Jacqueline Smith, told JIS News that it is important that children within this age group be properly immunised as a preventative measure against childhood diseases.

Ms. Smith is making an appeal to the parents of Westmoreland and wider Jamaica to get their children immunised on time, noting that the country is already experiencing the COVID-19 pandemic and does not need another.

Historically, Jamaica has maintained a very high vaccination rate among children; consequently, several preventable diseases have been eradicated. However, several factors seemed to have negatively affected the rate at which some children are being vaccinated against these preventable diseases. This decline in the immunization rate of children in the parish of Westmoreland is even more prevalent now during the COVID 19 pandemic.

During the visit to the Smithfield Community, by the Kiwanis Club of Westmoreland Capital and the Westmoreland Health Department, the parents were educated on the importance of getting their children immunized and following the prescribed schedule for vaccinations provided by the Ministry of Health.

The Club also provided care packages for the families that participated in the vaccination drive.



Show The "Roar" of the EOT Team, Would you wear the EOT Lapel Pin?

This is our upcoming project, EOT Lapel Pins for the 2022 Year Of The Tiger. Pin #1 is the Pin that we would choose if we keep "branding" the same as our Logo, shirts, etc.

The second choice:  
Modified Original Pin #2  
Cast Your Vote: @

Onesud1@gmail.com

(These are not the final renderings)



#1



#2

Mens

Women's

EOT Shirts: Several Styles to choose from:



### Eye of the Tiger Shirts

Look your best while you **ROAR!** Don't miss out on our high-quality apparel that will make you stand out in the crowd! Three styles for men and five for women. We will be placing the group order soon, so you need to order ASAP if you plan on ordering.

Go to <https://kiwanistiger.org> and click "shop" on the upper right-hand side of the page. You can pay by PayPal or by credit card.

### Jim's Gems

The Eye of the Tiger eKiwanis Club is about building membership by opening new clubs as well as creating and inspiring leadership for district and international levels. Our EOT club consists of former Kiwanis international presidents, two candidates for international vice president, current and past international trustees and many other great Kiwanis Officers and Members.

Jim spoke about Past Kiwanis International President Bo Shafer who attended our meeting. He has been an inspiration for many leaders in Kiwanis and has led the way for several others who sought to follow his example.



**GUEST SPEAKERS** *from our March Membership Meeting:***Jay Hubbard**

Jay Hubbard is a United States Navy veteran with a background in healthcare. He is a club opening specialist with Kiwanis International, and he shared some valuable information with us at our last Eye of the Tiger meeting.

Start with a complete and robust team. Jay recommended at least three groups of two people each and a few trained alternates who should be involved in all planning stages. You don't know what situations will occur, and the last thing you want is to be unable to keep appointments because you are short-staffed. You want to be as professional as possible.

Schedule at least twenty appointments – you'll be hard-pressed not to open a club if you have those appointments on the books. When you book appointments, be as brief and succinct as possible. Don't go into a lot of detail on the phone – the phone call should be about selling the appointment, not about selling Kiwanis. Send a thank you note via email after setting the appointment.

On the appointment day, it's best to go in teams of two, with the more seasoned partner doing the talking. The last thing that you want to do is confuse the prospective Kiwanian. Be sure to practice before you go out into the field because you want to look as prepared and professional as possible.

Organize the in-person interview in a short, easy-to-follow format. Build a rapport with them by letting them talk about themselves. Ask them what they feel is vital in their communities – what are the direst needs? Is it literacy, food insecurity, health challenges, or something else? Don't be afraid to dig deeper.

Watch for their verbal and non-verbal clues. Are they excited and passionate? Don't be afraid to ask for their membership. Tell them that you are excited about their thoughts on whatever they are passionate about and let them know that you would love to see them become a part of the new Kiwanis club that is forming.

Don't forget to ask for referrals. Ask them who they know who is as passionate as they are? Sometimes, you are lucky to get a golden referral – someone who seems to know everyone in the community.

Finally, do a self-evaluation after the interview. Ask yourself what you could have done differently to improve the experience.



---

**Taka Ogata**

Taka Ogata, Kiwanis Indiana district governor and the district membership chair, shared how he became a Kiwanian, including ideas about bringing in new members.

Taka was very busy – he was self-employed and admitted that he didn't get out much. A friend invited him to a Kiwanis meeting, and, after being asked a few times, he agreed to go. The club promised free lunch to newcomers, but the club's secretary told him that he needed to join and start paying for his lunch after the fourth or fifth time.

The rest was history – he joined the club and eventually became president. He is passionate about his community and loves to serve both there and at the district level.

He explained that prospects don't always see the value of joining. For example, if they attend a meeting with an informative program but do not see action, they may not see the

bigger picture. However, if you involve them in a service project, they will see hands-on what a difference they can make.

Taka suggests creating a simple elevator speech that you can use anywhere, such as, "We help kids. Kiwanis is a youth-oriented service organization." If you choose to, you can elaborate with one or two brief sentences about who in your local community your club helps (i.e., a local hospital).

Be passionate and speak from your heart – when people are passionate, it becomes easy for them to share.







### Third Annual Key Club Installation and New Member Induction Ceremony

On March 25, 2022, Amphy Lim spoke to the Key Club at the General Luis A. Ferrer Jr. National High School of San Francisco City of General Trias, Province of Cavite, Philippines.

She was excited to celebrate this occasion with these students who have embraced the mission and vision of Kiwanis International in community service, serving other people, the community, and our nation.



### Philippine Luzon District Donates Books

Kiwanis International Philippine Luzon District, Division 3A donated books to Gov. Luis A. Ferrer, Jr. National High School East, San Francisco and Gen. Trias City, Province of Cavite, Philippines.

On March 25, 2022, the School Head Teacher II, Ms. Arlene Hernandez, their Librarian, teachers, and some students accepted our donation. They were happy and eager to sort out the books according to their descriptions, be able to fill empty shelves and augment the needs of their students' research works, for they still lack modern technology. Thank you to PLG Elton Tan of the Kiwanis Club of Makati and every other donor.

Help our children by collecting used and new books, and bringing them to the schools in areas where they are needed most. Children need Kiwanis – not only the food for their stomachs but also the food for their minds and hearts.



I hope that you're planning to join us this June in Indianapolis for our first Kiwanis International Convention in three years! The program will be filled with classes and speakers to help bring new energy to your commitment to serve the children of the world. There will be sessions that offer new ideas for service and potential ways to raise more money to help more children in your community. You'll leave each session with notes and a blueprint you can bring back to your club.

The convention will also present terrific entertainment and wonderful opportunities for fellowship, sharing ideas and connecting with new and old friends from all over the world. We will also conduct the business of our organization by electing new Kiwanis International officers and trustees, and by

considering bylaws amendments that may have far-reaching effects, including proposals for remote convention voting and family memberships. Throughout it all, we'll follow CDC health protocols to make sure everyone is safe.

Registration is available until May 1. New registration options will let you create a convention experience that works for your goals, schedule and budget. The registration fee also includes more extras: A buffet lunch is included every day, as is an opening reception and Kiwanis Night at Victory Field, which includes dinner, beer, wine and soda.

In the meantime, learn more about our convention and our keynote speakers. For those who are unable to travel, please register for the virtual option so you can experience the keynote sessions and the master classes — as well as the launchpads, which are short, snappy, informational talks.

We look forward to seeing you in Indianapolis!

**\*Peter J. Mancuso is the 2021-22 Kiwanis International president.**

